

Employee Recruiting Trifold Brochure

CA edition



PACKAGE CONTENTS

- How to Customize
- 2-up **Brochure**, 4-color (2-sided)



While the 6-panel "trifold" format actually has only two folds, it's still an extremely popular, convenient and cost-effective format for printed communications.



Sample 2-up sheet (side one)



Sample 2-up sheet (side two)

ABOUT THE BROCHURE

Redesigned for 2014, our *Employee Recruiting Trifold* is now available in economical, easy-to-customize Editable PDF format. That means this attractive, informative recruiting tool is now as close as your computer and printer.

Handing copies to walk-in job seekers is a great way to communicate what being a Cash Plus front-line team member is all about. And it clearly sets out expectations in comfortable, easy-to-absorb language.

Plus, these handy tools are more economical than ever. For small quantities, you can now either reproduce in-house or at a local copy center. For larger quantities, it's a simple, low-cost job for numerous online printing companies.

To use the editable PDFs in this package, just follow the How to Customize guidelines.

NOTE: These materials contain a special notice that is required by California law on all advertisements in which payday advances are mentioned.

How to Customize: Employee Recruiting Trifold Brochure

CA edition, 4-color

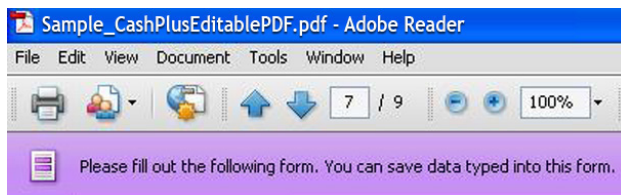


EDITING WITH ADOBE READER

You can customize the editable fields in this file using Adobe Reader, a free application you can download from www.Adobe.com. With Adobe Reader version 7 or higher, the customized file containing your store's information can be saved to your hard drive for future use. Be sure to use the latest free version that is compatible with your computer's operating system.

CUSTOMIZING INSTRUCTIONS

1. Once you've opened the editable PDF file in Adobe Reader 7 or later (or Adobe Acrobat) you should see a message in the header indicating that you can fill out a form and save the data (the sample screen shot below is from Adobe Reader 8 for Windows).



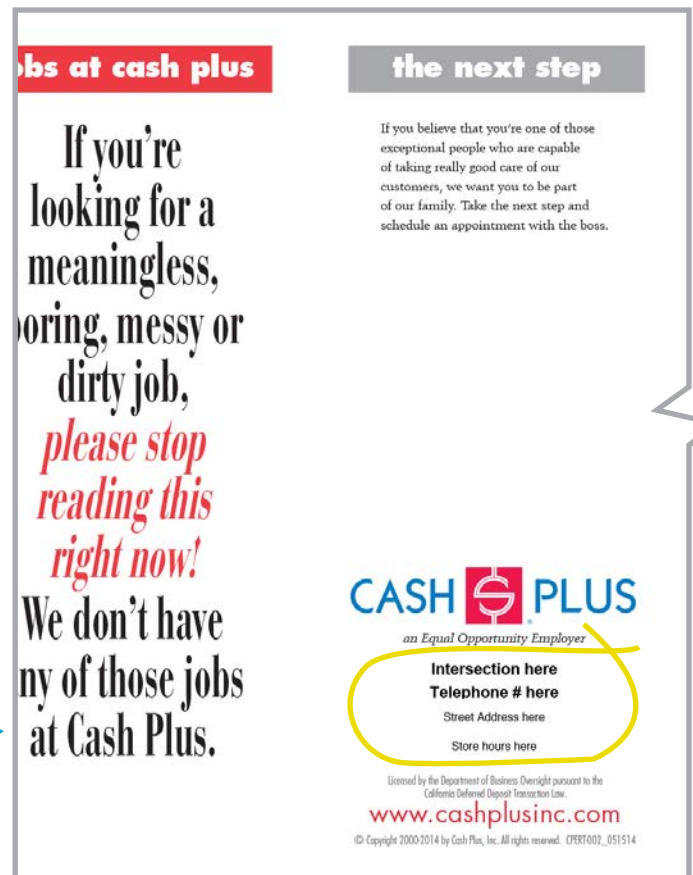
At right is part of a reduced size editable page with the default text (in the area(s) circled in yellow) that you should see when you open the file. **NOTE:** Clicking on the "Highlight Fields" button in Adobe Reader will indicate the text fields you can edit with a blue box.

2. The only customization required is on side one of the editable PDF. Select a line of editable text in a yellow-circled "live area" (see right) and type the appropriate information. Press TAB to move to the next field.
3. When you've finished entering all your information, save the edited file with an appropriate (and different) file name, then print out (see "printing tips").

PAPER STOCK

If you intend to print inhouse, we recommend a 44 lb. matte coated paper stock designed for brochure printing with inkjet and color laser printers. Such stocks are available at most large office supply stores and online.

PRINTING TIPS



For small quantities, the file can be printed on most common desktop printers. Color inkjet and laser printers will print in full color, as shown; standard laser printers will print in black and shades of gray.

Set up your printer to print in landscape mode and use its highest quality setting. If it has a "center image" radio button or check box, select these. Print at 100% size; do not use "shrink to fit" or "reduce to fit" settings.

When both sides have been printed correctly and folded, you'll have one 3-2/3" x 8-1/2" trifold brochure per sheet.

Commercial printing is an inexpensive option for larger quantities. Contact the Corporate Office if your printer needs a special type or size of file.

jobs at cash plus

If you're
looking for a
meaningless,
boring, messy or
dirty job,
*please stop
reading this
right now!*
We don't have
any of those jobs
at Cash Plus.

the next step

If you believe that you're one of those exceptional people who are capable of taking really good care of our customers, we want you to be part of our family. Take the next step and schedule an appointment with the boss.



Licensed by the Department of Business Oversight pursuant to the California Deferred Deposit Transaction Law.

www.cashplusinc.com

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jobs at cash plus

It's
not
just
a
job!



What kind of jobs do we have?

Good jobs. Actually, good clean, interesting jobs that can even be fun. Jobs that don't feel like just "jobs." Jobs where you can learn useful skills and feel good while you're working because you're helping people.

The people who do these jobs at Cash Plus are called Tellers. We think Tellers are pretty important people. Assistant Managers and Managers are also important people, but more about those jobs later.

WHO WE ARE

Cash Plus has been around since 1984 and now has stores in nine states and Canada. Each Cash Plus store is independently owned and operated by a Cash Plus franchisee.

WHAT WE SELL

Our business is built around a no-nonsense product that never goes out of style. Money. We serve the millions of people who have been ignored and abandoned by traditional financial institutions. We cash checks, make payday advance loans, sell money orders, wire transfers and debit cards, and provide a range of other convenience services.



It's almost a guarantee that when you see a smiling customer, the person behind the counter had a lot to do with that smile. If you're the kind of person who can make customers smile by exceeding their expectations, you might just have what we're looking for.

What does it take to become a Teller?

How about honesty...and a positive attitude? How about being a "people person"...somebody who likes people, is courteous and has a knack for doing what it takes to keep customers happy? How about being able to read and handle basic math? How about taking pride in your appearance? How about being responsible...as in showing up for work on time and following the proven Cash Plus system? How about being a team player? And what about having common sense and good judgment? Qualities like these are what we look for in a new Cash Plus Teller.

BONUS QUALITIES

Of course, there are "extra credit" qualities too, like showing initiative and going the extra mile. Yes, we want great people working at Cash Plus. But it's not a one-way street. Read on to see what we're offering in return.



These days customers expect to be treated like royalty. And who can argue with them? It's customers who pay all our salaries, after all. So one of the things that makes a great Cash Plus Teller is the ability to treat all customers like kings and queens.



Did we say something about "positive attitude?" Well, Cash Plus doesn't just *talk* about attitude. The very first module in our Front-Line Marketing training series is even named for attitude.

What do we have to offer?

Besides a great place to work and a job that can be fun and personally satisfying, we have other things to offer, like:

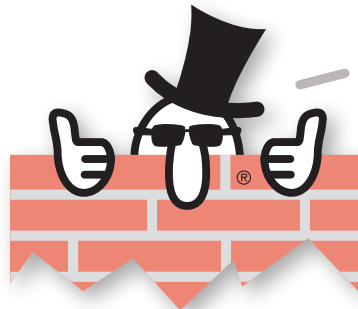
- A competitive pay package
- An opportunity to increase your income level based on performance
- An opportunity to move into a management role in our company.

WE'LL TRAIN YOU

Another thing we have to offer is great training. While related experience can be a plus, it's not absolutely necessary. If you're a person with the qualities we're looking for, we'll teach you how to do the technical stuff. We'll also teach you our method for treating customers like kings and queens.

MANAGERS, TOO

If you *do* have related experience, you might qualify for one of our managerial positions.



I may only be the mascot around here, but even I know that Cash Plus customers deserve great Tellers.