



# 2015 PVDA Ride for Life™

Licensed Dressage Show for the Johns Hopkins Avon Foundation Breast Center  
Hosted by the Potomac Valley Dressage Association

**June 20-21, 2015**

Prince George's Equestrian Center and Show Place Arena,  
Upper Marlboro, MD



## VENDOR BOOTH --- OUTDOOR RESERVATION FORM

**Contributions are tax deductible to the full extent of the law.**

PVDA appreciates your help in making the Ride for Life™ a successful fundraiser for the Johns Hopkins Breast Center. Please complete this form and send to the Ride for Life Vendor Coordinator prior to **May 29, 2015**.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone 1: \_\_\_\_\_ Telephone 2: \_\_\_\_\_

Email: \_\_\_\_\_

Product Description (for Web Site and Show Program): \_\_\_\_\_

**Setup is Friday 9 AM to 6 PM. Exhibit Hours are Saturday 10 AM to 5 PM, Sunday 9 AM to 4 PM**

### Indicate the Vendor Services You Desire: (2 announcements included)

10' x 20' OUTDOOR booth space (no equipment supplied)      \$50 /day

All Outdoor vendors may sponsor as follows:

a. ¼ page program ad plus 2 additional announcements  
throughout weekend      \$105

b. ½ page program ad plus 2 additional announcements  
and handouts for rider packets (~250 req.) -      \$205

c. Full page program ad plus 2 additional announcements,  
handouts for rider packets (~250 req.) and inserts/coupons      \$305

Additional booth space      \$40

**TOTAL:** \_\_\_\_\_

### VENDOR CHECKLIST:

I have emailed my logo to [vendors@pvdarideforlife.org](mailto:vendors@pvdarideforlife.org)       YES       NO  
(Logo file formats: .jpeg, vector, .eps)

Need electricity? (Additional \$8/day)       YES       NO

**Certificate of Insurance?**       YES       NO

**NOTE: Certificate of insurance covering PVDA for June 19 – 21, 2015 is required.**

Vendor Signature: \_\_\_\_\_

**IMPORTANT!**  
**To be included in the**  
**Show Program please send**  
**by May 29, 2015**

Make checks payable to: **PVDA**

**Mail to:**  
**Rebekah Lusk**  
**13726 New Windsor Rd.**  
**Union Bridge, Maryland 21791**  
**301-318-1797**

For Office Use Only

Entered DB

By: \_\_\_\_\_

Date: \_\_\_\_\_

Forwarded program/web info to design team

**For more information about the PVDA Ride for Life™: [www.pvdarideforlife.org](http://www.pvdarideforlife.org) / [info@pvdarideforlife.org](mailto:info@pvdarideforlife.org)**

PVDA is a 501(c)(3) non-profit.  
Contributions are tax  
deductible to the full extent of  
the law.

A copy of the current financial statement of The Potomac Valley Dressage Association is available by writing to  
PVDA, 10401 Peak View Court, Damascus, MD 20872 or by calling 301-774-0794.

Hosted by:  
Potomac Valley  
Dressage Association  
2014-04-29