



Printed in USA. Please recycle.

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<sup>1</sup>EPA-estimated mpg city/hwy: 22/25 2010 Transit Connect; 22/27 2011 Ranger 4x2 2.3L 5-speed manual. 2011 Super Duty based on Ford drive-cycle tests of comparably equipped 2011 Ford and 2010 competitive models. <sup>2</sup>Based on vehicle registration data and latest odometer readings available to R. L. Polk & Co. for 1992 and newer model year full-size pickups and vans still on the road in the U.S. as of September 2009.

# 2011 TRANSIT CONNECT



## Drive smart.

With available exclusives like the latest Ford SYNC<sup>®</sup> and Ford Work Solutions,<sup>™</sup> Ford Trucks offer you more innovative technology and productivity tools than ever before.



## Drive green.

Ford delivers best-in-class fuel economy from Transit Connect to Ranger and the all-new 2011 Super Duty.<sup>®1</sup>



## Drive quality.

Ford has more trucks on the road with over 250,000 miles than any other brand.<sup>2</sup> And Ford F-Series has been America's best-selling truck for 33 years in a row.



## Drive safe.

Ford is continuously improving your safety with available features like trailer sway control, exclusive AdvanceTrac<sup>®</sup> with RSC<sup>®</sup> (Roll Stability Control<sup>™</sup>) and up to 6 standard airbags.



[commtruck.ford.com](http://commtruck.ford.com)

### <Dealer Name>

<Dealer Street>

<Dealer City, State, ZIP>

Dealership: <(000) 000-0000>

Service: <(000) 000-0000>

<dealerwebsite.com>

### Sales Hours

|    |                   |
|----|-------------------|
| M  | 0:00 AM - 0:00 PM |
| Tu | 0:00 AM - 0:00 PM |
| W  | 0:00 AM - 0:00 PM |
| Th | 0:00 AM - 0:00 PM |
| F  | 0:00 AM - 0:00 PM |
| Sa | 0:00 AM - 0:00 PM |
| Su | 0:00 AM - 0:00 PM |

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| F  | 0:00 AM - 0:00 PM |
| Sa | 0:00 AM - 0:00 PM |
| Su | 0:00 AM - 0:00 PM |

0000000-00000-11TCNCAT

Courtesy of <Dealer Name>





2010 North American  
Truck of the Year

# exceeds your needs

best in class

# 23<sup>combined</sup> mpg<sup>1</sup>

21 city/26 hwy<sup>1</sup>

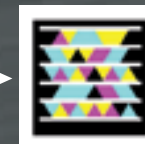


Transit Connect XLT Van in Silver with available equipment

The New 2011 Transit Connect – Presented by <Dealer Name>

Minivans. SUVs. CUVs. The one-of-a-kind Ford Transit Connect is the **right one to replace them all**. Available as an **XL or XLT Van** and as an **XLT or new XLT Premium Wagon**, it combines the **room and versatility of a van** with the **efficiency of a large car**. It's right-sized and purpose-built to swallow cargo, sip gas<sup>1</sup> and park in tight spaces. And it does it all while conveying a professional image designed to help you **stand out in a crowd**.

<sup>1</sup>Class is Small Cargo Vans. EPA-estimated.  
Vehicles throughout this catalog may be shown with optional and aftermarket upfit equipment.



**SEE FEATURES COME TO LIFE**  
Simply download the free app at [gettag.mobi](http://gettag.mobi) or text **TRANSITCONNECT** to **4FORD**. Then follow the directions to snap a photo of this "tag" (shown left), and start learning more about Ford Transit Connect right on your smart phone.

Standard text messaging and data rates apply.



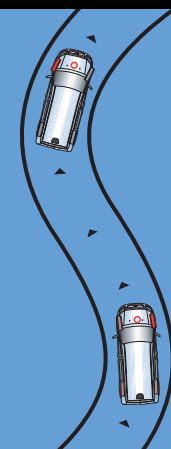
# delivers protection and reliability

Transit Connect is engineered and tested to thrive in conditions that are harder, faster and tougher than most of its drivers will ever see. It's **Built Ford Tough®** on a rugged, **commercial vehicle platform**, with over 660,000 sold worldwide since 2002. **Regular maintenance is simple**, and the first spark plug change isn't due until 90,000 miles.<sup>1</sup> Commercial customers can take advantage of outstanding support from our **Business Preferred Network** – top Ford Dealers who offer special services to businesses like yours.

<sup>1</sup>Under normal driving conditions with routine fluid and filter changes.

Transit Connect is certified to **Ford Light Commercial Vehicle Durability Standards** – tested to 150,000 customer-equivalent miles.

- Doors and accompanying hardware were tested over a cycle of door opening and slamming equal to 205 times a day for 2 years
- Parts vibration testing simulated the worst roads to help ensure solid, reliable performance and long parts life
- Prolonged exposure to extreme temperatures across 58 countries has proven its reliability in varying climates
- Wheels, tires, suspension knuckles, springs, shock absorbers and underbody structure were tested for taking on potholes and curbs



**AdvanceTrac® with RSC® (Roll Stability Control™)** is standard on Wagons and available on Vans. It is the only electronic stability control system in the class with a vehicle-roll motion sensor that measures the roll rate 100 times a second. Working with the Anti-Lock Brake System, traction control and yaw control, the system automatically determines how to apply individual brakes and modify engine power to help keep all 4 wheels firmly planted.<sup>2</sup>

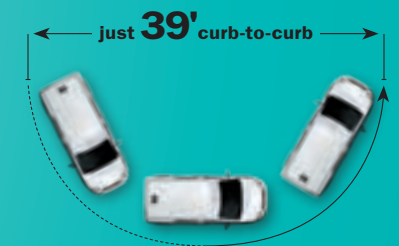
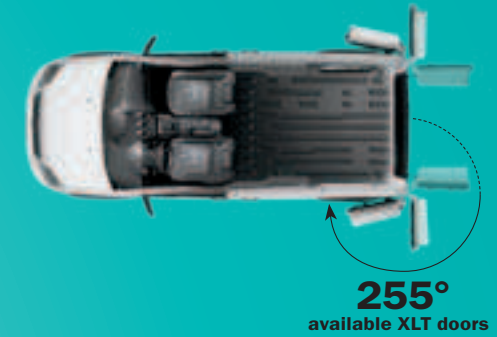
<sup>2</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

holds over **135 cu. ft.**  
& up to **1,600 lbs.<sup>1</sup>**

# sized just right

**Transit Connect Van** provides 2 seats up front, a **huge cargo box** with all-around access, and near-vertical sidewalls so you can make the best use of all that space. **Sliding doors on both sides** of the van let you load and unload the front half of the cargo area, or help position long items being loaded from the rear. Out back, **50/50 split rear doors** swing 180° in standard trim, or available doors on articulated hinges (shown right) swing a full 255°. You've got 4 options for the van's side- and rear-door panels: side- and rear-door glass, single-side door glass, no glass or rear glass only. Inside, an expansive load floor plus **low side and rear liftover heights** help take the stress out of loading and unloading. Transit Connect is always ready for business.

<sup>1</sup>When properly equipped. Van GVWR is 5,005 lbs. Load rating represents maximum allowable weight of people, cargo and body equipment combined, and is reduced by the weight of the optional equipment. <sup>2</sup>Ford Work Solutions include Ford Licensed Accessories. See dealer for limited warranty details. To avoid distractions, some functions are disabled while vehicle is in motion. <sup>3</sup>Sprint subscription and 1-year agreement required.



## eases your drive

When activated while you're slowly backing up or parallel parking, the optional **Reverse Sensing System (A)** automatically detects certain objects up to 6 ft. behind the vehicle. It beeps more rapidly as you get closer.

Integrated **blind spot mirrors (B)** are standard on all Vans and Wagons.

When the vehicle is in Reverse, the available **rear view camera (C)** displays a full-color image and handy sight lines on the rearview mirror.

Optional **Ford Work Solutions™<sup>2</sup> (D)** offer full-function computing, telephone,<sup>3</sup> Internet access,<sup>3</sup> Garmin® navigation and more, right inside your vehicle. Learn more at [fordworksolutions.com](http://fordworksolutions.com).





# fits you and a crew

Whether you're using it for work or play, **Transit Connect Wagon** is the perfect multitasking partner. There's plenty of **room for 5** with the standard **2nd-row 60/40 split-fold seat**. You can carry up to 78 cu. ft. of cargo behind it, or up to **118 cu. ft.** when you fold it down. With the **new XLT Premium**, you also get a **4-speaker audio system**, enhanced rear-cargo area trim including a **storage pocket** in the door, **3rd-row flip-open windows** and more. It all adds up to one very accommodating ride.





# Van: XL & XLT

## Optional Features

### XL VAN

#### AVAILABLE OPTIONS

- 255°-opening rear doors (Fleet only, requires Fleet XL Power Group)
- AdvanceTrac® with RSC® (Roll Stability Control™)
- All-weather front floor mats
- Daytime running lamps
- Engine block heater
- Premium carpeted front floor mats
- Rear-door windows with privacy glass
- Rear view camera (n/a with Power Group)
- Reverse Sensing System (Fleet only, requires Power Group)
- Side-door window with privacy glass and rear-door windows with privacy glass
- Single side-door window with privacy glass
- Spare keys (2)
- Splash guards

#### FORD WORK SOLUTIONS™

- Crew Chief™ (n/a with in-dash computer)
- In-dash Windows® CE computer with touch screen (n/a with Crew Chief or Nokia® Bluetooth® system)
- Tool Link™2 (requires in-dash computer; n/a with Cargo Van with side- and rear-door glass or Nokia Bluetooth system)

#### AVAILABLE PACKAGES

- CNG/LPG Engine Prep Package** includes hardened engine intake and exhaust valves and hardened intake and exhaust valve seats
- Power Group** includes power windows, door locks, sideview mirrors with integrated blind spot mirrors, cruise control and 2 key fobs (Fleet only)

### XLT VAN

#### AVAILABLE OPTIONS

- 255°-opening rear doors
- AdvanceTrac with RSC (Roll Stability Control)
- All-weather front floor mats
- Daytime running lamps
- Engine block heater
- Key fobs (2)
- Nokia Bluetooth system (n/a with in-dash computer or Tool Link)
- Premium carpeted front floor mats
- Rear-door windows with privacy glass
- Rear view camera
- Remote Start System
- Reverse Sensing System
- Side-door window with privacy glass and rear-door windows with privacy glass
- Single side-door window with privacy glass
- Splash guards

#### FORD WORK SOLUTIONS

- Crew Chief (n/a with in-dash computer)
- In-dash Windows CE computer with touch screen (n/a with Crew Chief or Nokia Bluetooth system)
- Tool Link² (requires in-dash computer; n/a with Cargo Van with side- and rear-door glass or Nokia Bluetooth system)

#### AVAILABLE PACKAGES

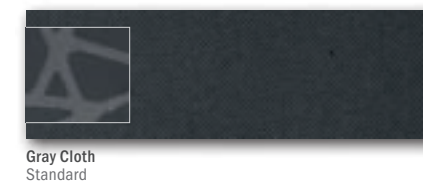
- CNG/LPG Engine Prep Package** includes hardened engine intake and exhaust valves and hardened intake and exhaust valve seats
- Modified Vehicle Wiring** includes 2 engine compartment blunt-cut wires, B+ wire, ignition/run wire, interior lamps wire, and 2 instrument panel blunt-cut wires (requires AdvanceTrac with RSC)

\*Tool Link cannot read tagged items stored in metal tool boxes.

### EXTERIOR



### INTERIOR



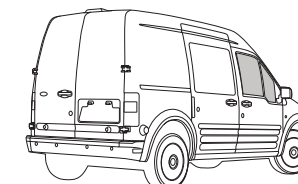
| EXTERIOR COLORS        | INTERIOR COLOR |
|------------------------|----------------|
| Frozen White           | ●              |
| Torch Red              | ●              |
| Silver Metallic        | ●              |
| Dark Blue Metallic     | ●              |
| Panther Black Metallic | ●              |
| <b>INTERIOR:</b>       | ● Gray Cloth   |



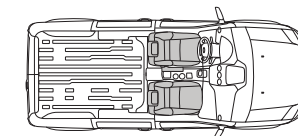
XLT Van with available equipment



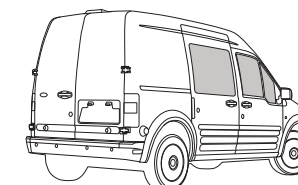
XLT Van in Panther Black with available and aftermarket equipment



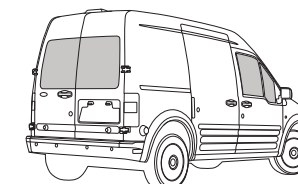
Optional – no rear-door or side-door windows



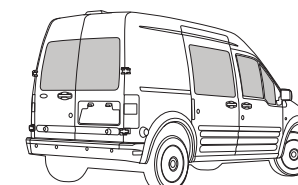
2-passenger seating



Optional – single side-door window



Optional – rear-door windows



Optional – rear-door and side-door windows



15-in. Steel Wheels with 6-Spoke Wheel Covers Standard

Colors are representative only. See your dealer for actual paint/trim options.

# Wagon: XLT & XLT Premium

## Optional Features



XLT Wagon with available equipment

### XLT WAGON

#### AVAILABLE OPTIONS

- 255°-opening rear doors
- All-weather front and rear floor mats
- Daytime running lamps
- Engine block heater
- Key fobs (2)
- Nokia® Bluetooth® system (n/a with in-dash computer)
- Premium carpeted front and rear floor mats
- Rear view camera
- Remote Start System
- Reverse Sensing System
- Splash guards

#### FORD WORK SOLUTIONS™

- Crew Chief™ (n/a with in-dash computer)
- In-dash Windows® CE computer with touch screen (n/a with Crew Chief or Nokia Bluetooth system)

#### AVAILABLE PACKAGES

- CNG/LPG Engine Prep Package** includes hardened engine intake and exhaust valves and hardened intake and exhaust valve seats
- Modified Vehicle Wiring** includes 2 engine compartment blunt-cut wires, B+ wire, ignition/run wire, interior lamps wire, and 2 instrument panel blunt-cut wires

### XLT PREMIUM WAGON

#### AVAILABLE OPTIONS

- All-weather front and rear floor mats
- Daytime running lamps
- Engine block heater
- Key fobs (2)
- Nokia Bluetooth system (n/a with in-dash computer)
- Premium carpeted front and rear floor mats
- Rear view camera
- Remote Start System
- Reverse Sensing System
- Splash guards

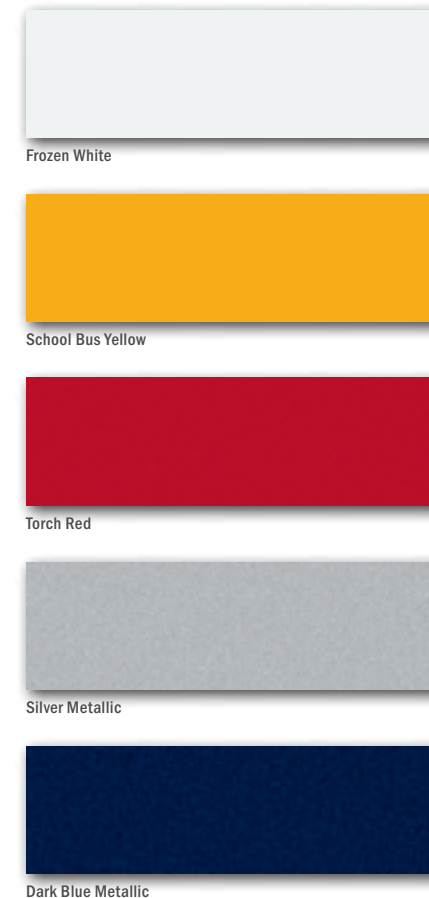
#### FORD WORK SOLUTIONS

- Crew Chief (n/a with in-dash computer and Taxi Package)
- In-dash Windows CE computer with touch screen (n/a with Crew Chief, Taxi Package or Nokia Bluetooth system)

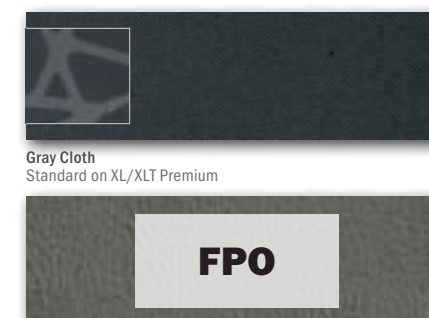
#### AVAILABLE PACKAGES

- CNG/LPG Engine Prep Package** includes hardened engine intake and exhaust valves and hardened intake and exhaust valve seats
- Mobility Motoring Package** includes heavy-duty battery and upfitter wiring harness
- Modified Vehicle Wiring** includes 2 engine compartment blunt-cut wires, B+ wire, ignition/run wire, interior lamps wire, and 2 instrument panel blunt-cut wires
- Taxi Package** includes repositioned 2nd-row seat, heavy-duty battery, wiring block connector, rear air/heat blower with passenger controls, grab handle on B-pillar, vinyl seats, body-color-painted bumpers (except with School Bus Yellow paint), black wheel-lip moldings, roof access hole, and vinyl floor covering; deletes fog lamps, Electronic Passive Anti-Theft System (EPATS) (n/a with 255°-opening rear doors, upfitter wiring harness, Nokia Bluetooth system, spare key fob or Tool Link™)

### EXTERIOR



### INTERIOR

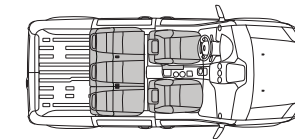


| EXTERIOR COLORS                | INTERIOR COLORS |
|--------------------------------|-----------------|
| Frozen White                   | ● ■             |
| School Bus Yellow <sup>1</sup> | ● ■             |
| Torch Red                      | ● ■             |
| Silver Metallic                | ● ■             |
| Dark Blue Metallic             | ● ■             |
| Panther Black Metallic         | ● ■             |

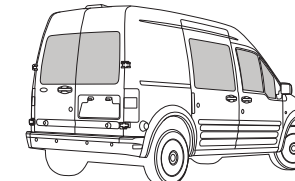
**INTERIORS:** ● Gray Cloth ■ Gray Vinyl<sup>1</sup>



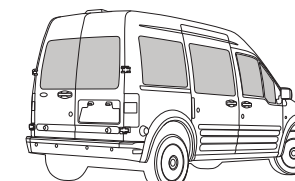
XLT Wagon in Frozen White with available equipment



5-passenger seating



Standard – rear-door and side-door windows (XLT Wagon)



Standard – rear-door, side-door and 3rd-row windows (XLT Premium Wagon)



15-in. Steel Wheels with 6-Spoke Wheel Covers Standard

Colors are representative only. See your dealer for actual paint/trim options.

<sup>1</sup>Requires Taxi Package.



# upfits your way

If there's one thing that sets Transit Connect apart, it's **versatility**. This becomes even more apparent when it's upfitted with durable bulkhead partitions and **flexible interior storage systems**. Contact your local Ford Dealer to learn more about these aftermarket upfits and others to help fulfill your specific needs. When your Transit Connect Van is **tailored to you**, you're more productive, and that's always good business.

**Leggett & Platt** offers: wire, steel and solid bulkheads; Racks & Bins, QuietFlex® and Cargo Management interior packages; drawer storage cabinets; rooftop ladder racks; utility carriers; and window security screens.

**Dejana** offers: Katerack® system of heavy-duty pull-out shelves; standard, 6-in. and 10-in. shelves; and trade-ready packages for contractors, caterers and florists.

**Adrian Steel** offers: wire, steel and hybrid bulkheads; Base, Intermediate, Full and Premium interior packages; flexible shelving; cargo dividers; drawer units; and literature holders.

**Sortimo** offers: wire mesh and solid bulkheads (with and without a window); Cargo Management; Multi-Purpose Double Floor; Courier Services and Multi-Rack Packages; Trufflex Wall Cladding; L-BOXX set; Sliding Platform; Safety Net and a Mobile Tower.

Ship-through upfits shown are installed by Dejana Equipment Company or Commercial Van Interiors.



## Ford Custom Accessories



Splash Guards



Soft Cargo Organizer (Large and Standard Sizes)



Portable Navigation Systems by Garmin<sup>1</sup>



Keyless Entry Keypad



All-Weather Floor Mats



Racks and Carriers by THULE<sup>1</sup>

### Also Available:

#### Electronics

- GPS Tracking and Recovery by SmartAlert™<sup>1</sup>
- Forward or Reverse Bumper-Mounted Parking Assist System by EchoMaster<sup>1</sup>
- Remote Start Systems
- Wiper De-Icer and Debris Cleaner by Wiper Shaker<sup>1</sup>

#### Exterior

- Side Window Deflectors
- Hood Deflector
- Sportz® Truck Tents by Napier<sup>1</sup>
- Rear Window Grilles
- Roof Cross Bars
- Roof Cargo Basket (Shown on Cover)

#### Interior

- Soft Cargo Cooler Bag
- Premium Carpeted Floor Mats
- Cargo Net by Las-Stik<sup>1</sup>

<sup>1</sup>Ford Licensed Accessories.

<sup>2</sup>Visit [fordcommercialgraphics.com](http://fordcommercialgraphics.com) to develop your selection.

See dealer for additional details.

THULE is a registered trademark of Thule Sweden AB.

SmartAlert is a registered trademark of Inilex, Inc.



Ford Custom Graphics by Original Wraps™ Inc.<sup>1,2</sup>

custom  
accessories 

To learn more about Ford Custom Accessories and to shop online, visit [fordaccessories.com](http://fordaccessories.com).



Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

# BUILT FORD TOUGH®

## 2011 TRANSIT CONNECT



We'll be standing by.

You, your family, your neighbors,  
your local Ford Dealer. We're all part  
of a broad community, connected  
by a far-reaching support structure  
that benefits us all. As a proud  
member of this network, your  
local Ford Dealer looks forward  
to assisting you — now, and in  
the future. Whether you're  
seeking a new or used vehicle,  
Ford Custom Accessories,  
or convenient maintenance and  
service, we're here for you.  
And we'll be by your side.



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