

Fuel-sipping,
fun-loving,
adventure seekers.

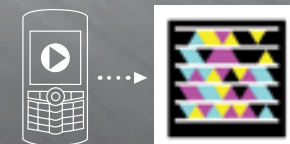


The New 2011 Escape+Hybrid – Presented by <Dealer Name>

With up to **34 mpg city**, Escape Hybrid is the **most fuel-efficient SUV in America**.¹ The standard 2.5L I-4 engine on Escape gets **28 mpg hwy**.² Both offer the capability of available intelligent 4WD and tons of smart technology including our latest available **Ford SYNC®** voice-activated, in-vehicle connectivity system and available **active park assist**, which helps you parallel park in as little as 24 seconds, leaving you more time for adventure.

¹EPA-estimated 34 city/31 hwy/32 combined mpg for Escape Hybrid FWD. Actual mileage will vary. Excluding vehicles built for Mazda. ²EPA-estimated 23 city/28 hwy/25 combined mpg for Escape FWD with 2.5L I-4 and 5-speed manual; 21 city/28 hwy/23 combined mpg for Escape FWD with 2.5L I-4 and 6-speed automatic.

Escape XLT in Sangria Red Metallic with available equipment



SEE FEATURES COME TO LIFE
Simply download the free app at gettag.mobi or text **ESCAPE** to **4FORD**. Then follow the directions to snap a photo of this "tag" (shown left), and start learning more about Ford Escape right on your smart phone.

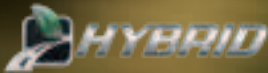
Standard text messaging and data rates apply.

Escape Hybrid: the most fuel-efficient SUV in America.¹

Seriously. Escape Hybrid gets up to **34 mpg** city and 31 hwy.¹ In fact, the powertrain is so self-sufficient, it actually **recharges itself**. The 2.5L I-4 Atkinson-cycle engine works with the electric traction motor to move you with **177 net horsepower**. When you apply the brakes during normal driving, the Regenerative Braking System captures kinetic energy from your braking to recharge the 330-volt battery pack. The battery pack then supplies energy to drive in **100% electric mode up to 44 mph**. When passing or merging, hybrid drive mode delivers an extra power boost for lively acceleration performance while still delivering lower average fuel costs. It's the best of both worlds.

¹EPA-estimated 34 city/31 hwy/32 combined mpg for Escape Hybrid FWD. Actual mileage will vary. Excluding vehicles built for Mazda.

Escape Hybrid Limited in Lime Squeeze Metallic with available equipment



34 mpg city

Intelligent 4WD gets you out there.

With fully independent suspensions and outstanding clearance, both Escape and Escape Hybrid are **naturally nimble** enough to drive up and over some formidable obstacles that some others will have to waste time driving around. If you prefer the road less traveled, go for the optional **intelligent 4WD**. Always on and always working, it automatically monitors traction 200 times per second (much faster than any person could) and adjusts torque distribution as needed to give you **maximum grip**. It's got serious skills.

Escape XLT in Ingot Silver Metallic with available equipment





Active park assist is your street-side advantage.

Quicker and more user-friendly than a luxury brand's competitive system,¹ our available active park assist helps you **conquer parallel parking** in as little as **24 seconds**. Just press a button and drive by potential spots. Ultrasonic sensors help you find a spot that's big enough, and the system lets you know when it's ready to park. You remove your hands from the steering wheel and respond to system prompts by shifting gears and controlling vehicle speed with the brake and accelerator pedals. The system handles the hard part: **automatically steering the vehicle** into the spot. It's bound to be your new best friend.

¹Based on head-to-head comparison of Ford Escape versus Lexus LS 460 L conducted by Ford Motor Company.

Escape Limited in White Suede with available equipment



MyKey® encourages smart driving.

The industry-first, Ford-exclusive MyKey owner controls feature – standard on all models for 2011 – lets you assign **separate keys for additional drivers**, all coded to **enforce your specific restrictions** on vehicle functions like top speed and audio volume. When activated, MyKey encourages smart driving behavior by muting audio until safety belts are buckled, prohibiting the shutoff of key accident-avoidance features like AdvanceTrac® with RSC® (Roll Stability Control™), and more.



Engines flex, tow, sip and go.

Escape's available **Duratec® 30-3.0L V6** engine is **Flex Fuel** capable, so you can run it on gasoline, E85 (85% ethanol and 15% gasoline), or any blend of the 2. Mated to an efficient 6-speed automatic transmission, it cranks out **240 horsepower** and tows up to **3,500 lbs.** when properly equipped.

Whether you pair it with the standard 5-speed manual transmission or the available 6-speed automatic, the standard **Duratec 25-2.5L I-4** engine delivers a remarkable **28 mpg hwy.**¹ It also supplies a spirited 171 horsepower and 171 lb.-ft. of torque.

Our industry-first **Easy Fuel® capless fuel filler**, standard on all models, automatically seals shut when you remove the fuel nozzle. There's no cap. So you just **gas up and go.** It also helps reduce evaporative emissions.

¹Based on EPA-estimated 23 city/28 hwy/25 combined mpg for Escape FWD with 2.5L I-4 and 5-speed manual; 21 city/28 hwy/23 combined mpg for Escape FWD with 2.5L I-4 and 6-speed automatic.

Escape Limited in Tuxedo Black Metallic with available equipment





SYNC. Say the word.

Voice-activated **Ford SYNC®** is an award-winning, available system that works with your paired Bluetooth®-enabled mobile phone and your digital media player. It provides hands-free calling, plays music, delivers Vehicle Health Reports and 911 Assist.™ With the touch of a button and voice commands, SYNC with **Traffic, Directions and Information** services provides turn-by-turn directions, personalized traffic alerts and more.† **SyncMyRide.com** has the latest details.



A truly illuminating experience.

The available **Navigation System** (shown) features a vibrant 6.5-in. LCD touch screen and colorful maps that you can zoom and scroll. This system plays DVDs while Escape is in Park and provides nearly 10 gigs of photo and music storage space. It also includes an introductory 6-month subscription to **SIRIUS Traffic™** and **SIRIUS Travel Link™**,² which provides fuel prices, weather reports, movie listings, sports scores and more. All this, in addition to over 130 channels of SIRIUS® Satellite Radio.

†Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Traffic alerts and turn-by-turn directions available in select markets. Standard text messaging and data rates apply. ²Some features unavailable while driving. Subscription required after introductory 6 months expire.

Escape Limited in Charcoal Black with available equipment



The use of environmentally friendly, **soy-based foam** in the seat cushions on every Escape model helps conserve limited resources and reduce CO₂ emissions. Escape Hybrid and XLT also feature **sustainable cloth-trimmed seating** made with 100% post-industrial materials – recycled plastics and polyester fibers that would otherwise have ended up in landfills.

Designed to support, comfort and shine.

Escape is just the **right size** – inside and out. Its comfort-designed seats easily accommodate as many as **5 adults**. Supple leather-trimmed seating (shown above) with **heated front seats**, plus gleaming chrome and Ebony Black interior accents, are standard on Escape Limited and Hybrid Limited.

Escape Limited in Charcoal Black with available equipment



A



B

Plenty of space for your latest challenge.

- A. With the rear seats folded flat, Escape delivers up to **67.2 cu. ft.** of wide-open space. And even with the seats up, you still get up to 31.4 cu. ft. of space to fill with everything you need.
- B. Inside the standard **floor console**: a 3-tier storage system, 2 removable bins, and a hidden storage area deep enough for a laptop or purse.
- C. Escape Hybrid is uniquely equipped with a **110-volt power outlet**.¹ Use it to charge your laptop, personal gaming system, or other portable electronics.
- D. This **hidden, lockable wet trunk** is perfect for keeping valuables out of sight. It's found in the available Cargo Package, along with a retractable cargo area cover and a 100-lb.-capacity roof rack.
- E. Tip-fold-flat latches make it easy to configure the standard **60/40 split-fold rear seats** to fit your immediate gear-hauling needs.

¹See your owner's guide for complete details.



C



D



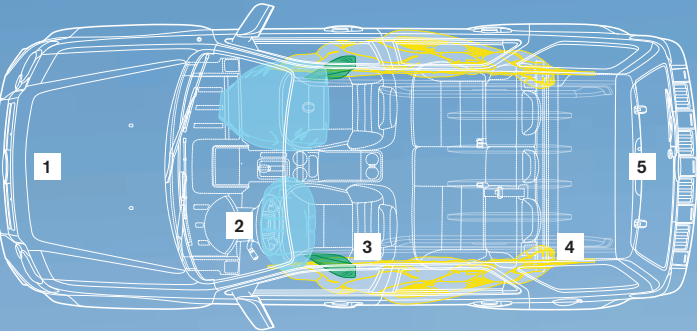
E

Simply tops in safety. ★★★★★

The 2010 Escape and Escape Hybrid both received **5-Star ratings**¹ in the National Highway Traffic Safety Administration's (NHTSA) frontal and side-impact crash tests. This year, each comes equipped with a long list of cutting-edge safety features designed to help provide continued peace of mind. **1 – AdvanceTrac® with RSC® (Roll Stability Control™)** is the only electronic stability control system in the class that utilizes 2 gyroscopic sensors to help keep all 4 wheels firmly planted.² **2 – Personal Safety System™** features dual-stage front airbags for the driver and front passenger. **3 – Front-seat side airbags** increase protection for the driver and front passenger in certain side-impact collisions. **4 – Safety Canopy® System** includes side-curtain airbags and a rollover sensor. **5 – SOS Post-Crash Alert System™** flashes the hazard lights and sounds the horn after airbag deployment or safety belt pretensioner activation in certain collisions.³ All standard. And those are just the highlights.

¹2010 model year. 2011 model year to be tested. Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov). ²Class is Small SUVs. Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ³SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

Escape XLT in Sterling Gray Metallic with available equipment



STANDARD FEATURES

Mechanical
4-wheel independent suspension
17.5-gallon fuel tank capacity (15.1-gallon on Escape Hybrid)
90,000-mile tune-up interval ¹
Electric power-assisted steering
Front and rear stabilizer bars
Front-wheel drive (FWD)
Power front disc/rear drum brakes with Anti-Lock Brake System (ABS)

Seating
Front bucket seats
60/40 split-fold rear bench seat with tip-fold-flat latches

Interior
2 powerpoints (1 in each row)
Air conditioning
Auxiliary audio input jack
Covered visor vanity mirrors
Cruise control
Floor console with removable interior bins and 4 cupholders
Illuminated Entry System
Power door locks with child-safety rear door locks
Power windows with one-touch-down driver's side window feature
Rear floor air ducts
Tachometer
Tilt steering column

Exterior
Easy Fuel [®] capless fuel filler
Liftgate with flip-up glass
Power sideview mirrors with integrated blind spot mirrors and manual fold-away design
Rear-window defroster
Solar-tinted glass
Windshield wipers – Front: variable-intermittent with washer; rear: 2-speed with washer

Safety & Security
3-point safety belt restraint system for all seating positions
Adjustable head restraints at all 5 seating positions
AdvanceTrac [®] with RSC [®] (Roll Stability Control [™])
Belt-Minder [®] front safety belt reminder
Brake/shift interlock (with automatic transmission)
Front height-adjustable shoulder safety belts
Front-seat side airbags ²
Integrated keyhead transmitter remotes (2)
LATCH – Lower anchors and tether anchors for child-safety seats (rear seating positions)
MyKey [®] owner controls feature
Personal Safety System [™] with dual-stage front airbags ²
Safety Canopy [®] System with side-curtain airbags ² and rollover sensor
SecuriLock [®] Passive Anti-Theft System
Side-intrusion door beams
SOS Post-Crash Alert System [™]
Tire Pressure Monitoring System (excludes spare)

¹Under normal driving conditions with routine fluid and filter changes. ²Always wear your safety belt and secure children in the rear seat. ³2010 model year ratings. Fuel economy while operating on E85 will yield different values than gasoline. See fueleconomy.gov for more information.



XLS

Rapid Spec 100A
Includes all standard features, plus:

Mechanical
Duratec [®] 25–2.5L I-4 engine
5-speed manual transmission
16-in. cast-aluminum wheels with P235/70R16 all-season BSW tires

Seating
Cloth seats

Interior
AM/FM stereo/single-CD player with 4 speakers

Exterior
Black exterior door handles and sideview mirrors
Chrome upper grille, body-color lower grille



XLT

Rapid Spec 200A
Includes select XLS features, plus:

Mechanical
6-speed automatic transmission

Seating
Premium-grade cloth seats
6-way power driver's seat

Interior
Auto-dimming rearview mirror
Compass and outside temperature display
Front and rear color-keyed carpeted floor mats
Illuminated visor vanity mirrors
Leather-wrapped steering wheel with secondary audio controls
Overhead console with dual storage bins
SIRIUS Satellite Radio with introductory 6-month subscription

Exterior
Automatic headlamps
Black roof side rails
Front fog lamps
Privacy glass (rear doors, quarter windows and rear window)
SecuriCode [™] keyless entry keypad



LIMITED

Rapid Spec 300A
Includes select XLT features, plus:

Mechanical
16-in. bright-machined aluminum wheels

Seating
Heated front buckets
Leather-trimmed seats

Interior
AM/FM stereo/single-CD player with 6 speakers
Ambient lighting
Chrome finish on interior door handles, air vent bezels and shifter insert
Ebony Black center stack finish
Ford SYNC [®] voice-activated, in-vehicle connectivity system
Lockable wet trunk
Retractable cargo area cover

Exterior
Body-color exterior door handles and heated sideview mirrors
Chrome upper and lower grilles, liftgate garnish and roof-rail inserts
Roof-rail crossbars



HYBRID

Rapid Spec 500A
Includes select XLT features, plus:

Mechanical
2.5L I-4 Atkinson-cycle engine
Permanent-magnet AC-synchronous electric motor
330-volt nickel-metal-hydride (NiMH) battery pack
16-in. unique cast-aluminum wheels
Electronically controlled continuously variable transmission (eCVT)
Regenerative Braking System

Interior
110-volt AC power outlet
Dual-zone electronic automatic temperature control
Ford SYNC voice-activated, in-vehicle connectivity system

Exterior
Body-color upper and lower grilles



HYBRID LIMITED

Rapid Spec 501A
Includes select Hybrid features, plus:

Mechanical
16-in. bright-machined aluminum wheels

Seating
Heated front buckets
Leather-trimmed seats

Interior
AM/FM stereo/single-CD player with 6 speakers
Ambient lighting
Chrome finish on interior door handles, air vent bezels and shifter insert
Ebony Black center stack finish
Power moonroof
Retractable cargo area cover
Universal garage door opener

Exterior
Body-color exterior door handles and heated sideview mirrors
Chrome upper and lower grilles, liftgate garnish and roof-rail inserts
Rear view camera
Reverse Sensing System
Roof-rail crossbars

Choose your options on the following pages >>

Horsepower, Torque & EPA-Estimated Fuel Economy³

GAS-POWERED ESCAPE	
Duratec 25–2.5L I-4 Engine	
Horsepower	171 @ 6,000 rpm
Torque (lb.-ft.)	171 @ 4,500 rpm
5-speed manual (XLS)	23 city/28 hwy/25 combined mpg

6-speed automatic	FWD (XLS, XLT, Limited)
	21 city/28 hwy/23 combined mpg
4WD (XLS, XLT, Limited)	20 city/26 hwy/22 combined mpg

Duratec 30–3.0L V6 FFV Engine	
Horsepower	240 @ 6,550 rpm
Torque (lb.-ft.)	223 @ 4,300 rpm
6-speed automatic	FWD (XLT, Limited)
	19 city/25 hwy/21 combined mpg
4WD (XLT, Limited)	18 city/23 hwy/20 combined mpg

GAS-ELECTRIC-POWERED ESCAPE HYBRID	
Net horsepower	177

2.5L I-4 Atkinson-Cycle Engine	
Horsepower	155 @ 6,000 rpm
Torque (lb.-ft.)	136 @ 4,500 rpm

Permanent-Magnet AC-Synchronous Electric Motor (Hybrid, Hybrid Limited)	
Horsepower	94 @ 5,000 rpm
Electronically controlled continuously variable transmission (eCVT)	
FWD	34 city/31 hwy/32 combined mpg
4WD	30 city/27 hwy/29 combined mpg

New Vehicle Limited Warranty. We want your Ford Escape or Escape Hybrid ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Escape Hybrid is also covered by an 8-year/100,000-mile Hybrid Limited Warranty.⁴ Please ask your Ford Dealer for a copy of these limited warranties.

⁴10-year/150,000-mile Hybrid Battery Limited Warranty in California, Connecticut, Maine, Massachusetts, New Jersey, New York, Rhode Island and Vermont. See dealer for details.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Comparisons based on 2010 competitive models (Classes are Small SUVs and Small Hybrid SUVs), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

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XLS & XLT

INTERIOR



Graystone Cloth
Standard on XLS



Premium Stone Cloth
Standard on XLT



Premium Camel Cloth
Standard on XLT



Charcoal Black Cloth
Standard on XLT



Stone Leather
Optional on XLT (requires Leather Package)



Camel Leather
Optional on XLT (requires Leather Package)



Charcoal Black Leather
Optional on XLT (requires Leather Package)



Escape XLT in Charcoal Black with Sport Appearance Package and other available equipment



Escape XLT in Ingot Silver Metallic with Sport Appearance Package and other available equipment

OPTIONAL FEATURES

XLS Available Rapid Spec

Rapid Spec 101A – 6-speed automatic transmission
Rapid Spec 102A – 6-speed automatic transmission + **Cargo Package** includes roof side rails with crossbars, retractable cargo area cover and lockable wet trunk

XLS Available Options

Ford SYNC® voice-activated, in-vehicle connectivity system (n/a with Rapid Spec 100A)
Front and rear all-weather floor mats
Front and rear color-keyed carpeted floor mats
Intelligent 4WD (n/a with Rapid Spec 100A)

XLS Exterior Colors	Interior Color
White Suede	●
Sangria Red Metallic	●
Blue Flame Metallic	●
Gold Leaf Metallic	●
Steel Blue Metallic	●
Sterling Gray Metallic	●
Ingot Silver Metallic	●
Tuxedo Black Metallic	●

Interior: ● Graystone Cloth



16-in. Cast-Aluminum Wheels
Standard on XLS and XLT



17-in. Chrome-Clad Aluminum Wheels
Optional on XLT



17-in. Premium Black Wheels with Machined-Finish Outer Ring included with Sport Appearance Package on XLT

XLT Available Rapid Spec

Rapid Spec 201A – **Sun & SYNC Package** includes power moonroof and Ford SYNC
Rapid Spec 202A – **Sun & SYNC Package + Cargo Package**
Rapid Spec 203A – **Sun & SYNC Package + Cargo Package + Leather Package** includes leather-trimmed seats, heated driver and front-passenger seats, and ambient lighting

XLT Available Options & Packages

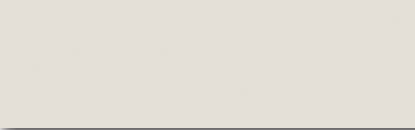
17-in. chrome-clad aluminum wheels with P225/65R17 all-season BSW tires (n/a with Sport Appearance Package)
Cargo Package
Duratec® 30–3.0L V6 Flex Fuel engine
Ford SYNC in-vehicle connectivity system
Front and rear all-weather floor mats
Integrated side step bars (n/a with Sport Appearance Package)
Intelligent 4WD
Leather Package¹
Premium Sound System with single-CD player, clock and 7 speakers (including an 8-in. subwoofer) with 320 watts

Sport Appearance Package includes high-gloss Black grille, lower front appliqué, heated sideview mirrors and liftgate spoiler; Blacked-out headlamp treatment; 17-in. premium Black wheels with machined-finish outer ring and P225/65R17 all-season BSW tires; body-color door handles and rocker moldings; Charcoal Black cloth seating (Charcoal Black Leather when ordered with Leather Package); Ebony Black interior accents; chrome finish on interior door handles, air register bezels and shifter knob insert²


Trailer Tow Prep Package includes Class II 3,500-lb. receiver and trailer wiring harness with 4-pin connector (V6 only)

XLT Exterior Colors	Interior Colors			
White Suede	●	●	■	■
Sangria Red Metallic	●	●	■	■
Blue Flame Metallic	●	●	■	■
Gold Leaf Metallic		●	■	■
Steel Blue Metallic	●	●	■	■
Sterling Gray Metallic	●	●	■	■
Ingot Silver Metallic	●	●	■	■
Tuxedo Black Metallic	●	●	■	■
Interiors: ● Premium Stone Cloth ● Premium Camel Cloth ● Charcoal Black Cloth ■ Stone Leather ■ Camel Leather ■ Charcoal Black Leather				


EXTERIOR



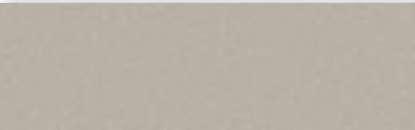
White Suede



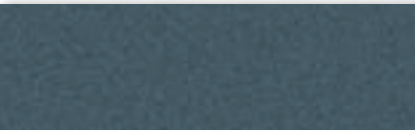
Sangria Red Metallic




Blue Flame Metallic



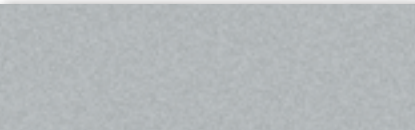
Gold Leaf Metallic




Steel Blue Metallic



Sterling Gray Metallic



Ingot Silver Metallic



Tuxedo Black Metallic

Colors are representative only. See your dealer for actual paint/trim options.

¹Requires Sport Appearance Package. ²Available with Steel Blue Metallic, Ingot Silver Metallic, Sterling Gray Metallic or Tuxedo Black Metallic exterior colors. Includes roof side rails only when ordered with Cargo Package or Sun & SYNC Package. Not available with 17-in. chrome-clad wheels or integrated side step bars.

LIMITED



Charcoal Black with available equipment



Tuxedo Black Metallic with available equipment

OPTIONAL FEATURES

Available Rapid Spec
Rapid Spec 301A – **Moon & Tune Package** includes power moonroof and Premium Sound System with single-CD player, clock and 7 speakers (including an 8-in. subwoofer) with 320 watts

Rapid Spec 302A – **Limited Luxury Package** includes dual-zone electronic automatic temperature control, Reverse Sensing System, rear view camera and universal garage door opener + **Moon & Tune Package**

Available Options & Packages
17-in. chrome-clad aluminum wheels with P225/65R17 all-season BSW tires
Active park assist (available only with Rapid Spec 302A)
Duratec® 30–3.0L V6 Flex Fuel engine
Front and rear all-weather floor mats
Integrated side step bars
Intelligent 4WD

Trailer Tow Prep Package includes Class II 3,500-lb. receiver and trailer wiring harness with 4-pin connector (V6 only)
Voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Premium Sound System, HD Radio™ technology and SIRIUS Traffic and SIRIUS Travel Link services with introductory 6-month subscription (n/a with Rapid Spec 300A)

Exterior Colors	Interior Colors	
White Suede		
Sangria Red Metallic		
Gold Leaf Metallic		
Steel Blue Metallic		
Sterling Gray Metallic		
Ingot Silver Metallic		
Tuxedo Black Metallic		
Interiors: Camel Leather Charcoal Black Leather		

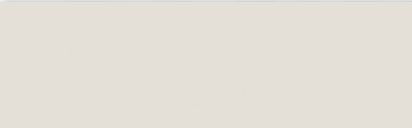


16-in. Bright-Machined Aluminum Wheels
Standard



17-in. Chrome-Clad Aluminum Wheels
Optional

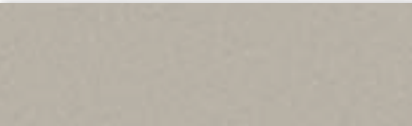
EXTERIOR



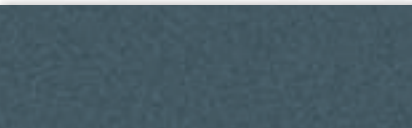
White Suede



Sangria Red Metallic



Gold Leaf Metallic



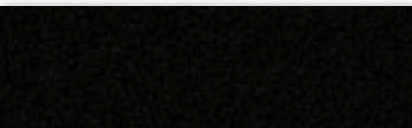
Steel Blue Metallic



Sterling Gray Metallic

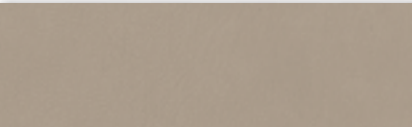


Ingot Silver Metallic

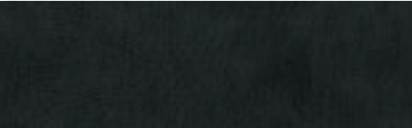


Tuxedo Black Metallic

INTERIOR



Camel Leather
Standard



Charcoal Black Leather
Standard

Colors are representative only.
See your dealer for actual paint/trim options.

HYBRID & HYBRID LIMITED



Escape Hybrid Limited in Stone with available equipment



Escape Hybrid Limited in Steel Blue Metallic

OPTIONAL FEATURES

Hybrid Available Options & Packages

- Black roof-rail crossbars
- Integrated side step bars
- Intelligent 4WD
- Power moonroof with sunshade and mini-overhead console
- Voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Premium Sound System, HD Radio™ technology, Hybrid Energy Flow and Power & Efficiency monitors, and SIRIUS Traffic and SIRIUS Travel Link services with introductory 6-month subscription

Hybrid Exterior Colors	Interior Color
White Suede	●
Lime Squeeze Metallic	●
Steel Blue Metallic	●
Ingot Silver Metallic	●
Tuxedo Black Metallic	●

Interior: ● Premium Stone Cloth

Hybrid Limited Available Options & Packages

- Active park assist
- Integrated side step bars
- Intelligent 4WD
- Voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Premium Sound System, HD Radio technology, Hybrid Energy Flow and Power & Efficiency monitors, and SIRIUS Traffic and SIRIUS Travel Link services with introductory 6-month subscription

Hybrid Limited Exterior Colors	Interior Color
White Suede	■
Lime Squeeze Metallic	■
Steel Blue Metallic	■
Ingot Silver Metallic	■
Tuxedo Black Metallic	■

Interior: ■ Stone Leather

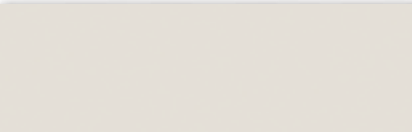


16-in. Unique Cast-Aluminum Wheels
Standard on Hybrid

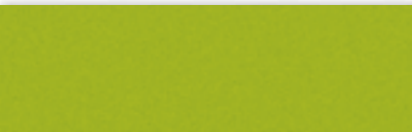


16-in. Bright-Machined Aluminum Wheels
Standard on Hybrid Limited

EXTERIOR



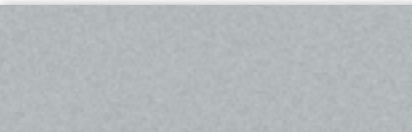
White Suede



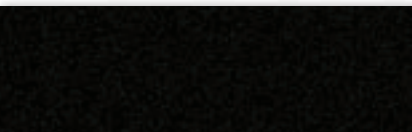
Lime Squeeze Metallic



Steel Blue Metallic

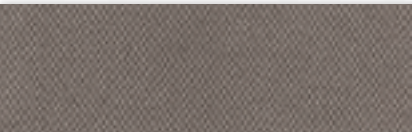


Ingot Silver Metallic

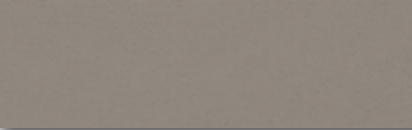


Tuxedo Black Metallic

INTERIOR



Premium Stone Cloth
Standard on Hybrid

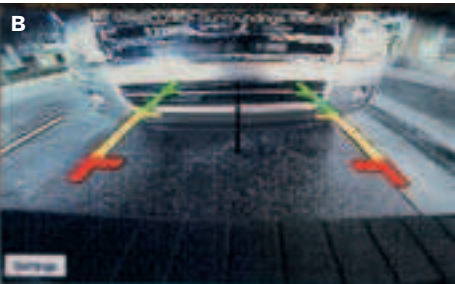


Stone Leather
Standard on Hybrid Limited

Colors are representative only.
See your dealer for actual paint/trim options.

Escape your way.

- A. Brighten your drive with the available **power moonroof**. There's an optional **Sun & SYNC Package** on XLT that mixes it with the Ford SYNC® voice-activated, in-vehicle connectivity system. The optional **Moon & Tune Package** on Limited pairs it with a 320-watt, 7-speaker Premium Sound System that includes a single-CD player.
- B. See what's behind the vehicle when you're in Reverse with the available **rear view camera**. It displays the full-color image from its liftgate-mounted camera onto your rearview mirror or the available Navigation System's large LCD screen (shown).
- C. Conquer inclement weather with the available **heated sideview mirrors**. Just the touch of a button puts them on their way to clear while you stay comfortably indoors.
- D. Carry as much as 100 lbs. of cargo up top when you add **roof side rails with crossbars**. The optional **Cargo Package** on XLS and XLT offers them together with a retractable cargo area cover and a lockable wet trunk.
- E. Set the available **ambient lighting** to match your mood with 7 glowing options from red hot to cool blue.
- Listen to your favorite AM and FM channels in crystal-clear digital sound, courtesy of new **HD Radio™** technology included with the available Navigation System. It also gives you new local FM channels, on-screen information and much more – all 100% subscription-free.



Ford Custom Accessories

Also available:

APPEARANCE

Ford Custom Graphics by Original Wraps™, Inc.¹

ELECTRONICS

Portable Navigation Systems by Garmin®¹

Vehicle Security System

HitchScan™ Rear Park Assist Sensor and Hitch Step by EchoMaster®¹

Forward or Reverse Parking Assist System by EchoMaster¹

GPS Tracking and Recovery by SmartAlert™¹

Keyless Entry Keypad

Wiper De-Icer and Debris Cleaner by Wiper Shaker¹

EXTERIOR

Roof Cross Bars

Hard Cargo Organizer

Molded Running Boards

Moonroof Deflector

Hood Deflector

Side Window Deflectors

Splash Guards

Locking Fuel Plug

Sportz® SUV Tents by Napier¹

Trailer Hitch Balls/Drawbars²

Trailer Hitch Assembly²

Trailer Wiring Harness Kit²

INTERIOR

Auto-Dimming Rearview Mirror

Cargo Area Protector

Interior Light Kit

Cargo Net

Cargo-Logic® System

Ash Cup/Coin Holder With or Without Lighter Element

WHEELS

Wheel Locks



To learn more about Ford Custom Accessories and to shop online, visit fordaccessories.com.



Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

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Racks and Carriers by THULE®¹



Dual Headrest DVD by INVISION™¹



Remote Start Systems



Paintable Rear Roof Spoiler



Soft Cargo Organizers (Large and Standard Sizes) and Soft Cargo Cooler Bag



Cargo Security Shade



All-Weather Floor Mats

2011 Escape

Drive one.



We'll be standing by.

You, your family, your neighbors,
your local Ford Dealer. We're all part
of a broad community, connected
by a far-reaching support structure
that benefits us all. As a proud
member of this network, your
local Ford Dealer looks forward
to assisting you — now, and in
the future. Whether you're
seeking a new or used vehicle,
Ford Custom Accessories,
or convenient maintenance and
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