

## Planning Committee

Jeffrey Siminovitch, MD; Laura Bailey, MD; Ahmad Banna, MD; Wendy Clinger, MD; Valerie Erdman, MD; Michael Gaugler, MD; Michael Goler, MD; Julie Heng, MD; Ifeoma Igboeli, MD; Gary Kammer, MD; Michael Menolasino, DO; Mark Nelson, DO; Louis Novak, MD; James Turbett, MD; Lisa Ballinger, BA; Terry Grano, RN; Sally Haaser, CPMSM; Joyce Jones, RN; Beth Krause, RPh; Susan Kruger, BS; Nancy Mitchell, PharmD; Cathy Murch, MLIS; Joyce Taylor, RN; Bob Voelkel, RN

## Educational Certification

- Lake Health is accredited by the Ohio State Medical Association to provide continuing medical education for physicians.
- Lake Health designates this live educational activity for a maximum of 4.0 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.
- Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.
- Nurses can apply the Non-Physician Attendance Certificate toward their 24 hours of contact hours needed for renewal of nursing license. Certificate will provide 4 contact hours.
- Lake Health is approved by the Ohio State Board of Pharmacy as an In-State provider of continuing pharmacy education. This educational activity has been approved for 4 Pharmacy CEUs.

## Disclaimer Statement

The materials published and provided in conjunction with continuing medical education activities are intended solely for the purposes of supplementing continuing medical education programs for qualified health care professionals. Anyone using the materials assumes full responsibility and all risk for their appropriate use. In no event should the information in the materials be used as a substitute for professional care.

## Americans with Disabilities Act

The Lake Health Medical Staff Education Committee will take reasonable steps to ensure that no physically challenged individual is discriminated against because of absence of auxiliary aids and services. If special arrangements or diet are required for an individual to participate in the activity, please contact the CME office at (440) 602-6432 at least 10 days prior to the scheduled date.

## Refund and Late Registration Policy

Registration refund requests received more than 48 hours before the CME activity will be honored less a \$20.00 processing fee. Less than 48 hours before the CME activity, refund request will be denied. **THERE WILL BE A \$10.00 LATE REGISTRATION FEE FOR ON-SITE REGISTRATION.**

## Conference Location:

The Radisson Hotel and Suites-Eastlake  
35000 Curtis Blvd., Eastlake, OH 44095  
440-953-8000

## Directions:

From the West:  
Take 1-90E/OH-2E toward Erie, PA  
Keep LEFT to take OH-2 via exit 185 toward Painesville  
Take the OH-91 exit toward Eastlake  
Turn LEFT on OH 91N/Som Center Rd.  
Turn LEFT onto Curtis Blvd. Radisson on the left

From the East:  
Take 1-90W toward Cleveland  
Take OH-91 exit, Exit 189, toward Willoughby Hills/Willoughby  
Turn RIGHT onto SOM Center OH-91N  
Turn LEFT onto Curtis

*Due to varying temperatures in meeting rooms, attendees may wish to bring a sweater or jacket to the seminar.*

## NEXT PRIMARY CARE SYMPOSIUM:

**Wednesday, April 29, 2015**  
**7 am-12:30 pm**

*Radisson Hotel and Conference Center*

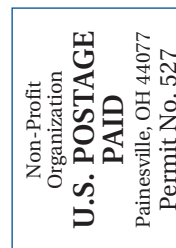
## “Dermatology for the Primary Care Provider”

### For Further Information Call:

Lisa Ballinger at 440-602-6432  
or  
Lake Health Continuing Medical Education  
at 440-953-6082 • 440-602-6432

## Disclosure Information

*All planners and faculty in a position to control content will disclose to activity participants all relevant financial relationships with commercial interests. Disclosures will be made prior to the commencement of the activity. Acceptance of funding in support of this program does not constitute endorsement of any product or manufacturer.*



Continuing Medical Education  
7590 Auburn Road  
Concord Twp., OH 44077-9176

RETURN SERVICE REQUESTED



**January Program:**  
**A Clinical Potpourri**



Continuing Medical Education

*Presents*

# A Clinical Potpourri

**Lake Health Physicians:**  
**SAVE 40%**

**Wednesday, January 28, 2015**  
**7:00 am – 12:30 pm**

**The Radisson Hotel and Suites-Eastlake**  
**35000 Curtis Boulevard**  
**Eastlake, OH 44095**

**Registration and Breakfast**  
7:00 – 7:50 am

**Michael Menolasino, DO**  
Program Chair

**Jeffrey Siminovitch, MD**  
Director, Continuing Medical Education

***Excellence through Education***  
A Continuing Medical Education  
Program Designed for Physicians

## Who Should Attend

This educational activity is designed to address the specific needs, interests, and practice gaps of all physicians, physician assistants, nurse practitioners, nurses, pharmacists, and any other health care professional as interest dictates.

## Needs Assessment and Practice Gap

A multiple-source needs assessment and practice gap analysis was done prior to this educational activity. Topics were based on past participant request, medical staff survey results, expert opinion, and a current literature search.

## Educational Design

Participants will have the opportunity to attend lectures, participate in pre-and post-lecture quizzes using an audience response system, and ask questions of the faculty. A post-activity survey will be emailed 6 weeks following the symposium.

## Program Schedule

7 – 7:50 AM	<b>Registration and Breakfast</b>
7:50 – 8 AM	<b>Welcome &amp; Introductory Remarks</b> Jeffrey Siminovitch, MD Director, Continuing Medical Education
	<b>Moderator</b> Michael Menolasino, DO
8 – 8:30 AM	<b>Acute Kidney Injury</b> Jamal Azem, MD
8:30 – 9:00 AM	<b>Emerging Infections</b> Diethra Cox, MD
9:00 – 9:30 AM	<b>Heart Rhythm Disorders and its Treatment: What's New in 2015?</b> Robert Goldstein, MD, FHRS
9:30 – 9:45 AM	<b>BREAK: Grab n Go</b>
9:45 – 10:15 AM	<b>New Anticoagulants</b> Raymond L. Lobins, DO
10:15 – 10:45 AM	<b>Choose Wisely Campaign</b> Michael Menolasino, DO
10:45 – 11:15 AM	<b>Pulmonary Nodule</b> Russell A. Blair, MD
11:15 – 11:30 AM	<b>BREAK: Grab n Go</b>
11:30 AM – 12:00 PM	<b>What's New in Radiology: Tomosynthesis</b> Rosalinn Santa Cruz, MD
12:00 – 12:30 PM	<b>Diabetes: what's new that you need to know for outpatient and inpatient</b> Daniel Weiss, MD, CDE, FACP, PNS, CPI
12:30 PM	<b>Adjournment</b>

## Learning Objectives

Following the presentations, the participants will be able to:

### Acute Kidney Injury

1. Understand the new definition of Acute Kidney Injury.
2. Recognize the impact of Acute Kidney Injury on mortality.
3. Discuss the major causes of Acute Kidney Injury.

### Emerging Infections

1. Summarize the state of influenza to date.
2. Discuss the resistance statistics at Lake Health.
3. Review the infection control initiatives and outcomes at Lake Health.

### Heart Rhythm Disorders and its Treatment: What's New in 2015?

1. Understand the new guidelines for atrial fibrillation.
2. Understand treatment options for atrial fibrillation.
3. Understand sudden cardiac death and its treatment.

### New Anticoagulants

1. Review the newer anticoagulant medications.
2. Determine appropriate and inappropriate patients for the newer anticoagulants.
3. Examine the FDA-approved uses of the newer anticoagulants.

### Choose Wisely Campaign

1. Describe how *Choosing Wisely*® will help providers and patients engage in conversations to reduce overuse of tests and procedures, and support patients in their efforts to make smart and effective care choices.
2. Review recommendations by specialty.
3. Summarize the top 10 lists for FM/IM physicians.

### Pulmonary Nodule

1. Explain the prevalence of pulmonary nodules.
2. Distinguish between benign and malignant nodules.
3. Minimize testing of those that are benign.

### What's New in Radiology: Tomosynthesis

1. Discuss patient selection, indication and utilization of tomosynthesis.

### Diabetes: What's New That You Need to Know for Outpatient and Inpatient

1. Be familiar with the new agents for treating Type 2 diabetes and obesity.
2. Be knowledgeable about the use of basal bolus insulin and the order sets for insulin prescribing for inpatients at Lake Health.

## Registration Fees

*Includes breakfast, break and materials.*

### Registration Deadline: January 10, 2015

**Fee: \$65 Physicians/Dentists**

**\$40 Lake Health Physicians, and Allied Health Professionals**

**\$35 Lake Health Employees/ Non-Physicians/ Retired Physicians**

**\$25 Students and Residents**

*There will be an additional \$10 added to on-site registration fees. Includes breakfast, break and materials.*

## Faculty

**Jamal Azem, MD**  
Internal Medicine/Nephrology, Lake Health

**Russell A. Blair, MD**  
Pulmonary Disease, Critical Care, Lake Health

**Diethra Cox, MD**  
Internal Medicine/Infectious Disease, Lake Health

**Robert Goldstein, MD, FHRS**  
Director of Cardiac Electrophysiology  
Lake Health Physician Group  
Clinical Assistant Professor, CWRU

**Raymond L. Lobins, DO**  
Hematologist / Oncologist  
Lake / University Hospitals Physician

**Michael J. Menolasino, III, DO, FACOI, FHM**  
Medical Director, Hospital Medicine, Lake Health  
Community Hospitalists

**Rosalinn Santa Cruz, MD**  
Department of Radiology, Lake Health

**Daniel Weiss, MD, CDE, FACP, PNS, CPI**  
Director, Your Diabetes Endocrine Nutrition Group, Inc.  
Board Certified: Diabetes/Endocrinology/Metabolism  
Board Certified: Physician Nutrition Specialist  
Diplomate of the American Board of Obesity Medicine

Please register me for the symposium entitled:  
**A Clinical Potpourri**

Detach and Mail

**Registration Deadline:  
January 10, 2015**

Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Title: (Circle One): MD DO PA RN Pharmacist

Retired Physician Other \_\_\_\_\_

Specialty: \_\_\_\_\_

Email address: \_\_\_\_\_

LH Department: \_\_\_\_\_  
(Mandatory for Lake Health discount)

(Please print name as you would like it to appear on certificate)

Enclosed is my check in the amount of \$ \_\_\_\_\_  
\*Additional \$10 Fee for On-site registration

**Make Check Payable To:**  
LAKE HEALTH  
MEDICAL STAFF EDUCATION FUND

**MAIL TO:** Lake Health  
Continuing Medical Education  
7590 Auburn Road  
Concord Twp., OH 44077-3472

Address \_\_\_\_\_ # Street \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

*\*\*A post-activity survey will be emailed in 6 weeks. An incentive bonus is awarded to those who return a survey.*

*We get it.*