



Vegetarian Society of DC

GreenRewards™ Discount Program

Grow your business. No cost to join!

David Herring
GreenRewards™ Coordinator
Vegetarian Society of DC
PO Box 4921
Washington, DC 20008
202-362-VEGY

Yes! I want to increase my business from veg-friendly consumers!

Your name: _____

Title (circle one): Owner Manager Other (specify): _____

Business name: _____

Complete mailing address: _____

Telephone: _____

Email address (optional): _____

Website: _____

Business hours: _____

Business description (30 words maximum): _____

Do you have other locations that will participate?

Handicapped accessible? Yes ____ No ____

Near Metro stop? No ____ Yes ____ Which one? _____

Credit cards? (check all that apply) VISA ____ MasterCard ____ American Express ____ Discover ____ None ____

Checks accepted? Yes ____ No ____

Please include my business in the Vegetarian Society of DC's Discount Program. VSDC will publish information about my business' participation in VSDC GreenRewards™ in its quarterly newsletter and on its website. I agree to offer the following discount to individuals who present a current VSDC membership card:

____ 10% discount per visit

____ Other (please specify; must be worth at least \$5)

Limitations:

____ No limitations

____ New customers only (your business will be responsible for tracking)

____ One-time only

____ Excluding purchases of _____

I understand that this agreement is in effect 2 years from the date of signature. However, either party may terminate the agreement at any time with 60 days written notice.

Signature: _____

Date: _____

SEE REVERSE SIDE FOR ADVERTISING OPPORTUNITIES IN VSDC NEWS

The Vegetarian Society of DC is a 501(c)(3) nonprofit organization and is governed by an elected Board of Directors.

The VSDC GreenRewards™ Discount Program is a trademark of the Vegetarian Society of DC in the USA and other countries.

Advertising in VSDC News

VSDC News, the official newsletter of the Vegetarian Society of the DC, is published quarterly. Newsletters are mailed to all our members, and are usually received around the first week of the month of the issue. Copies of *VSDC News* are also distributed at many outreach activities.

VSDC accepts advertising only from responsible businesses, organizations, and individuals. Advertising must relate to our readers' concerns and interests, and must not oppose the mission of VSDC. The VSDC Board of Directors and/or the *VSDC News* team reserve the right to reject any ad. For more information or to advertise, contact editor@vsvc.org.

Deadlines

Payment and ad must be received by the first day of the month prior to the issue. Accepted material will be published on a first-come, first-served, space-available basis. All rates are subject to change.

Issue months	Deadline
January / February / March	December 1
April / May / June	March 1
July / August / September	June 1
October / November / December	September 1

Advertising Rates

Ad rates, which must be prepaid, are for camera-ready and digital-format ads 3.5-inches wide. The rate for four issues (one year) includes a 25% discount. ("Buy 3, get 1 free!") Please send check **payable to VSDC** (if applicable for advertising) to: *GreenRewards™* Discount Program, Vegetarian Society of DC, PO Box 4921, Washington, DC 20008 (Attn: David Herring)

	Size	One issue	Four issues (1 year)
Business card	3-1/2" h x 2" w	\$50	\$150
Sixth of a page	3-1/2" h x 3" w	\$75	\$225
Quarter of a page	3-1/2" h x 4-5/8" w	\$90	\$270
Full page	Contact us for rates		