

# INTERACTIVE FUND / APPLICATION FORM

## 2014-2015

APPLICATION DEADLINE:

**NOVEMBER 30, 2014**

APPLICATION NUMBER: \_\_\_\_\_

DATE RECEIVED: \_\_\_\_/\_\_\_\_/\_\_\_\_

### APPLICANT INFORMATION

#### APPLICANT COMPANY

\_\_\_\_\_  
Company/Individual\_\_\_\_\_  
Contact Name\_\_\_\_\_  
Title\_\_\_\_\_  
Permanent Address\_\_\_\_\_  
Postal Code\_\_\_\_\_  
Telephone\_\_\_\_\_  
Fax\_\_\_\_\_  
Email\_\_\_\_\_  
Website

#### CO-APPLICANT (IF APPLICABLE)

\_\_\_\_\_  
Company/ Individual\_\_\_\_\_  
Contact Name\_\_\_\_\_  
Title\_\_\_\_\_  
Permanent Address\_\_\_\_\_  
Postal Code\_\_\_\_\_  
Telephone\_\_\_\_\_  
Fax\_\_\_\_\_  
Email\_\_\_\_\_  
WebsiteIs your company affiliated with any other entities? ☐ Yes ☐ No

Parent Company (if applicable): \_\_\_\_\_

Are you using a service provider/contractor for any portion of the project? ☐ Yes ☐ No

Service Provider/Contractor (if applicable): \_\_\_\_\_

Please provide a brief logline for the project no more than 140 characters to be included in the Creative BC database:

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**PRIMARY AREA OF EXPERTISE**  
(PLEASE SELECT ONLY ONE)

- |  |   |
|--|---|
| <input type="checkbox"/> Feature Film    | <input type="checkbox"/> Documentary          |
| <input type="checkbox"/> Television      | <input type="checkbox"/> Animation            |
| <input type="checkbox"/> Gaming          | <input type="checkbox"/> Software Development |
| <input type="checkbox"/> Web Development | <input type="checkbox"/> Mobile/Apps          |
| <input type="checkbox"/> Visual Arts     | <input type="checkbox"/> Other: _____         |

**CORPORATE INFORMATION** (IF APPLICABLE)

**DIRECTORS**

<u>NAME</u>	<u>RESIDENCE ADDRESS</u>
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**SHAREHOLDERS**

<u>NAME</u>	<u>RESIDENCE ADDRESS</u>	<u>NO. AND CLASS OF SHARES</u>
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**PROJECT INFORMATION**

**PRINCIPAL PROJECT TYPE** (PLEASE SELECT ONLY ONE)

- |                                       |                                     |                                   |                               |
|---------------------------------------|-------------------------------------|-----------------------------------|-------------------------------|
| <input type="checkbox"/> Website      | <input type="checkbox"/> Mobile App | <input type="checkbox"/> Software | <input type="checkbox"/> Game |
| <input type="checkbox"/> Other: _____ |                                     |                                   |                               |

**Distribution Platform**

- |   |                                       |   |   |
|---|---------------------------------------|---|---|
| <input type="checkbox"/> Internet           | <input type="checkbox"/> Game Console | <input type="checkbox"/> Terminal/Kiosk       | <input type="checkbox"/> Gallery/Museum         |
| <input type="checkbox"/> Smart Phone/Tablet | <input type="checkbox"/> PC           | <input type="checkbox"/> Interactive TV (ITV) | <input type="checkbox"/> Other (specify): _____ |

**Project Website Address / URL** (if applicable): \_\_\_\_\_

**Target Audience**

- |   |  |                                   |                                |                                |
|---|--|-----------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> Industry (i.e. Film) | <input type="checkbox"/> General Public  | <input type="checkbox"/> Children | <input type="checkbox"/> Youth | <input type="checkbox"/> Adult |
| <input type="checkbox"/> Family               | <input type="checkbox"/> Niche/Genre Descriptors (i.e. Sci-Fi, Education, Health): _____ |                                   |                                |                                |

## GOAL STATEMENT

(I.E. AT THE END OF THIS PHASE OF DEVELOPMENT WE/I WILL BE ABLE TO...)

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## FINANCIAL STRUCTURE

FINANCIAL SOURCES	AMOUNT	% OF TOTAL BUDGET	STATUS CONFIRMED/ UNCONFIRMED
Creative BC			Unconfirmed
Other(s):			
Total Funding:			

## LISTING OF KEY PERSONNEL (attach extra page if necessary)

NAME	TITLE	COMPANY

## DECLARATION

I am a resident of British Columbia per the Interactive Fund Guidelines for 2014-2015.  
I acknowledge that Creative BC shall have the authority to discuss this application (including all documentation provided thereunder) with the auditor(s), legal counsel, actual or proposed financial participants and any other person(s) or entity(s) connected with the subject project.

I also acknowledge that Creative BC may request additional application materials in order to complete the analysis of my application, and I agree to provide any additional requested documentation in a timely manner.

I hereby declare and warrant that to the best of my knowledge, the information contained herein is true and complete and I authorize Creative BC to contact sources necessary to verify the contents of this application and supporting documents.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Title

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

## DOCUMENTATION REQUIRED

Applications to the Interactive Fund must be **received** no later than 4:30pm on **November 30, 2014**. Incomplete applications will not be considered.

## CHECKLIST

- ☐ Completed application form;
- ☐ Work Plan (No more than 5 pages\*. Additional pages will not be forwarded to jury)

Your Work Plan should answer the following questions:

- What is the project concept? (Maximum one page);
- How will the funds be used?
- Who is your target audience? How do they behave online?
- If you are developing a commercial property, what is your strategy for commercialization?
- If you are developing an artistic property, how are you going to reach your audience?
- Who are your competitors?
- Who is on your team? (Brief bios of key personnel).

\* Up to 3 additional pages may be added for images, story boards, design concepts and/or other creative material. (Please do not include CD's, flash drives or DVD's with your Work Plan).

- ☐ Dated Budget Top Sheet (no template provided);
- ☐ Production Schedule (template provided);
- ☐ If applying as a corporate entity:
  - Certificate of Incorporation for the Applicant, Co-Applicants, Parent Companies, Service Providers as applicable;
  - one page corporate profiles (including company mandate) for Applicant, Co-Applicants, Parent Companies, Service Providers; and
  - Chain of Title (template provided).
- ☐ If applying as an individual artist:
  - bio and CV; and
  - sample of past work; web links, screen captures, etc. (please no CD's, flash drives or DVD's); and
  - Chain of Title (template provided) or Letter of Ownership.

#### IMPORTANT NOTICE

- ❖ All printed support materials should be prepared in black type on single-sided 8-1/2 x 11 inch white bond paper, suitable for photocopying. No card stock or laminated materials.
- ❖ Do not staple or bind submissions and no vinyl binders please. Paper clip documents together and place the entire package in a clearly marked envelope.
- ❖ Email submissions can be sent directly to:  
[ekumar@creativebc.com](mailto:ekumar@creativebc.com) Please type "INTERACTIVE FUND APPLICATION 2014-2015" as the subject heading. Applications should be saved as **ONE** single document. Please do not send multiple attachments, or folders with multiple documents. Please avoid using file sharing programs such as "Dropbox" and "YouSendIt."

**INTERACTIVE FUND / CHAIN OF TITLE CERTIFICATE  
2014-2015**

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(the Company)

TO: Creative BC Society  
("Creative BC")  
2225 West Broadway  
Vancouver, BC, V6K 2E4

Re: "\_\_\_\_\_" (the Project)

The undersigned, \_\_\_\_\_, [insert name] being the duly appointed

\_\_\_\_\_[insert president, secretary, etc.] of the Company, hereby certifies for and  
on behalf of the Company that:

1. The following are all of the agreements (the Chain of Title Agreements), which relate to or affect in any way the Company's ownership of the Project and its underlying rights: (List all Chain of Title Agreements. Include the names of all parties to the agreement, the title of the property, type of agreement and the date of execution).

PARTY A	PARTY B	TITLE OF PROPERTY	TYPE OF AGREEMENT	DATE OF EXECUTION BY BOTH PARTIES
John Doe (Creator)	Company 123 (Optionor/Purchaser/ Licensor)	Story ABC	Option Agreement	May 01, 2013

2. The Company agrees to provide Creative BC with complete copies of the Chain of Title Agreements listed in #1 above, upon request.
3. All necessary corporate steps and proceedings have been taken by the Company to authorize the execution and delivery of the Chain of Title Agreements, the completion of all transactions contemplated thereby, and the observance and performance of all covenants and obligations of the Company contained therein.

4. All of the Chain of Title Agreements have been duly executed and delivered by the Company and each of them constitutes a legal, valid and binding agreement enforceable by the Company against the respective parties thereto.
5. All of the Chain of Title Agreements are in good standing and in full force and effect according to their respective terms.
6. To the best of my knowledge, after making due enquiries, there are no actions or proceedings of any kind threatened, pending or in progress against the Company which would affect any of the Chain of Title Agreements.
7. The contents of this Certificate are true and complete and this Certificate is not false or misleading by the omission of any fact which ought to be contained herein.

DELETE WHICHEVER IS NOT APPLICABLE BETWEEN #8 OR #9:

8. The Company's solicitor, \_\_\_\_\_, [insert name] has advised the Company that the Chain of Title Agreements are sufficient to permit the Company lawfully to develop and produce the Project and to exploit it throughout the universe in all media and by all manner and means, whether now or hereafter known, discovered or used.  
  
or
9. The Company has not received legal advice regarding the Chain of Title Agreements or their sufficiency to permit the Company to develop, produce and exploit the Project.

CERTIFIED THIS \_\_DAY OF \_\_\_\_\_, 201\_\_.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
PRINT NAME

## INTERACTIVE FUND / PRODUCTION SCHEDULE 2014-2015

PROJECT TITLE: \_\_\_\_\_

COMMENCEMENT OF PRODUCTION (DATE): \_\_\_\_\_

PROJECT MILESTONES:	DELIVERABLES:	DATE COMPLETED:

\*use additional pages as required

\_\_\_\_\_  
SIGNATURE