



# Alabama Outdoor Classroom Program

## Example Press Release



**NAME OF SCHOOL**

**Date:** \_\_\_\_\_  
**Contact:** \_\_\_\_\_

**NAME OF EVENT for Press Release**

Contact Phone Numbers  
Contact's Email Address  
School Website Address

**What:** Outdoor Classroom Day, Outdoor Classroom Ribbon Cutting, etc.

**When:** Day of the Week; Date; Time of Event

**Where:** Name of School – Name of Principal or Outdoor Classroom Coordinator  
(School Phone Number) Physical Address – Directions to School  
*Check in at the office to be directed to the outdoor classroom site.*

Name of School is hosting their Name of Event in partnership with the Alabama Outdoor Classroom Program. The Name of School students, parents, faculty and community volunteers will help insert activity or event such as build a butterfly garden! (*another example: or cut the ribbon to begin using their outdoor classroom site for outdoor learning*)! The media is invited to tour the school's outdoor classroom and take pictures throughout the day. The event will begin at 8 a.m. with shifts of students and volunteers cycling through until approximately 2:30 p.m.

### **Background Info**

The Alabama Outdoor Classroom Program, a partnership between the Alabama Wildlife Federation, Alabama Department of Conservation and Natural Resources, and Alabama Cooperative Extension System, provides technical assistance for schools who want to develop sustainable outdoor classroom sites that can be utilized as effective teaching tools. Name of School enrolled in the Alabama Outdoor Classroom program date of enrollment, and is working to develop and certify their outdoor classroom site as a model for other schools. During our "Name of Event," we will work together to insert activity or event details such as... create "learning station areas" where the students can get outdoors to enjoy and observe wildlife and nature.

Name of School's outdoor classroom site is the vision of their outdoor classroom planning committee which is led by Name(s) of Outdoor Classroom Planning Committee Coordinator(s). The goal for our outdoor classroom site is to list goals such as...provide hands-on learning opportunities with the students and to provide wildlife habitat for local wildlife. The list learning stations here such as...butterfly garden, bog garden, raised bed gardens, and song bird sanctuary will provide "learning stations" for our outdoor classroom site where students will participate in hands-on, real-world activities as they study the micro-ecosystems they've created. In addition, the flowers, plants, shrubs, trees, and water areas will provide valuable food, shelter and water as wildlife habitat for local wildlife.

A goal of the Alabama Outdoor Classroom Program is to provide hands-on, outdoor learning opportunities that allow students of all ages to utilize multiple-disciplinary skills in a fun and exciting environment. At present, over 200 schools (*as of 2009*) across Alabama are developing outdoor classroom sites through the Alabama Outdoor Classroom Program. For more information about the Alabama Outdoor Classroom program, please visit the Alabama Wildlife Federation's website at [www.alabamawildlife.org](http://www.alabamawildlife.org).

*The Alabama Outdoor Classroom Program is a partnership between:*



*Alabama Wildlife Federation*



*Alabama Department of  
Conservation and Natural Resources*



*Alabama Cooperative  
Extension System*