



Minnesota SUBCONTRACTORS Association

Monthly Happy Hour Meet & Greet

MSA *Happy Hour Meet & Greet*s are generally scheduled once a month, September thru May. These are free events for MSA members and the General Contractors and their guests. The purpose is to allow MSA members to network with key general contractor representatives in an informal setting.



Who is invited? MSA Members - Owners, Project Managers, Estimators, Sales Representatives, etc. Reservations are encouraged (*online registrants will automatically be entered into a drawing for a nice prize at each event*).

Sponsorship Levels:

<p>Exclusive Sponsor</p> <ul style="list-style-type: none"> ❖ You will be the sole sponsor ❖ You can determine the General Contractor guest or work with MSA on selection ❖ Logo on all marketing pieces ❖ Logo on event web page ❖ Invite other subcontractor clients / non-MSA clients ❖ Opportunity to bring & display promotional materials (banner, brochures, etc.) at event ❖ Opportunity to introduce the General Contractor and your company to attendees at event 	\$1,000
<p>Partnering Sponsor (<i>2 available per event</i>)</p> <ul style="list-style-type: none"> ❖ You will be one of 2 sponsors ❖ You can determine the General Contractor guest or work with MSA on selection ❖ Logo on all marketing pieces ❖ Logo on event web page 	\$500

Steps for organizing a *Happy Hour Meet & Greet*:

1. MSA members are the sponsor(s) / host(s) for each event.
2. MSA staff will help you plan and promote the event.
3. MSA Sponsors will select the guest General Contractor. If the Host Company does not have a Contractor to ask, contact MSA and we will help identify one.
4. The sponsor fee(s) will cover appetizers and 1 free drink per guest. MSA will cover any additional expenses.
5. We will have a registration table on site. Sponsor(s) will provide someone to man that table and hand out name tags and drink tickets.
6. We typically see 50-75 guests.
7. Sponsor(s) will fill out the form on the next page to confirm the details. Email/fax the form to 763.413.1131 or events@msamn.com.
8. Marketing the event:
 - * MSA will send emails/eblasts out to our membership base and put on the MSA website
 - * MSA will produce a marketing piece and email to the sponsor(s) and General Contractor
 - * The General Contractor is encouraged to invite other subs they work with

If you have questions, contact Lisa at events@msamn.com or call 952.270.3645.

Minnesota Subcontractors Association

1123 Glenwood Avenue, Suite 100, Minneapolis, MN 55405
Phone: 763-413-0669 | Fax: 763-413-1131 | E-mail: events@msamn.com | www.msamn.com



Minnesota SUBCONTRACTORS Association

Happy Hour Meet & Greet Details

Company _____

Key Contact Name _____

Daytime Phone _____ Email address _____

I would like to sponsor a MSA Happy Hour Meet & Greet at the following level:

- Exclusive Sponsor \$1,000
- Partnering Sponsor (*you will be one of 2 sponsors*) \$ 500

<input type="checkbox"/> I have enclosed a check for \$ _____	** Please remit to MSA **
<input type="checkbox"/> Charge me (<i>circle one</i>): VISA M/C Discover AMEX	
Name on Credit Card _____	
Credit Card # _____	
Expiration _____ / _____	CID# _____
Billing Zip Code _____	Amount to charge \$ _____
Signature _____	

I would like to work with MSA on selecting a GC

I would like to work with the following General Contractor: *Include Company Name & Contact Info (name, email address and daytime phone #)*

I would like to host on the following date from 4:30-7:00pm:

(Please choose 3; rank 1 being your first pick, 2 being your second and 3 being third pick)

- | | |
|---|-------------------------------|
| — Thursday, September 25, 2014 <i>Booked</i> | — Thursday, February 26, 2015 |
| — Thursday, October 23, 2014 <i>Booked</i> | — Thursday, March 26, 2015 |
| — Thursday, November 20, 2014 <i>On Hold</i> | — Thursday, April 23, 2015 |
| — Thursday, January 15, 2015 | — Thursday, May 21, 2015 |

The venue should be located near the General Contractor. If you have a preference, please indicate:

Additional Comments _____

Thank you!

Minnesota Subcontractors Association

1123 Glenwood Avenue, Suite 100, Minneapolis, MN 55405
Phone: 763-413-0669 | Fax: 763-413-1131 | E-mail: events@msamn.com | www.msamn.com