



Fundraising Event Proposal Application

We appreciate your choosing the SF-Marin Food Bank as the potential beneficiary of your fundraiser. We supply food to more than 450 non-profit programs, including our own network of over 240 farmers' market-style pantries. This year, we will distribute 45 million pounds of food – enough to provide 105,000 meals each day. 96% of all donated resources are applied directly to our programs. And, for each dollar donated, the Food Bank is able to distribute \$6 worth of food — enough for 3 meals.

Application Process:

The purpose of this form is to provide us with as much information as possible about your proposed event to determine if we will be able to partner with you. Kindly fill out this form with as much detail as possible and let us know if you have questions.

You can return it to us via email, regular mail or fax so that we can review your application. We will contact you within 7 business days to let you know if we can approve your event's affiliation with the Food Bank.

Publicity

Once your application is approved we can send you a copy of our logo for use in your promotional materials and/or website. ***Please note: Food Bank staff must approve all logo usage prior to publication or printing.***

Additionally, we can post information about your event on our web site and through social media.

Event Attendance

One way we keep management and fundraising expenses very low is to maintain a small, hard-working professional staff. So although we will certainly do our best to accommodate your requests, we cannot guarantee that a Food Bank representative will be able to attend your event, meeting or check presentation.

If you have questions please contact Rachel Breuer, Special Events Manager by phone at 415-282-1907 x 380 or email rbreuer@sfmfoodbank.org.

SF-Marín Food Bank Fundraising Event Proposal

Name of event: _____

Location of event: _____

Date of event: _____

Hours of event: _____

Type of event: _____

Group/Organization name _____

Event coordinator name: _____

Phone number: _____

Email address: _____

Mailing address: _____

Fax number _____

Has this program been done before? yes _____ no _____

If yes, when? _____

Projected attendance: _____

Event web page: _____

List of additional sponsors or beneficiaries: _____

Event Description: _____

What percent of proceeds will go to the Food Bank? 100% _____ Other: _____

Please check the types of promotional actives you may pursue:

Invitations: _____ Web Site: _____ Mass Email: _____

Press Release: _____ Promotional Flyers: _____ PSA (radio): _____

PSA (TV): _____ Posters: _____ Canisters: _____

Would you like to use the Food Bank logo in your promotions? yes _____ no _____

The Food Bank must review and approve all materials that include our name and/or logo.

Would you like the event to be publicized on the Food Bank web site? yes _____ no _____

If Yes: Please include a short paragraph that you would like to appear on our website.

Do you plan to run a food drive in conjunction with this event? yes _____ no _____

If yes:

Number of barrels requested: _____

On-site contact for barrel delivery: Name/Phone/Email:

Preferred barrel delivery date: _____

Preferred barrel pick-up date: _____

Thank you for your interest in working with the Food Bank to end hunger in San Francisco and Marin. We will contact you within 7 business days to let you know if we can approve your event's affiliation with the Food Bank.

If you have questions please contact Rachel Breuer, Special Events Manager by phone at 415-282-1907 x 380 or email rbreuer@sffmfoodbank.org.