



BV-SHRM NEWSLETTER

CHAPTER NO. 0330 ♦ APRIL 2015

MONTHLY PROGRAM & LUNCHEON

TOPIC: Enhancing Employee Engagement

WHEN: April 2, 2015

TIME: 11:30: Lunch, Networking, & Announcements
12:00 Program

WHERE: Hilton Garden Inn
3081 University Dr. (east side of Highway 6, across from Veteran's Park)

COST: \$15/ BV-SHRM member
\$20/ non-members or late RSVP
Note: The guest price is now \$20

SPEAKER: Jeff Tobaben, Evolve

RSVP: Please **RSVP by noon, Friday, March 27** to
rsvpprograms@gmail.com.

MENU: TBD

PROGRAM DETAILS

Enhancing Employee Engagement to increase business performance and optimize client relationships

Presentation will cover: 5 Keys to Behavioral Economics including optimizing the employee/client encounter and how employee engagement plays a critical role in that relationship, what is employee engagement, how does it tie to business performance and how do you impact change leveraging Employee Engagement

SPEAKERS BIO

Jeff's broad experience in Human Capital Development began in the automotive industry where he specialized in adult learning programs for some of the world's largest auto manufacturers and retailers. Tobaben was a pioneer in the automotive industry, continually challenging the status quo. Supported by research and intuition, he led a movement to change the management of customer and employee relationships.

His passion drove him to start his own company focused on curriculum design, development and facilitation to support companies in their effort to improve the employee/customer experience. When the company Mr. Tobaben founded was acquired by Gallup Consulting, he joined the Texas office to act as Managing Partner. Gallup charged Jeff with the task of helping the company "operationalize" Employee Engagement and Strengths for their large corporate clients in the automotive, manufacturing, oil and gas, and financial services industries.

Board Officers

President

Retha Youell, SPHR

President Elect

Denise Macik, PHR

VP of Programs

Sarah Tobola, SPHR

VP of Membership

Candi Young

Treasurer

Krystal Broussard, PHR

Secretary

Kimberly Williamson

Past President

Katherine Kleemann

Directors & Chairs

Certification Director

Alyssa Wisnoski

College Relations Director

Tami Overby

Diversity Director

Liz Galvan, PHR

Government Affairs Director

Vacant

Public Relations Director

Jennifer Cabezas, PHR

SHRM Foundation Director

Thom Holt, SPHR

Workforce Readiness Director

Stacy Overby, SPHR

Hospitality Chair

Wanda Boyd, PHR

HRSW Ambassador Chair

Katherine Kleemann

Newsletter Chair

Lisa Villalobos, PHR

Business Seminar Chair

Diana Dean, SPHR

Social Engagement Chair

Jennifer Cabezas, PHR

Website Chair

Bob Hensz, SPHR

Upcoming Events

MARK YOUR CALENDARS

Chamber After Hours

April 16, 2015, 5:30-7:00 p.m.

Vineyard Court



Central Texas HRMA Conference

May 12, 2015

Killeen, TX

<http://cthrma.shrm.org/2015-annual-cthrma-conference>

Gulf Coast Symposium

May 13-15, 2015

Reliant Center

Houston, TX

<http://www.hrhouston.org/page/235>

HR Southwest

October 25-28, 2015

Ft. Worth, TX

<http://www.hrsouthwest.com/>

DIVERSITY MATTERS

Diversity Dates for April

Celebrate Diversity Month

National Autism Awareness

Stress Awareness Month

April 4-11	Passover (Jewish)
April 4-11	Theravada New Year (Buddhist)
April 5	Easter (Christian)
April 17	Day of Silence (Student – in support of LGBT students)
April 22	Administrative Professionals Day
April 21-May 2	Festival of Ridvan (Baha'i)

Visit us and
become a Fan of
BV-SHRM on

facebook

Are you ? BV-SHRM is.

BV-SHRM has created a LinkedIn account and we encourage members to connect with us through this social media.

Linked 



SHRM Certifications

The window is now open for those with HRCI certifications to obtain a SHRM certification through a tutorial.

To find out more, go to the SHRM Certification website at

<http://www.shrm.org/certification/pathway/pages/default.aspx>

Share Your Ideas



The Board always welcomes your comments and suggestions. See an interesting article online or have a process that could benefit other members? Share it with your BV-SHRM Chapter.

PRESIDENT'S PIECE

Howdy!

Spring has sprung although I feel a little like it's just shower after shower after shower! On the other hand, I've started to see the bluebonnets peeking their heads out so I know we're in for some beautiful fields soon.

I wanted to focus a little this month on certification.

First, we are so proud of those of you who have already taken the tutorial to complete your SHRM-CP or SHRM-SCP certification. Please continue to let us know when you've completed it. We do, as a chapter, get some credit for the number of certified professionals we have, so we'd like to ensure you're included. Respond to rsvpprograms@gmail.com to let us know!

Second, we are preparing for a certification class. It will likely be in the fall to prepare for the December/January testing window for HRCI. We will share more information as it becomes available. After discussing the options, the BV-SHRM board believes that both the current testing instrument and the learning materials available are best suited for our members to sit for a PHR/SPHR through HRCI for the current year. In the future we will re-evaluate how to offer certification classes to best meet the needs of our membership.

Third, as you are planning opportunities to get your recertification credits, consider either the Central Texas HRMA one-day conference or the Gulf Coast Symposium. Both will be in May and will include both SHRM and HRCI credits.

With that, I wish all of you "happy learning." I feel very proud to be associated with this chapter.

Retha

STUDENT CHAPTER

Mentors – your students are responsible for contacting you. They should do that in the next couple of weeks.

Also – be on the lookout for results of our students competing in the case competition. It will be fun to find out!



REFER A FRIEND!

I would like to refer a friend to BV-SHRM.

Please send information about this organization to:

Name: _____

Address: _____

Phone: _____

Email: _____

Your Name: _____

