

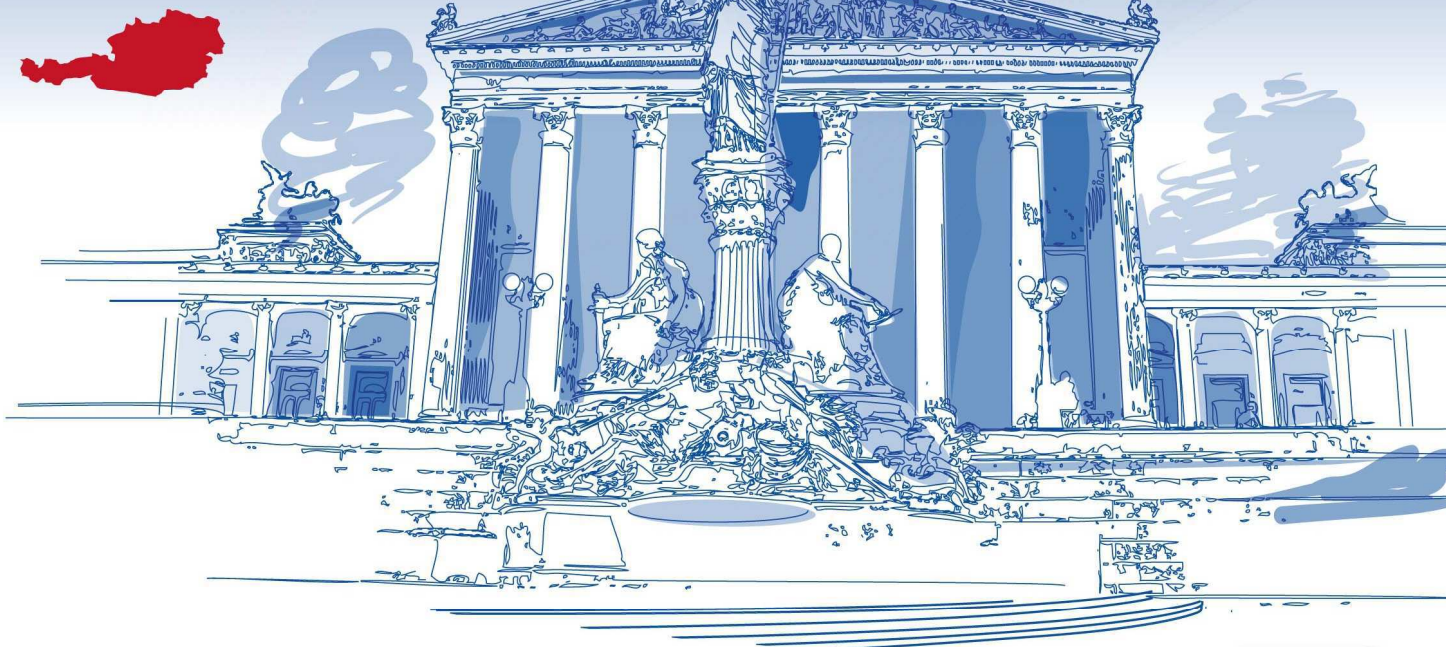
INVITATION FOR INTERNATIONAL TECHNOLOGY FAIR

ATTD

Advanced Technologies & Treatments for Diabetes

7TH INTERNATIONAL CONFERENCE ON ADVANCED TECHNOLOGIES & TREATMENTS FOR DIABETES

FEBRUARY 5-8, 2014 VIENNA, AUSTRIA



Conference Organizer



www.kenes.com/attd2014



ATTD DIABETES TECHNOLOGY FAIR

After the success of Paris, ATTD 2014 is to host the prestigious International Fair of New Technologies in Diabetes! The International Fair on New Technologies in Diabetes, is where start-ups and emerging companies will be displaying cutting edge technologies and medical devices for diabetes treatment. Be at the forefront of this constantly evolving discipline. Join us in Vienna and take your company to the next level.

Meet the Experts. Discover the Latest Research. Behold the Next Big Thing.

February 5th – 8th, 2014

Benefit from presenting your innovations to experts as well as prospective clients:

- **Join** key opinion leaders and fellow inventors as they discuss the latest R&D findings.
 - **Gain** access to leading companies - and investors interested in funding the next major invention in the field.
 - **Introduce** your design or product to entrepreneurs, whose venture capital can turn your bright idea into a reality.
 - **Network** with inventors and scientists from all over the world.
 - **Maximize** exposure for products and technologies by presenting them to a global audience
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Take your invention to the next level! Sign up today for this exciting package:



4m² exhibition booth with includes: 1 table, 2 chairs, 100 word company / product profile in the Program



Two exhibitor badges



10 minute presentation near/at the booth (scheduled in program) during one of the coffee breaks on the Conference



Acknowledgment on the designated board on-site and in the Final Program

Special Price for startup companies: € 500

****Including 2 nights accommodation, package prices at € 800 (hotel details to be advised)***

This International Fair of New Technologies Diabetes will open up a venue to:

- Gather researchers from the academic world, key opinion leaders and fellow inventors who are keen to learn about new Research and Development findings enabling them to exchange views and ideas.
- Link new invention to potential industrial companies in the field or investors interested in funding for further development or commercialization of inventions or products.
- Draw the attention of entrepreneurs, venture capital companies and put inventions, designs and products in the limelight.
- Creates opportunities for network building between international inventors and scientists worldwide and maximize exposure the innovative products and technologies to a global audience

ADDITIONAL INFORMATION FOR EXHIBITORS

Applications for Sponsorship and/or Exhibition must be made in writing with the enclosed booking enquiry form.

CONTRACTS & CONFIRMATION

Once an Exhibition Booking Form is received, a confirmation of exhibition will be sent to you with an accompanying invoice.

The Organizer has the right to request relevant documentation confirming eligibility of the exhibitor to participate as a start-up company with no confirmed product on the market.

BOOKING PROCEDURES & PAYMENT INFORMATION

TERMS OF PAYMENT

60% upon receipt of the Sponsorship agreement and first invoice

40% by August 5th, 2013

All payments must be received before the start date of the Conference. Should the Sponsor fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

PAYMENT METHODS

Option 1: Payment by check. Please make checks payable to: Kenes International Organizers of Conferences Ltd ATTD 2014 – Vienna

Option 2: Payment by Bank Transfer. Please make drafts payable to:

Kenes International Organizers of Conferences Ltd ATTD 2014– Vienna

Bank Account Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland.

Account type Current account in EUR No. 693980-52-491

Kenes International Organizers of Congresses Ltd

Clearing number - 4835 Swift - CRESCHZZ80A IBAN CH07 0483 5069 3980 52491

All bank charges are the responsibility of the payee.

CANCELLATION / MODIFICATION POLICY

Cancellation or modification of sponsorship items must be made in writing to the Industry and Liaison Sales Associate (Contact information can be found in the “General Information” Section, above).

The organizers shall retain:

- 10% of the agreed package amount if the cancellation / modification is made on or before June 5th, 2013 inclusive.
- 50% of the agreed package amount if the cancellation / modification is made between June 6th, 2013 and October 5th, 2013 inclusive.
- 100% of the agreed package amount if the cancellation / modification is made from October 6th, 2013 onwards.

DIABETES AND TECHNOLOGY FAIR BOOKING FORM

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

Daniela Wizen

ATTD 2014

Kenes International

1-3 Rue de Chantepoulet CH 1211 Geneva 1, Switzerland

Tel: +41 22 908 0488 ext. 533 Fax: +41 22 906 9140 Email: dwizen@kenes.com

CONTACT NAME:

NAME OF COMPANY:

ADDRESS: CITY:

POST / ZIP CODE: COUNTRY:

TELEPHONE: FAX:

EMAIL: VAT NUMBER:

WE HEREBY APPLY TO BOOK AN EXHIBITION BOOTH OF 4SQM SHELL SCHEME FOR A SPECIAL PRICE OF €500+ VAT*

Choice	Stand No	No. of Square Metres	Total Price
1 st Choice			€
2 nd Choice			€
3 rd Choice			€
Including accommodation 2 nights € 800			

*VAT in Austria currently at 20%. Subject to change

- Provisional Booking – The booth will be released if not confirmed within 14 days
- Payment has been made by cheque/transfer, please forward me final confirmation and invoice
- Please send me a first deposit invoice for 60% of the total amount due

We accept the contract terms and conditions (listed in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Conference. I am authorised to sign this form on behalf of the applicant/Company.

I confirm that the company/name exhibiting is a start-up company, with no confirmed products on the market. I will be able to provide proof of this with relevant documentation.

SIGNATURE: DATE:

VAT INFORMATION

VAT (Subject to Change)

All Sponsorship prices are exclusive of VAT, and are subject to VAT at the local rate which will be added to the invoice.

Where applicable VAT fees can be claimed through:

Mr. Richard Asquith
TH/IF VAT Services Managing Director
+44 (0) 870 067 8881 Work
+44 (0) 79 777 23645 mobile
richard.asquith@tmf-group.com
Dolphin House' 2-5 Manchester Street
Brighton BN2 1TF, United Kingdom

The above informative details are indicated for your convenience and do not imply any responsibility on part of the organizer

** Please ensure that your VAT number appears on the booking form & contract**

*VAT in Austria currently at 20%. Subject to change

TERMS & CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting / Sponsoring Firm (Exhibitor/s / Sponsor/s).

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Sponsors/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

Obligations and Rights of the Exhibitor/Sponsor

Registration implies full acceptance by the Exhibitors/Sponsors of the exhibition / sponsorship regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Sponsor.

By submitting an application to participate, the Exhibitor /Sponsor make a final and irrevocable commitment to occupy the space /items allocated and to maintain his/her installation until the date and time fixed for closure of the event.

The Exhibitor/Sponsor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer

The Organizer undertakes to allocate exhibition space/sponsorship items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors/Sponsors. The Organizer reserves the right to offer to a different firm any stand, space or sponsorship item that has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor / Sponsor.

Liability Insurance

Equipment and all related display materials installed by Exhibitors / Sponsors are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Sponsors. The Exhibitor / Sponsor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The Exhibitor/Sponsor shall hold harmless the Organizer from any and all damages/claims including those usually covered by a fire and extended – coverage policy. The Sponsor/Exhibitor will purchase insurance policies for the above listed damages.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager. The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus.

Should the Exhibitor /Sponsor fail to make a payment on time, the Organizer is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ sponsorship items or seek compensation for non-fulfilment of contract.

Participation by Exhibitors/Sponsors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors /Sponsors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand.

Advertising material and signs may not be distributed or displayed outside the exhibitor's stands.

Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits.

Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Code of Practice

It is the Exhibitor's / Sponsor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organizer to any suits, demands by the Sponsors/Exhibitor/any third party.