

## Ag Literacy Speaking Event Junior High

**Objective:** To develop the ability of young FFA members to competently express themselves as they communicate agriculture “Farm to Fork” to a nonagricultural audience.

### A. Rules and Regulations

1. The event is open to all junior high students who have been or are involved in local agricultural education classes or FFA. Students participating in this event do NOT need to be official FFA members.
2. Each district will determine the number of individuals per school allowed to compete at the district level, if a district event is held. Each district may send a maximum of two individuals to state competition.
3. An Ag Literacy Speaker may not participate in both Ag Literacy and discovery speaking in the same year.
4. Each speech will be limited to four minutes (warning at three minutes) and not less than two minutes in length. One point will be deducted for each second overtime or undertime. A maximum of three minutes additional time will be allowed each participant to answer questions asked by the evaluators.
5. A bibliography must be included as part of the participant's manuscript, and direct quotes from any source of information must be in quotes on the manuscript and identified with the bibliography. ***Charts and other visual aids, including audio-visual presentations, are allowed to assist the participant in delivering the message; however no point changes should result from use or lack of use of audio-visuals.***
6. The participant's use of manuscript is prohibited at the district and state event; note cards are acceptable.
7. The participant will furnish **four** typewritten copies of the complete manuscript including cover page and bibliography for the district and state events. The cover page must include the participant's name, chapter, and title of the speech. The copies must be brought to the district event. For state, they must be received in the State FFA Office postmarked or delivered on or before **March 1**.
8. Cover page and bibliography are mandatory.
9. A junior high student may choose a broad approach to “Farm to Fork” or he/she may focus the speech on one area. Examples include production, transportation, marketing, processing, or the consumer.

### B. Guide For Conducting FFA Discovery Speaking Event

*Prior to the event:*

1. The order of appearance will be determined in advance of the event.
2. Hand out one of the following to each evaluator:
  - a. Ag Literacy Speaking rules and regulations
  - b. Official score card/Results sheets
  - c. Order of appearance roster
  - d. Manuscripts of speeches

*Start event:*

1. Each participant will be introduced by the individual running the event.
2. After the participant is finished, the timer will record the time and forward to the evaluators.
3. Each participant is to have a maximum of three minutes for questioning from the evaluators. These questions are to be based on the speech.

*After event:*

1. Each evaluator should total each participant's score and arrive at the placing. Discussion between evaluators is allowed and encouraged.
2. Ribbons may be awarded according to the guidelines on the results sheets.
3. A critique sheet should be completed for each participant.
4. Two copies of the results should be completed on the sheets provided. List name/chapter of each participant.

*Event dress:*

1. Each participant should wear the official FFA dress as defined in the FFA manual if they are an FFA member. If not, each participant should wear business clothes.

**C. Official Score Card**

Content of Manuscript.....	200
Composition of Speech.....	100
Voice .....	100
Stage Presence .....	100
Power of Expression.....	200
Response to Questions .....	200
General Effect.....	100
 Total .....	 1000

Time Penalty: 1 point for each second undertime and/or overtime

**D. Awards Recognition**

1. District Awards—Participants meriting awards shall be rated as purple, blue, red, or white. Each district may send a maximum of two contestants to the state competition.
2. State Awards—Participants in the state event will be designated as gold, silver, or bronze medal recipients. A trophy will be awarded to the winner.

## AG LITERACY SPEAKING EVENT CRITIQUE SHEET

**Participant:** \_\_\_\_\_

**FFA Chapter:** \_\_\_\_\_

Excellent      Good      Average      Fair      Poor

Recommendations for Improvement

<b>Content of manuscript</b> Importance of the subject Suitability of the material Cover page and bibliography included <i>(maximum of 200 points)</i>						
<b>Composition of speech</b> Organization of the content Unity Language used, sentence structure <i>(maximum of 100 points)</i>						
<b>Voice</b> Quality, Pitch Force, Articulation Pronunciation <i>(maximum of 100 points)</i>						
<b>Stage presence</b> Personal appearance Poise and body posture Attitude, Confidence, Personality Ease before audience <i>(maximum of 100 points)</i>						
<b>Power of expression</b> Fluency, Emphasis Directness, Sincerity Conveyance of thought and meaning <i>(maximum of 200 points)</i>						
<b>Response to questions</b> Ability to answer the questions on the speech, familiarity with subject <i>(maximum of 200 points)</i>						
<b>General effect</b> Extent to which the speech was interesting, understandable and convincing <i>(maximum of 100 points)</i>						
<b>TOTAL</b> <i>(maximum of 1000 points)</i>			<b>Time</b> _____ <b>Points Deducted</b> _____			

**GENERAL COMMENTS:**