

FREE for all Town/City/County/State Officials

SIGN CODES

Understanding for Planning

AICP members can earn 5 CM credits for this program.

Wednesday September 29, 2010

THE VILLA/Grand Ballroom
460 Powder Mill Road
Beltsville, MD 20705
Phone: (301) 572-7744

Seminar Schedule:

- 8:30 am Registration / Coffee
- 9:00 am Definition of a Sign, presented by Raymond Denault of Twin State Signs, Inc.
- 10:30 am Electronic Message Centers, presented by Jeffrey Bauman of Electro-Matic Products
- 11:30 pm Buffet Lunch (provided)
- 12:00 pm Value of a Sign and Its Impact on the Success of a Small Business, presented by Darrin Conroy of New York State Small Business Development Center
- 1:00 pm Signs Have Rights, presented by Kenneth Peskin of the International Sign Association

Training Highlights:

- Learn the correct definitions and types of on-premise signs: freestanding/pylon/monument & building signage
- Learn variations in sign faces, illumination options, and exterior & interior lighting
- Understand rights under the 1st, 5th and 14th Amendments
- Learn the latest legal developments regarding the appropriate use of electronic message centers
- Develop an understanding of the minimum requirements for signs, necessary to ensure civil rights are protected
- Review data and discuss on-premise advertising
- Learn how proper sign regulations enhance a local government's efforts to ensure a safe way to find and promote the local economy

Registration Form

Register now, there is limited seating for this training program.

Questions? Call (401) 654-6515 or Email: nssign@cox.net

- Complimentary for all Town/City/County/State Officials.**

AICP members can earn 5 Certification Maintenance (CM) credits for this activity.

CM | 5



Please complete the Registration Form and FAX it to NSSA at (401) 467-6017 by September 13, 2010

- \$50 for ISA/NSSA Member \$75 for Non-Member

Mail Registration Form and Check to arrive by 9/13/10 to: Northeast States Sign Association, 12 Drake Road, Warwick, RI 02888

NAME: _____ Title: _____

City/County/State or Company Name: _____

Address: _____

Town/City: _____ County: _____ State: _____ Zipcode: _____

Phone: _____ Fax: _____

E-mail: _____ Mobile: _____



This training is sponsored by the Northeast States Sign Association and the International Sign Association.

Northeast States Sign Association, 12 Drake Road, Warwick, RI 02888
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