

SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Bobbi Grill at bobbi@unitedwaysteuben.org or at 317 S. Wayne St., Ste. 3D, Angola, IN 46703. *A United Way representative will contact your company for logo information if applicable.

CONTACT INFORMATION:

_____ Company Name	_____ Contact Person
_____ Contact E-mail Address	_____ Contact Phone Number
_____ Address	_____ City/State/Zip Code

Annual Sponsorships

___ Community Leader - \$5,000 This is an exclusive opportunity	___ Live United Partner - \$2,500
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Specific Event Sponsorships

Cardboard Boat Regatta (Campaign Kick-Off) ___ \$1,500 Presenting Sponsor ___ \$500 Captain Sponsor ___ \$250 Shipmate Sponsor	Days of Caring (DOC) ___ \$500 Gold Sponsor ___ \$250 Silver Sponsor ___ \$250 Veteran's DOC Sponsor
Power of the Purse ___ \$1,000 Presenting Sponsor ___ \$500 Table Sponsor ___ \$250 Supporting Sponsor	Annual Golf Outing ___ \$1,000 Presenting Sponsor ___ \$500 Hole Sponsor ___ \$100 Tee Marker

PAYMENT INFORMATION:

___ Please send me an invoice

___ I have enclosed a check made payable to the Steuben County United Way

___ I want to pay with credit card

Card Number

Exp. Date

CVV Code

\$ _____
Total Sponsorship Amount

Signature

Date



ANNUAL SPONSORSHIP PROPOSAL



Recognition

Sponsorship opportunities below provide wide exposure through a variety of media and marketing channels. Please use the tables below as basic guides of the types of advertising, public and community relations opportunities afforded by a sponsorship.

ANNUAL SPONSORSHIPS

Annual Sponsors benefit from year round recognition for one comprehensive sponsorship.

ANNUAL SPONSORSHIPS	COMMUNITY LEADER \$5,000	LIVE UNITED PARTNER \$2,500
Event Signage (all events)	✓	N/A
Speaking opportunity at all events	✓	N/A
Advertising for all events (budget allowing)	✓	N/A
Website Recognition for 1 year	✓	N/A
Mention in e-communications for a 12 month period	✓	N/A
Social media promotion for all events	✓	✓
Posters for all events	✓	✓
Inclusion in program when applicable (12 months)	✓	✓
Podium recognition by ED at all events	✓	✓
Inclusion in press release for all events	✓	✓
Recognition in newsletter for 1 year	✓	✓
Logo on all t-shirts (for applicable events)	✓	✓
Team at golf outing	✓	✓
Tickets to Power of the Purse	8	4

United Way Golf Outing

Participate in our event on July 14, 2016 as a Premier Sponsor, a Hole Sponsor or by purchasing a Tee Marker.

GOLF OUTING	PREMIER SPONSOR \$1,000	HOLE SPONSOR \$500	TEE MARKER \$100
Event Signage	✓	N/A	N/A
Speaking opportunity at event	✓	N/A	N/A
Advertising (budget allowing)	✓	N/A	N/A
Social media promotion	✓	✓	N/A
Website Recognition	✓	✓	N/A
Mention in e-communications	✓	✓	N/A
Posters	✓	✓	N/A
Inclusion in program	✓	✓	N/A
Podium recognition by ED	✓	✓	N/A
Inclusion in press release	✓	✓	N/A
Recognition in newsletter	✓	✓	N/A
Set up at a hole	✓	✓	N/A
Team	✓	N/A	N/A
Tee Markers	2 tee markers	1 tee marker	1 tee marker

*The Steuben County United Way reserves the right to substitute comparable deliverables should the need arise.

Cardboard Regatta

Participate in this popular event on September 10, 2016 at Pokagon State Park as a Presenting, Captain or Shipmate sponsor.

Regatta	PRESENTING SPONSOR \$1,500	CAPTAIN SPONSOR \$500	SHIPMATE SPONSOR \$250
Event Signage	✓	N/A	N/A
Speaking opportunity at event	✓	N/A	N/A
Logo on t-shirt	✓	✓	N/A
Advertising (budget allowing)	✓	N/A	N/A
Social media promotion	✓	✓	N/A
Mention in e-communications	✓	✓	N/A
Posters	✓	✓	N/A
Company name on t-shirt	N/A	N/A	✓
Website Recognition	✓	✓	✓
Podium recognition by ED	✓	✓	✓
Inclusion in press release	✓	✓	✓
Recognition in newsletter	✓	✓	✓
Free Boat Entries	3 boats	2 boats	1 boat

Day of Caring and Veteran's Day of Caring

Help our community by sponsoring the Day of Caring (April 27, 2016) or the Veteran's Day of Caring (November 11, 2016).

Days of Caring	GOLD SPONSOR \$500	SILVER SPONSOR \$250	VETERAN'S DOC SPONSOR \$250
Speaking opportunity at event	✓	N/A	✓
Social media promotion	✓	✓	✓
Website Recognition	✓	N/A	✓
Mention in e-communications	✓	✓	✓
Posters	✓	N/A	✓
Podium recognition by ED	✓	✓	✓
Inclusion in press release	✓	✓	✓
Recognition in newsletter	✓	✓	✓

Power of the Purse

Join in the fun at this newer event hosted on May 19, 2016 as a Presenting, Table or Supporting sponsor.

Power of the Purse	PRESENTING SPONSOR \$1,000	TABLE SPONSOR \$500	SUPPORTING SPONSOR \$250
Event Signage	✓	N/A	N/A
Speaking opportunity at event	✓	N/A	N/A
Advertising (budget allowing)	✓	N/A	N/A
Social media promotion	✓	✓	N/A
Website Recognition	✓	✓	N/A
Mention in e-communications	✓	✓	N/A
Posters	✓	✓	N/A
Inclusion in program	✓	✓	N/A
Podium recognition by ED	✓	✓	✓
Inclusion in press release	✓	✓	✓
Recognition in newsletter	✓	✓	✓
Event Tickets	8 tickets (1 table)	8 tickets (1 table)	4 tickets