

innovation**cultures**

think

design

collaborate

lead

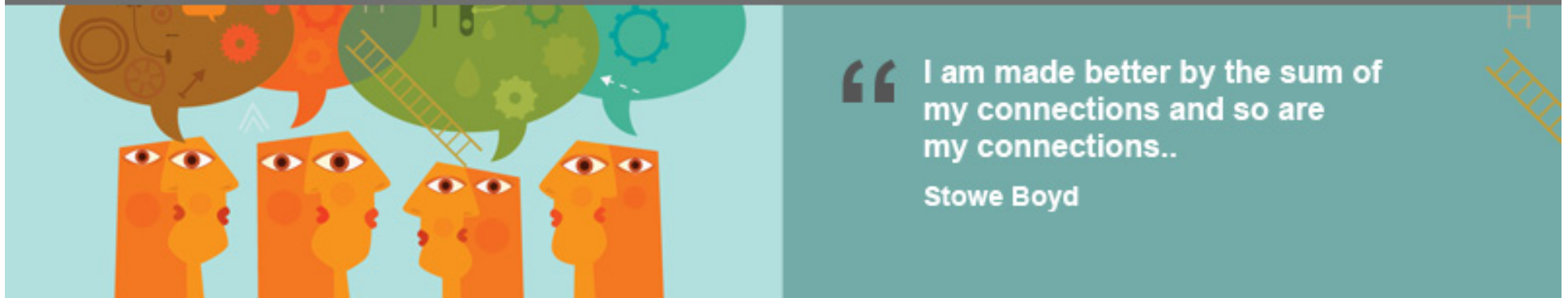
the future of work

- /enterprise mobility
- /social collaboration
- /workplace analytics
- /office as a service
- /talent marketplaces
- /cloud computing
- /the internet of things
- /virtualization
- /workspace design
- /culture branding
- /employee engagement
- /innovation



sponsor the future/
executive thought leadership events
and digital media outreach

future of work



“ I am made better by the sum of my connections and so are my connections..

Stowe Boyd

thoughtleadership partner program

For advisory firms, emerging technology launches, research and cultural institutes as well as leading solution providers - seeking to establish or maintain their brand as a thought leader.

deep dive on the future

Curated context. Targeted reach.

The **innovationcultures** partner program takes a deep dive on the future and positions your brand to change agents throughout their transformation journey.

reach • content • engagement

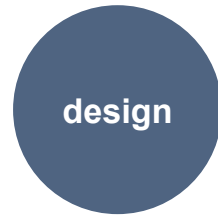
What matters to who matters.

Disseminate your thought leadership to key decision-makers, executives and their change teams:

Chief Innovation Officer • Strategy Director • Consultant • Chief Information Officer (CIO) • Vice President • Director General
VP/Director Transformation • Digital Strategy • Innovation Director • IT Director • Workplace Architect/Designer • VP, HR & Talent
Corporate Real Estate Director • Innovation Leader • VP/Director Design • Workspace Director • Director of Enterprise Mobility



think



design



collaborate



lead

agenda: We will explore trends and complex questions impacting the Future of Work. We will also look at the role of enabling technologies, talent management and design. Themes and topics are organized into four streams:
Think - Design - Collaborate – Lead.

Sponsor partners may propose additional topics and real world client stories. The Future of Work Lounge at the summits will also provide sponsors with an opportunity for sponsors to showcase their solutions and services.

think

What is the impact of discontinuous, decentralized and distributed workforce?

What is the new scale of technology:

Mobile, Cloud, the Internet of Things and Social?

How do we rethink human capital from resource to talent?

design

What are the new use cases for the workplace?

How do we support an always on, always connected workforce?

How do we redesign workspaces for co-creation?

What is the role of design for enabling transparency and other value shifts?

collaborate

How do we rethink collaboration in the age of social business?

What is the impact of working in the on-demand economy?

How do you support a mobile and distributed workforce?

What are next generation workspace productivity tools?







lead

How do we secure online environments?

How do you lead the workplace of the future?

What are the new metrics for productivity and innovation?

Why do we need innovation in management?

 <p>Podcasts</p>	 <p>Weblectures</p>	 <p>Research Reports</p>	 <p>Future Talk Series</p>	 <p>Themed Magazines & e-Articles</p>	 <p>Summit</p>
<p>A 10 to 15 minutes exploration of theme-related issues through interview with thought leaders.</p>	<p>Executive briefing exploring a future focus (can include analysis, research, case studies from and/or emerging technology solutions from partners).</p>	<p>Annual research report exploring thought leadership theme. (includes references to relevant partner research findings).</p>	<p>Professionally produced thought leadership event and video - production featuring interviews with futurist and partner thought leaders.</p>	<p>innovationcultures Special issue magazine publication based on future's theme.</p> <p>Multiple e-Articles program pushed out based on campaign themes.</p> <p>2 full page color ads and 6 pages of partner provided content (thought leadership piece such as trends, analysis, case study, etc).</p>	<p>Co-sponsored summit featuring presentations from thought leaders and sponsor partners.</p> <p>Includes speaking opportunity of 30-45 minutes and table top exhibit.</p>
<p>\$17,500 (for series of 6)</p>	<p>\$25,500 (for series of 6)</p>	<p>\$19,500</p>	<p>\$25,000 (event or video)</p> <p>\$33,500 (event + video)</p>	<p>\$19,500 Digital Edition Only + e-Articles</p> <p>\$33,500 Digital + Print Edition + e-Articles</p>	<p>\$19,500 (per sponsor)*</p>

Digital distribution: Pushed out to a select from 15,000 qualified decision makers and influencers plus to sponsor lists.
Print: A select of 3000 Intervista contacts mailed + 1500 partner distributed. Additional print quantities can be arranged.

*Summit : A minimum of 4 sponsor partners required. Additional qualified target audiences available upon request.

Application for Sponsorship of Future of Work Executive Thought Leadership Program

Select your program(s).



Podcasts

\$19,950
(for series of 6)



Weblectures

\$25,500
(for series of 6)



Research Reports

\$19,500



Future Talk Series

\$25,000
(event or video)
 \$33,500
(event + video)



**Themed Magazines
& e-Articles**

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Digital Edition
Only + e-Articles
 \$33,500
Digital + Print
Edition + e-Articles



Summit

\$19,500
(per sponsor)*

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