

## Dear Chamber Investor

On behalf of the City of Edinburg, Edinburg Chamber of Commerce and the Edinburg Economic Development Corp., we are excited to continue our "I SHOP EDINBURG" discount card. This card will be a useful tool in the promotion of Edinburg businesses and in promoting the mission of I SHOP Edinburg, which is:

"To promote economic growth in Edinburg resulting in improved city services by encouraging our residents to trade with local merchants, who will provide quality goods and services, thus securing a better future for our Edinburg community."

We encourage you to participate in this program by using your window decal and offering a discount or special incentive to promote your business and encourage residents to shop Edinburg. The "I SHOP Edinburg" card will be given away free of charge to Edinburg residents. We believe it is a wonderful way to promote the city and local businesses. You will receive "I SHOP Edinburg" decal to place in your front window showing that the I SHOP Edinburg card is accepted here.

Examples of discount	ss or special incentives "2 for 1" "\$3.00 off"	which you can offer "Buy one, get one to "15% off"	include: free"
You can reserve your space today by filling out the following information.			
Business/Company: _			
Contact Name:			
			_Zip:
Telephone:		Fax:	
Web Page		E-mail:	
Describe you discount or special offer in 15 words or less:			