

# Billboard Contest

What does reading mean to you and your family?

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Age: \_\_\_\_\_

**Prize:** One (1) winning entry will be used as a billboard in the City of Hamilton. It will be unveiled in October 2015, courtesy of CBS Outdoor Canada and Rocky River Sign Co.

**Entry deadline is September 5, 2015.**

## Contest Rules:

1. Slogans must be ten (10) words or less. Drawings should be bold, simple and colourful.
2. Slogans and drawings should promote reading, books, literacy, the library and/or how much reading means to the entrant and his/her family.
3. Entry is limited to children ages 3 to 13 years who live in the City of Hamilton. Limit of one (1) entry per child.
4. All slogans and drawings must be the original work of the entrant.
5. Billboards (including slogan and drawing) must be drawn within the outline provided on the back of this entry form.
6. Entry forms are available at all Hamilton Public Library locations and online at [hpl.ca/kids](http://hpl.ca/kids).
7. All entry forms and billboards become the sole property of the Hamilton Public Library. Entries will not be returned.

Entry deadline is September 5, 2015. Entries will be forwarded to the Contest Committee. The committee will include representatives of the Hamilton Public Library, CBS Outdoor and Rocky River Sign Co. The decision of the judges is final.

## Completing this form gives the Hamilton Public Library your consent to:

- Collect your personal information, which will only be used by the Hamilton Public Library, CBS Outdoor and Rocky River Sign Co. to communicate with you about the Billboard contest;
- Use you/your child's original submission for publicity.\*

\*Publicity can include: **print materials** such as: posters, brochures, etc..., **local and social media**, in addition to **online sites** such as: [hpl.ca](http://hpl.ca).



