

The Epsilon Omega Foundation, Inc.

Pink & Green Scholarship Gala



**Epsilon Omega
Foundation Inc.**

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April 1, 2011

Dear Friend & Supporter of Epsilon Omega Foundation, Inc.:

As the president of the Foundation, I am pleased to invite you to participate and support our premier annual fundraising event, the **Pink & Green Scholarship Gala**. This scholarship event raises needed funds to assist Baltimore high school graduates offset their out of pocket costs for college tuition and books. The 2011 **Pink & Green** Scholarship Gala will take place on Saturday, June 18th at Martins West Baltimore, Maryland from 8pm - Midnight. We are asking for your support of this event by either becoming a corporate sponsor, donating a "top notch" item to our **Pink & Green Scholarship Gala Silent Auction**, or by placing an ad in our souvenir journal. Select one, two, or all three methods for supporting the continual learning opportunities for our local college bound youth.

Last year, according to the Maryland Higher Education Commission 2010 Data Book, the average cost of tuition for students in the Baltimore Metropolitan area was \$169 per credit for Community Colleges and \$6,444 for full time students attending public four-year institutions with at least 12 credits. This year, the figure is even higher. Given the state of economic affairs today, I don't have to tell you of the hardship educational costs place on families already struggling to make basic expenses. To help alleviate this burden, I ask that you please partner with the Epsilon Omega Foundation, in giving these families and students a helping hand. Join us in our continued effort and mission to support eager learners with their educational pursuits by becoming one of our premier **Pink & Green Gala** financial donors.

The Epsilon Omega Foundation, Inc. is a non-profit and tax exempt, 501 (c) (3), corporation established to acquire resources to support and promote programs and services to meet the changing needs of citizens of the Baltimore metropolitan community and beyond. Because we are tax exempt, portions of your donations are tax deductible. The Epsilon Omega Foundation, created and incorporated in 1991, has been supported over the years by contributions from organizations like yourself, foundation members, friends and grants from public and private sources. Many of our members are also some of your most loyal employees, partners, and customers.

As you peruse the enclosed corporate sponsorship levels, silent auction donor forms, and souvenir journal ad information, please feel free to contact Gala Co-Chair & Silent Auction Chair, Dr. Tonja L. Ringgold at 410-627-6743 (email: aka1ad82f@aol.com) or Corporate Sponsorship Chair Lisa Foust at 443-310-3669 (email: lisa.foust@us.army.mil) if you have any questions regarding how you can be a part of this worthwhile fundraising event.

On behalf of the entire Epsilon Omega Foundation Board, I would like to thank you for supporting our students in the Baltimore area. I look forward to partnering with you.

Sincerely,

Cheryl L. Frazier

Cheryl L. Frazier
Foundation President

The Epsilon Omega Foundation, Inc.

Pink & Green Scholarship Gala

Annual Educational Fundraiser for Student Scholarships

2011 Gala Sponsorship Levels

\$15,000 & Beyond: FOUNDATION DIAMOND PARTNER

- Two (2) tables of ten (10) in VIP seating at gala
- Full page ad on inside cover of Program Book
- Verbal recognition at podium
- Listing in the Gala Invitation
- Recognition on screens throughout the event
- Logo on Epsilon Omega Foundation Gala website page

\$10,000 - \$14,999 FOUNDATION PLATINUM PARTNER

- Two (2) tables of ten (10) in VIP seating at gala
- Full page ad on the back inside cover of the Program Book
- Verbal recognition at podium
- Listing in the Gala Invitation
- Recognition on screens throughout the event
- Logo on Epsilon Omega Foundation Gala website page

\$7,500 - \$9,999 FOUNDATION GOLD PARTNER

- One (1) table of ten (10) in premium seating at gala
- Full page ad in Program Book
- Verbal recognition at podium
- Listing in the Gala Invitation
- Recognition on screens throughout the event
- Logo on Epsilon Omega Foundation Gala website page

\$5,000 - \$7,499 FOUNDATION SILVER PARTNER

- One (1) table of ten (10) in optimal seating at gala
- Full page ad in Program Book
- Verbal recognition at podium
- Listing in the Gala Invitation
- Recognition on screens throughout the event
- Logo on Epsilon Omega Foundation Gala website page

\$2,500 - \$4,999 FOUNDATION LEAD SPONSOR

- One (1) table of ten (10) in premium seating at gala
- Full page ad in Program Book
- Verbal recognition at podium
- Listing in the Gala Invitation
- Recognition on screens throughout the event
- Logo on Epsilon Omega Foundation Gala website page

\$1,500 - \$2,499 FOUNDATION SPONSOR

- Four (4) seats at gala
- Full page ad in the Program Book
- Listing in the Gala Invitation
- Recognition on screens throughout the event
- Logo on Epsilon Omega Foundation Gala website page

\$1,000 - \$1,499 FOUNDATION BENEFACTOR

- Four (4) seats at gala
- ½ page ad in the Program Book
- Recognition on screens throughout the event
- Logo on Epsilon Omega Foundation Gala website page

\$500 - \$999 FOUNDATION DONOR

- Two (2) seats at gala
- ¼ page ad in the Program Book
- Recognition on screens throughout the event
- Logo on Epsilon Omega Foundation Gala website page

\$300 - \$499 FOUNDATION CLUB

- Two (2) seats at gala
- 1/8 page ad in the Program Book
- Logo on Epsilon Omega Foundation Gala website page



- ☐ YES, I WANT TO PLACE AN AD IN THE SOUVINIR JOURNAL. SEE ATTACHED FORM.
- ☐ YES, I WANT TO DONATE AN ITEM(S) TO THE GALA SILENT AUCTION. SEE ATTACHED SILENT AUCTION DONOR FORM.
- ☐ YES, I WANT TO BE A FOUNDATION _____ GALA DONOR FOR \$ _____
- ☐ YES, I WANT TO PURCHASE _____ PINK & GREEN GALA TABLE(S) OF 10 AT \$1,000 PER TABLE
- ☐ YES, I WANT TO PURCHASE _____ PINK & GREEN GALA TICKET(S) \$100 PER PERSON
- ☐ I CANNOT BE A DONOR OR ATTEND, BUT ENCLOSED IS MY GIFT OF \$ _____ TO THE FOUNDATION'S CAUSE

COMPANY NAME: _____ NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

METHOD OF PAYMENT:

- ☐ CHECK - PAYABLE TO EPSILON OMEGA FOUNDATION CHECK NO. _____

MAIL FORM & REMITTANCE TO: EPSILON OMEGA FOUNDATION, INC.
c/o Pink & Green Gala Committee
P.O. Box 67003 Baltimore, MD 21215

- ☐ CASH ☐ MONEY ORDER



The Epsilon Omega Foundation, Inc.

Pink & Green Scholarship Gala

Annual Fundraiser for Educational Scholarships

2011 Souvenir Journal Ad Form

I hereby authorize the Epsilon Omega Foundation, Inc., to publish the attached advertisement in their 2011 Pink & Green Scholarship souvenir journal. I have enclosed/attached a check/money order in the amount of \$ _____, to cover the cost of an Ad based on the advertisement fees listed below.

I further understand that there will be an additional cost of \$15.00 if I want a photo in my ad, and that this photo must be black & white and camera ready.

- Back Outside Cover \$350
- Front Inside Cover \$300
- Back Inside Cover \$300
- Full Page Ad (8 x 10) \$200
- Half Page Ad (8 x 5) \$125
- Quarter Page Ad (4 x 5) \$75
- Eighth Page (Business Card Size Ad) \$50
- Patron Ad - Two Name Listing (i.e., Mr. & Mrs. John Doe) \$5
- Patron Ad - Single Name Listing (i.e., Dr. John Doe) \$3

MAIL FORM & REMITTANCE TO:

EPSILON OMEGA FOUNDATION
Attn: Mrs. Esther C. Bailey
Pink & Green Gala Committee
P.O. Box 67003
Baltimore, Maryland 21215

Organization / Name: _____

Address: _____

Contact Person: _____

Telephone/ Email: _____

Signature: _____

My Ad:

_____ Is prepared and is attached to this contract

_____ Will be emailed to AKA1AD82f@aol.com with all pictures in camera ready format.

Deadline for the receipt of Souvenir Journal Ads is May 12, 2011.

The Epsilon Omega Foundation, Inc.
Pink & Green Scholarship Gala

2011 Souvenir Journal Patron Listing

	Patron Name(s)		Single Listing	Two Name Listing
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
11.				
12.				

MAIL PATRON AD FORM & REMITTANCE TO:

EPSILON OMEGA FOUNDATION

Attn: Mrs. Esther C. Bailey
 Pink & Green Gala Committee
 P.O. Box 67003
 Baltimore, Maryland 21215

The Epsilon Omega Foundation, Inc.

Pink & Green Scholarship Gala

EPSILON OMEGA FOUNDATION SILENT AUCTION

The Pink & Green Gala is the premiere scholarship fundraiser for Epsilon Omega Foundation whose mission is to meet the challenges of the community through service, education, and cultural development.

SILENT AUCTION PROCESS OTHER NOTES OF INFORMATION

About the items and initial process

1. The Silent Auction will open at 8:00 p.m. and close at 11:00 p.m.
2. All auction items have a bid sheet with a minimum bid and bid increment printed on each sheet.
3. Minimum bids generally start at a substantial discount to the retail value of the item to encourage lively bidding.

Bidding on an auction item

1. If you are the initial bidder, you must enter the minimum bid permitted for that item and write your name, assigned bidder number, and seating table number next your bid amount.
2. If someone has already bided on an item, and you wish to enter a bid, you must enter an amount higher in accordance to the stated minimum increment for that item (i.e., increment amount is \$5.00 higher than previous bided amount)
3. Bidding will continue until auction item sheets are pulled indicating that bidding is closed.

Settling your account and claiming items

1. When the Silent Auction is over, an Epsilon Omega Gala Hostess will close the table and winning bids will be posted.
2. As a bidder, it is your responsibility to check the final winning bids to see if you are the successful bidder.
3. If you are the successful bidder, you will proceed to the registration table to check out your item(s).
4. All auction items must be paid for in full by cash or check at the end of the event. Checks should be made payable to the **EPSILON OMEGA FOUNDATION**.

PLEASE NOTE:

1. **All auction Items are sold "as is."** The success of the auction depends on the goodwill of the donors, and all buyers should carefully observe the terms stated on the bid sheets and gift certificates. If applicable, auction items must be redeemed by the date specified on the certificate.
2. **All sales are final.** In event of a dispute, Epsilon Omega Foundation will have sole and final discretion to determine winning bidder.

Epsilon Omega Foundation Silent Auction Donation Form

Martin's West, Baltimore Maryland
Proceeds Support Educational Scholarships for High School Students

DONOR INFORMATION		DONATED ITEM INFORMATION	
Donor Name (Person or Firm): _____		Brief Description: _____	
Address: _____		Donor Stated Value: \$ _____	
City, State & Zip: _____		Suggested Starting Bid: \$ _____	
Phone: _____		Expiration Date: _____	
Fax: _____		Contact for Arrangements (if different from donor):	
E-mail: _____		Name: _____	
Donor Signature: _____		Address: _____	
Date: _____		Daytime Phone: _____	
		E-mail: _____	
<input type="checkbox"/> Restrictions, if any (deadlines, expiration dates, blackout dates, and special features):			
<input type="checkbox"/> Please accept my cash donation: \$ _____ <input type="checkbox"/> Yes, I'd be interested in attending the event.			
ITEM DESCRIPTION FOR PROGRAM (Describe donation in detail - use exciting copy as you would if you were writing an advertisement for this item). Please include size, color, dates, number of people, etc. <div style="border: 1px solid black; height: 40px; width: 100%;"></div>			
PROCUREMENT INFORMATION			
TANGIBLE ITEM (Other than Tickets or Certificate)		Name of Procurer: _____	
<input type="checkbox"/> Item is enclosed		Phone: _____	
<input type="checkbox"/> Item needs to be picked up			
<input type="checkbox"/> Item will be delivered by donor			
<input type="checkbox"/> Item will be delivered by procurer			
TICKETS/CERTIFICATES/COUPONS		Credit this item to:	
<input type="checkbox"/> Enclosed		<input type="checkbox"/> Epsilon Omega Federal Tax ID # _____	
<input type="checkbox"/> Brochure or picture for display enclosed		<input type="checkbox"/> Receipt Number: _____	
<input type="checkbox"/> Epsilon Omega Foundation will make certificate		<input type="checkbox"/> Item Number: _____	
		<input type="checkbox"/> Date receipt sent: _____	
Website www.epsilonomega.org/foundation.html Email: aka1ad82f@aol.com Phone: (410) 367-6750 Fax: (410) 367-7646			

Please Return Donor Form to:
Dr. Tonja L. Ringgold, Silent Auction Chair
Epsilon Omega Foundation
P.O. Box ** Baltimore, Maryland 21215