



GREATER NIAGARA
CHAMBER OF COMMERCE

LUNCH & LEARN

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Likes. Retweets. Pins. These aren't just buzzwords. Learn how to reach the social media savvy shopper and bring in new business. This Lunch & Learn will allow you to discover:

- How to integrate social media into the in-person shopping experience
- Ways to use social to connect with new customers
- Integrating social with your marketing strategy and planning
- Practical tips for using Facebook, Twitter, Instagram and Pinterest



Tuesday, May 12

12:00pm to 1:30pm

Best Western Hotel and Conference Centre
2 North Service Road, St. Catharines

Presented by: **Janice Arnoldi**
Digital Media Strategist, arnoldi:mcperson

arnoldi:mcperson has been an important part of the social media success for many local companies, including Shannon Passero, Neon Buddha, and Mike Weir Winery

Please reserve _____ member(s) at \$25^{+tax} per person

Please email registration info or form to events.admin@gncc.ca • Deadline to register Friday, May 8, 2015

This event is open to members only

I have dietary concerns _____

Name: _____ Company: _____

Address: _____ City: _____ PC: _____

Phone: _____ Fax: _____

Email: _____

Payment: Invoice (members only) Visa Mastercard Expiry Date: _____

Cardholder Name: _____ Version Code: _____
(3 digits on back of card)

Credit Card Number: _____

For Office Use Only

Signature: _____

48 hour cancellation notice is required for credit or refund. Cancellations received after deadline will be charged full amount.



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