



Spooky Nook Sports
5K Race & Free Family/Kid Fun Run
Saturday, June 18, 2016
Manheim, PA

SPONSORSHIP OPPORTUNITIES

When you become a sponsor of the Father's Day 5K, 10% of your sponsorship will go to the LG Health/Penn Medicine Women & Babies Hospital, NICU. You may also donate more than your sponsorship amount. Thank you for your support of this great mission!

Platinum: Sponsorship Level \$2,000

- ❖ Logo on the back of the race t-shirt
- ❖ Name displayed digitally over the Start/Finish of the race and on race web page
- ❖ Company logo on race award
- ❖ Opening introduction to participants and spectators
- ❖ Display of any banner or signage you provide at the race site
- ❖ Opportunity to set up a stand & showcase products and services. Table provided for use. (Selling food or drinks is not permitted.)
- ❖ 5 complimentary race entries
- ❖ Invitation for your representative to participate in the award ceremony
- ❖ Distribution of any marketing materials you provide to all participants

Gold: Sponsorship Level \$1500

- ❖ Logo on the back of the race t-shirt
- ❖ Name displayed at race site, race turnaround signage, and on race web page
- ❖ Display of any banner or signage you provide at the race site
- ❖ Opportunity to set up a stand & showcase products and services. Table provided for use. (Selling food or drinks is not permitted.)
- ❖ 4 complimentary race entries
- ❖ Invitation for your representative to participate in the award ceremony
- ❖ Distribution of any marketing materials you provide to all participants

Silver: Sponsorship Level \$250

- ❖ Logo on the back of the race t-shirt
- ❖ Name displayed at race site and on race web page
- ❖ Display of any banner or signage you provide at the race site
- ❖ Opportunity to set up a stand & showcase products and services. Table provided for use. (Selling food or drinks is not permitted.)
- ❖ 2 complimentary race entries
- ❖ Distribution of any marketing materials you provide to all participants

Bronze: Sponsorship Level \$150

- ❖ Logo on the back of the race t-shirt
- ❖ Name displayed at race site and on race web page
- ❖ Display of any banner or signage you provide at the race site
- ❖ 1 complimentary race entry
- ❖ Distribution of any marketing materials you provide to all participants

OTHER SPONSORSHIP OPPORTUNITIES

Crossing Guard Sponsorship: One available at \$1000

- ❖ Logo on the back of the race t-shirt
- ❖ Name displayed at race site, company banner/signage, your staff posted at the Crossing Zone (must be 18+ years), and on race web page
- ❖ Display of any banner or signage you provide at the race site
- ❖ Opportunity to set up a stand & showcase products and services. Table provided for use. (Selling food or drinks is not permitted.)
- ❖ 3 complimentary race entries

Course Marker Sponsorship: At the 1K and 4K marks, Sponsorship Level \$400

- ❖ Display of ONLY the banner or signage you provide at the mile location on the course
- ❖ Logo on the back of the race t-shirt
- ❖ Name displayed at race site and on race web page
- ❖ Opportunity to set up a stand & showcase products and services. Table provided for use. (Selling food or drinks is not permitted.)
- ❖ 2 complimentary race entries
- ❖ Distribution of any marketing materials you provide to all participants

Swag Sponsorship: This sponsorship is for items donated for use by the race including such things as post race refreshments, door prizes, in-kind services, bottled water, giveaways, etc. Level of recognition in return is negotiable based on the perceived value of the donation. To be listed on the shirt, the value of the donation must exceed \$250. To make such a donation, list your information below so we can arrange for pickup.

----- CONTRIBUTOR FORM

Please return the following, no later than Friday, May 27, 2016 to Larry Hess, 2913 Spooky Nook Road, Manheim, PA 17545. Questions, contact Larry directly, larryh@nooksports.com.

Contribution Level (check one):

____ Platinum (\$2000) ____ Gold (\$1500) ____ Silver (\$250) ____ Bronze (\$150)

____ Crossing Guard (\$1000-only 1 available) ____ Course Marker (\$400-only 2 available)

Swag Donation _____ Quantity _____ Value \$ _____

Company Name:

Company Address:

Contact Person Name: _____ Title: _____

Phone #: _____ E-mail _____

Please check below for the items you are going to supply by May 26, 2016 to Spooky Nook Sports for race day:

____ Logo for t-shirt ____ Signage to post at the race ____ Swag Items