

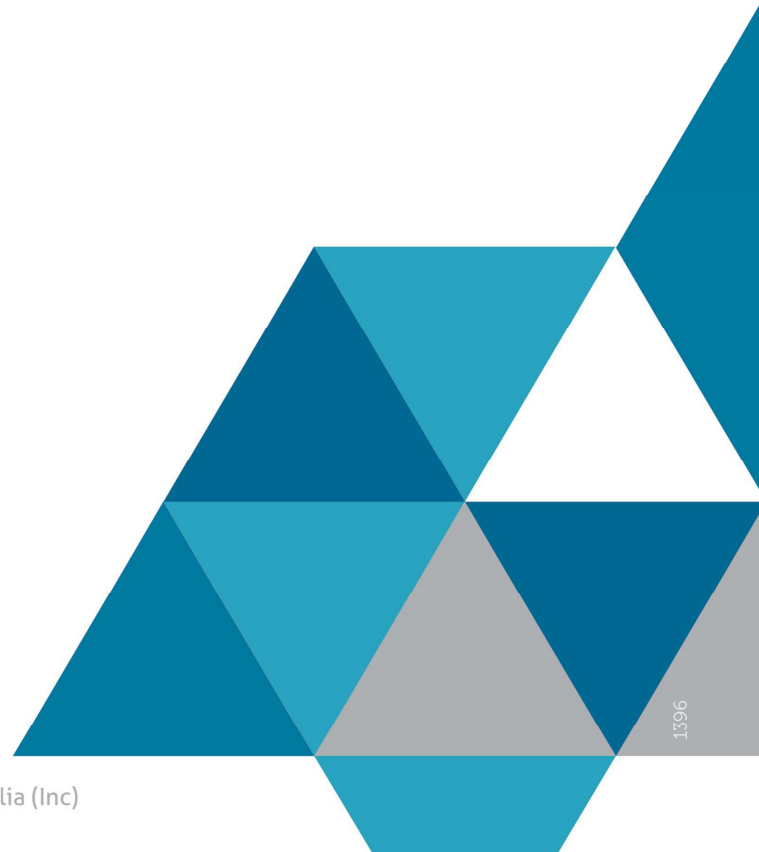


CCI Construction Industry Dinner and Resource Conference

Thursday, 20 June 2013

Burswood Entertainment Complex

Sponsorship opportunities



CCI Construction Industry Dinner and Resource Conference

Construction Industry Dinner overview

The CCI Construction Industry Dinner is Western Australia's largest and most prestigious annual event for the resources and construction sector.

Held in the Grand Ballroom at the Burswood Entertainment Complex, this premier event brings together more than 1,000 local, national and international representatives from major resource and construction projects and is a must attend for anyone involved in Western Australia's resources and construction industries.

Running now for over 25 years, this high profile dinner includes an excellent three course meal, premium Western Australian wines, light entertainment and extensive networking opportunities throughout the evening. The dinner follows a comprehensive and informative resource conference.

The evening will provide sponsors with an opportunity to target key decision makers within the resources and construction industries.

Resource Conference overview

Featuring senior industry executives from a number of major resource projects throughout Australia, the CCI Resource Conference will feature speakers from a number of Australia's largest resource companies and provide delegates with an insight into the progress of a range of major resource projects currently planned for Western Australia.

The Resource Conference is held in conjunction with the annual CCI Construction Industry Dinner and will be marketed to senior executives from the resources and construction sectors. Conference audience numbers have previously reached over 400 attendees.

The conference includes numerous networking breaks, giving sponsors a number of opportunities to liaise with delegates.

Audience and exposure

In the lead up to both the CCI Construction Industry Dinner and Resource Conference, strategically planned promotional activities will be undertaken to ensure that the events are marketed to the right audience. These activities will give your organisation exposure to thousands of Western Australian businesses.

The target audience for this event includes:

- project managers;
- contractors;
- suppliers;
- developers;
- chief executive officers;
- senior executives; and
- small, medium and large sized member companies.

Logo placement on all marketing collateral, including invitations, advertisements and other sponsorship benefits such as signage and networking opportunities at the event, will see your organisation achieve exposure to a targeted audience.

Sponsorship opportunities

A number of sponsorship packages are available including conference only sponsors, dinner only sponsors and joint conference and dinner sponsorship packages.

Construction Industry Dinner - Platinum sponsorship package

As a platinum dinner sponsor you will receive the following benefits and exposure in return for your contribution of \$7,700 (including 10% GST):

- Two complimentary tickets on VIP head table – an opportunity to network with guests (not transferable), valued at \$660.
- Company employees and corporate guests can attend the event at a discounted rate 10% discount on additional individual and corporate table tickets for the dinner.
- Company logo/name mention will appear in all promotional activities including:
 - Invitations to the event distributed by post and sent to approximately 6,000 contacts.
 - Invitations to the event distributed by email (HTML format) and sent to approximately 8,000 contacts.
 - Colour program distributed to guests on the night - opportunity for Platinum sponsors to provide a 150 word profile on their company.
 - Business Pulse, CCI's corporate magazine (mailed to 6,600 members).
 - REPS Newsletter (emailed to 2,450 industry contacts).
 - Corporate logo on major banner behind the stage – produced by CCI.
 - Corporate logo on sponsor logo loop created for large screens on either side of the stage, rotated throughout the night.
 - Logo on menu on each table (3 per table).
- One standing banner in the pre-function area.
- Acknowledgment in the opening and closing speeches.
- Opportunity to partner with CCI, a highly respected WA brand in the business community.
- Opportunity to reach a targeted audience through the promotional activity organised for the event and networking with participants at the event.
- Certificate acknowledging sponsorship support received from your company at the end of the event.
- First right of refusal for 2014.

Resource Conference - Platinum sponsorship package

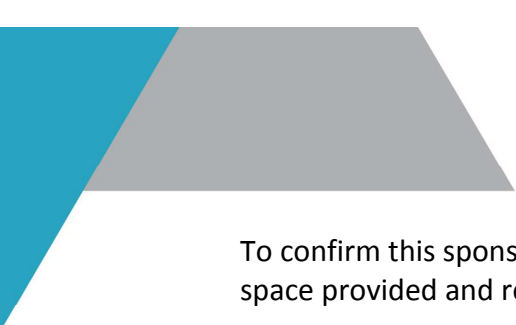
As a platinum conference sponsor you will receive the following benefits and exposure in return for your contribution of \$5,500 (including 10% GST):

- Two complimentary tickets for company representatives to attend the conference – an opportunity to network with guests. Valued at \$1,100.
- 10% discount on additional individual tickets and corporate tables at the conference – an opportunity to network with guests.
- Expo stand/display in foyer.
- Company logo/name mention will appear in all promotional activities including:
 - Invitations to the event distributed by post and sent to approximately 6,000 contacts.
 - Invitations to the event distributed by email (HTML format) and sent to approximately 8,000 contacts.
 - Conference workbook distributed on the day.
 - Conference satchels distributed on the day.
 - Business Pulse, CCI's corporate magazine (mailed to 6,600 members).
 - Logo rotation on sponsor loop created for large screens on either side of the main stage.
 - Corporate logo on signage created for the main stage – produced by CCI.
 - REPS Newsletter (emailed to 2,450 industry contacts).
- Opportunity to provide sample product or promotional material in delegate packs.
- Acknowledgement in the opening and closing speeches.
- One standing banner in the pre-function area.
- Expo stand/display in foyer (can include 1 additional banner at this stand to pre function area banner).
- Opportunity to partner with CCI, a highly respected WA brand in the business community.
- Opportunity to reach a targeted audience through the promotional activity organised for the event and networking with participants at the event.
- Certificate acknowledging sponsorship support received from your company, after the event.
- First right of refusal for 2014.

Construction Industry Dinner and Resource Conference – Diamond sponsorship package (five available)

As a diamond dinner and conference sponsor you will receive the following benefits and exposure in return for your contribution of \$11,550 (including 10% GST):

- Two complimentary tickets for company representatives to attend the conference – an opportunity to network with guests. Valued at \$1,100.
- Two complimentary tickets for the dinner on VIP head table – an opportunity to network with guests (non transferable). Valued at \$660 each.
- 15% discount on additional individual tickets and corporate tables at the conference – an opportunity to network with guests.
- 15% discount on individual tickets and corporate tables for the dinner.
- Expo stand/display in foyer at the conference.
- Opportunity to provide corporate branded gifts on VIP tables.
- Company logo/name mention will appear in all promotional activities for both events including:
 - Invitations to the event distributed by post and sent to approximately 6,000 contacts.
 - Invitations to the event distributed by email (HTML format) and sent to approximately 8,000 contacts.
 - Colour program distributed to guests at the dinner.
 - Conference workbook distributed on the day.
 - Conference satchels distributed on the day.
 - Business Pulse, CCI's corporate magazine (mailed to 6,600 members).
 - REPS Newsletter (emailed to 2,450 industry contacts).
 - Logo on major banner behind the stage – produced by CCI.
 - Logo on menu on each table at the dinner (3 per table).
 - Logo rotation on sponsor loop created for large screens on either side of the main stage at both events.
- Opportunity to provide sample product or promotional material in conference delegate packs.
- Acknowledgement in the opening and closing speeches at both events.
- Two standing banners in the pre-function area at the conference and in the pre-function area at the dinner.
- Opportunity to partner with CCI, a highly respected WA brand in the business community.
- Opportunity to reach a targeted audience through the promotional activity organised for the event and networking with participants at the events.
- Detailed sponsorship report and corporate gift acknowledging sponsorship support received from your company, at the end of the event.
- First right of refusal for 2014.



To confirm this sponsorship agreement would you kindly sign this document in the space provided and return by email to sponsorship@cciwa.com

Sponsor Details

Sponsor package: _____

Company name: _____

Contact name: _____

Position: _____

Email: _____

Phone: _____

Address: _____

Signature: _____

Date: _____