

University of Sunderland
COURSE OUTLINE



PROGRAMME: University of Sunderland
DURATION: 8.00am to 10.30am
DAY(S): Sunday
MODE: Part-Time

Contract Hours: 7 40
Actual Hours: 7 40

COMPONENT: Contemporary Development in Business Management
LECTURER: Curtis Leach
CAMPUS: Champs Fleurs

Lecture Number	Lecture Day & Date	Time	Hrs	Cum Hrs	Lecture Topic (s)	No./ Type of Session	Important Concepts/ Ideas to know	Expected Reading	Other Matters	Questions	Items Due For Next Class
1	Sun 23-Feb-2014	8.00-10.30am	2.5	2.5	Corporate Social Responsibility	1 / Lt	Vision, Mission, Objectives, Organisational Structures	Unit 1	Exam Structure		Start the process of choosing a company
2	Sun 2-Mar-2014	8.00-10.30am	2.5	5.0	Political Environment	1 / Lt	Worldwide Political systems, Political system of T&T, and how does it affect your company	Unit 3			Choosing a company
3	Sun 9-Mar-2014	8.00-10.30am	2.5	7.5	Economic Environment	1 / Lt	World Trade Organisation, Regional Trade Agreements, International Trade	Unit 4			Choosing a company
4	Sun 16-Mar-2014	8.00-10.30am	2.5	10.0	Intro to the International Business	1 / Lt	Definition, Examples, Pervasiveness, Indicators and Drivers of Globalisation	Unit 2			
5	Sun 23-Mar-2014	8.00-10.30am	2.5	12.5	Socio Cultural Environment	1 / Lt	Elements of Culture and Hofstede's 5 Dimensions of Culture	Unit 5		CSR	
	30-Mar-2014						SPIRITUAL BAPTIST LIBERATION				
6	Sun 6-Apr-2014	8.00-10.30am	2.5	15.0	Technological Environment	1 / Lt	Technological terms, the main technological factors, Opportunities and Threats	Unit 6		Political	
7	Sun 13-Apr-2014	8.00-10.30am	2.5	17.5	Legal Environment	1 / Lt	Contract Law disputes, Intellectual Property, Health & Safety, Product Safety, Data Protection, Labour Relations	Unit 7		Economic	
	20-Apr-2014						EASTER SUNDAY				
8	Sun 27-Apr-2014	8.00-10.30am	2.5	20.0	Eco-Environment	1 / Lt	Ecological problems, Private and Social Costs, Externalities	Unit 8		Globalisation	
9	Sun 4-May-2014	8.00-10.30am	2.5	22.5	Knowledge Management	1 / Lt	Information Systems, Learning Organisation	Unit 10		Culture	
10	Sun 11-May-2014	8.00-10.30am	2.5	25.0	Internal Analysis & The Industry Environment	1 / Lt	STEEPLE analysis, Porter's Value Chain, Market Structures, Barriers to Entry	Unit 12		Technology	
11	Sun 18-May-2014	8.00-10.30am	2.5	27.5	Competitive Environment	1 / Lt	Product Life Cycle, Porter's 5 forces	Unit 9	Compiling Company Profile	Legal	
12	Sun 25-May-2014	8.00-10.30am	2.5	30.0	Financial Environment	1 / Lt	Inflation, Interest and Exchange rates	Unit 11		Ecological	
13	Sun 1-Jun-2014	8.00-10.30am	2.5	32.5	Student Consultations 1	1 / EP			One on one student interaction	Industry	
14	Sun 8-Jun-2014	8.00-10.30am	2.5	35.0	Student Consultations 1	1 / EP			One on one student interaction	Industry	
15	Sun 15-Jun-2014	8.00-10.30am	2.5	37.5	Student Consultations 2	1 / EP			One on one student interaction	Competitive	
16	Sun 29-Jun-2014	8.00-10.30am	2.5	40.0	Theme Analysis and Final Review	1 / Lt/EP				Financial	

Key / Legend

Lt = Lecture T= Tutorial Lb = Lab EP = Exam Prep

Lecturer Signature

Course Administrator Signature

Date Submitted

Date received

Last Notes: SBCS reserves the right to make changes to the information contained herein. Any changes effected to the information contained herein will be made known to all students concerned via class announcement. It is thus the responsibility of the student to attend all classes and to keep abreast of matters should they be absent from any class session. Students are advised and encouraged to contact their fellow classmates for updates where class sessions have been missed.

Date syllabus last modified: Jan 3, 2012

Unit Manager Signature

Quality Assurance Manager Signature

Executive Director Signature

Date received

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