

BE FEARLESS

Nonprofit Leadership Conference & Pyramid Awards of Excellence Luncheon

OCTOBER 2, 2013

KENTUCKY INTERNATIONAL CONVENTION CENTER
221 SOUTH FOURTH STREET | LOUISVILLE, KY 40202



CENTER FOR
NONPROFIT EXCELLENCE

Your Excellence is Our Passion

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BE FEARLESS!

Could even the boldest futurist have predicted the blinding speed of possibilities that now make up our lives? In the palm of our hand, we connect to the entire globe, to information beyond the limits of the Library of Congress, to people we have never met but with whom we are inextricably linked. Revolutions can be triggered by tweets.

The velocity of information can change the course of events like never before. Whether for good or ill, much depends on how people with good intent go about creating change in their communities.

Life hasn't gotten a whole lot easier since the meltdown of our major financial institutions, but we are crawling out of it. But, we submit, it is time to step beyond tinkering and tweaking to just hold

on. Maybe it is time to work through our fears so that we create and connect anew.

And, perhaps, as Nelson Mandela asserted: "Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond imagination. It is our light more than our darkness which scares us. We ask ourselves - who are we to be brilliant, beautiful, talented, and fabulous. But honestly, who are you to not be so?"

Like our keynote speaker, Anne Mahlum, did when she asked homeless men in Philadelphia to join her in her morning run, to begin a process that could change their lives. When she was recognized as a CNN Hero, she shared that something is wrong in a world where treating people with

dignity and respect becomes the standard for being a hero.

So she took a risk, created an opportunity, connected with a diverse group of people, and transformed neighborhoods, communities, and lives one runner at a time.

We are excited by the opportunity to create a space where we can all gather together and engage with one other about what it would look like if our community were to travel fearlessly and more courageously toward a dynamic future.

And leave with the inspiration and knowledge to possibly fear less and risk more.

Benefits of Attending for You, Your Organization and the Community

Empower yourself and others to fear less and take mindful risks

Inspire your staff, board and volunteers

Engage donors, patrons and clients

Influence policy decisions

Connect and network with other leaders

Who Will Attend?

Executive Directors

Fund Development Professionals

Human Resource Professionals

Marketing and PR Professionals

Program Managers

Young Professionals

Board Members & Volunteers

Civic Leaders

Business Leaders

Philanthropists

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FEATURED KEYNOTE SPEAKER

Anne Mahlum is the Founder of *Back on My Feet*, a nonprofit organization dedicated to creating independence and self-sufficiency within the homeless and other underserved populations by first engaging them in running as a means to build confidence, strength and self-esteem. After launching in Philadelphia in July 2007, the organization has expanded to Baltimore, Washington D.C., Boston, Chicago, Dallas, Indianapolis, Atlanta and New York City. Anne has led the organization to grow to a staff of over 40 professionals with thousands of volunteers and hundreds of members.

Anne is responsible for the vision, strategy and national fundraising efforts for *Back on My Feet* as it expands across the country. The organization has seen revenue growth of 92% from 2009-10 and 32% 2010-11, and is deliberate in diversifying its funding streams. To support the organization's aggressive growth, Anne created unique fundraising events and campaigns such as the *Stroehmann Back on My Feet 20in24 Challenge*, a 24-hour race with seven events. The race celebrates its sixth year in 2013 and is expected to raise more than \$300,000 for the organization.



Anne attended graduate school at American University where she obtained her Master's Degree in Political Communications in 2003. She is an avid runner and has completed 10 marathons. It's her goal to run a marathon on every continent and Antarctica is the last one on her list. She is originally from Bismarck, North Dakota and currently resides in New York City. Anne's personal website is www.annemahlum.com.

ABOUT HER PLENARY PRESENTATION

People say one person can't change the world, and Anne's response is - it doesn't happen any other way. In 2007, Anne started a running club for 9 men living in a shelter that was by her apartment. Today, this running club is a national \$6.5M 501(c)3 with operations in 10 cities, 47 staff, thousands of volunteers, hundreds of members and close to 1,000 success stories. She has been called crazy more times than she can count, but her vision that it was and is possible to substantially change the lives of the homeless by using running and community to rebuild their self-worth and self-value persevered through all the doubt. Anne will share with you her lessons of acceptance, vulnerability, risk-taking and the commitment to never stop asking what is possible.

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PYRAMID AWARDS OF EXCELLENCE LUNCHEON

Pyramid Awards of Excellence will be presented during the luncheon in the following categories:

Art of Collaboration sponsored by Deming, Malone, Livesay & Ostroff

Art of Diversity sponsored by Fifth Third Bank

Art of Governance sponsored by Wyatt Tarrant & Combs LLP

Art of Leadership sponsored by Republic Bank & Trust Company

Art of Social Innovation sponsored by Dick & Ardi Wilson

Art of Vision sponsored by Allegra Marketing Services, Louisville-East



MISTRESS OF CEREMONIES
Rachel Platt
Anchor, WHAS11

LIFETIME ACHIEVEMENT AWARD



The renowned author and poet Maya Angelou once said “that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.”

Through their professional and philanthropic work and sheer content of their character, Joan and Lee Thomas spent a lifetime to ensure that all people, all human beings, felt valued and respected.

Joan practiced family medicine in the West End of Louisville for over 20 years providing quality health care for her diverse group of patients. Lee, a successful businessman, was also a founding member of Louisville Friends Meeting.

They were long time peace advocates and strong voices for at-risk children and racial harmony.

Joan and Lee nurtured a loving and caring family, but they also had a special place for children who were abused, neglected and abandoned. Buildings at the Center for Women and Families and the Home of the Innocents campuses bear Joan’s name.

They were quiet leaders, preferring that the spotlight be shone on those working to build peace, understanding, harmony and compassion in the community. However, that did not stop the Louisville Urban League when they presented Joan and Lee Thomas its first Arthur M. Walters Champion of Diversity Award in 2004.

“The generosity of Joan and Lee Thomas will touch the lives of Louisvillians for generations yet to come. Just about everywhere you turn in the Metro area you will find not-for-profit groups that have been empowered by Lee and Joan to make Louisville more peaceful and a better place to live,” said Terry Taylor, Executive Director of Interfaith Paths to Peace.

Larry McDonald, President of the Lincoln Foundation added “Joan and Lee Thomas have been community champions for education, social justice and peace for many years. I had the honor of serving with Joan on three boards. Lincoln Foundation has benefited tremendously from 56 years of continuous service by Lee Thomas on the Board of Trustees.”

It is clear that many have felt the understated, but deep social impact that Joan and Lee have made in our community. Their compassion and humanity for all make it an honor and privilege for the Center for Nonprofit Excellence to recognize Joan and Lee Thomas with our 2013 Lifetime Achievement Award.

AGENDA AT A GLANCE

- 6:45 a.m.** Exhibitor Lounge - Exhibitor Registration
- 7:45 a.m.** Full Day Registration and Networking in the Exhibitor Lounge
- 8:30 a.m.** Welcome Remarks with Kevin Connelly, CNPE Executive Director, and Anne Mahlum, "Taking Risks, One Mile at a Time"
- 10:00 a.m.** Networking Break in Exhibitor Lounge
- 10:30 a.m.** Be Fearless - Breakout Workshops
- Noon** Lunch Registration and Networking in Exhibitor Lounge

BREAKOUT WORKSHOP DESCRIPTIONS

Five concurrent workshops will be offered in the morning and repeated in the afternoon session that focus on ways to fear less and risk more inside and outside your organization.

Inspire Change: Taking action to be fearless

Change is easy. You Go First! The irony is that change is not easy, but as a leader you must step out. You must go first! And in the non-profit sector, the incentives to get people to change their work behaviors is sufficiently vague to keep you guessing about the right things to do and the right things to say.

Up to 70% of organizational changes fail. And while there are no absolute answers or formulas for leading and managing change, we know there are 'suspects' who are known to be Change Killers. So what can you do to prevent these suspects from killing change in your organization?

Join us in this session and you will receive practical guidance that you can take back to your organization and apply the next day.

Presenter: John Britt, co-author of *Who Killed Change?: Solving the Mystery of Leading People Through Change*

Creating New Opportunities: Fearless cross-sector partnerships and collaboration

Innovation comes from new combinations. Philanthropists, business developers and savvy investors know that if they want to leverage their impact—and that of their grantees—working in partnership is one of the most effective ways to do it.

In this session, you will learn how different unique partnerships have taken risks not because of the thrill, but because it was smart business. Spreading the risk as well as the knowledge, and sharing the work, often leads to better solutions and deepens collective impact.

Moderator: Shane Stuber, Leukemia & Lymphoma Society, Inc.

Panelists: Adam Hall, Fifth Third Bank; John Harris, Clifton Center; Julia Inman, Creative Solutions; Brian Riendeau, Dare to Care Food Bank, and a YUM! Brands, Inc. representative.

Shake-Up Your Board: Fearless look in the mirror

Peter Drucker said, "boards of nonprofit organizations malfunction as often as they function effectively." Is your board functioning effectively? Are the roles and responsibilities of the board members aligned? One of the most over-looked aspects of board governance is the annual "check-up" to determine what board members perceive as their roles and responsibilities. This breakout session will provide several fundamental tools and techniques to begin the process of profiling the health of your nonprofit board.

Presenters: Dr. Nathaniel Wright, University of Louisville; Dr. Denise Cumberland, University of Louisville; Dr. Sharon A. Kerrick, University of Louisville; Eric Schmall, CNPE Consultant

- 12:30 p.m. - 2:00 p.m.** Pyramid Awards of Excellence Luncheon

If you want an inspired and powerful sense of community, the awards luncheon is for you. To witness the ways our community is made better through fearless acts of profound commitment and excellence is a special experience. Additionally, you will hear some advice about courage and risk-taking from our keynote speaker, Anne Mahlum.

- 2:15 p.m.** Repeat Morning Workshops

- 3:45 p.m.** End of Conference

Stand Out and Stand Up: Fearless messages and experiences from local foundations.

Learn how local foundations support risk taking and how past philanthropic failures and the lessons gleaned from them have spawned future success for the organization and grantees. Presenters will also explain how they took a chance, yet mitigated the risk, and share advice and stories about how nonprofits can improve their partnerships with foundations and better serve their clients and community.

Moderator: James Evans, Cedar Lake Foundation

Panelists: Lucy Crawford, Norton Foundation; Candace Medina, The Gilbert Foundation

Connect with Fearless Hometown Heroes

Spend time with five local hometown heroes and hear their stories of demonstrated fearlessness and courage within their organizations and lives. Learn about how they successfully managed risk and change during times of uncertainty. Bring your stories and questions, and share your own experiences in what will be a lively session.

Moderator: Dr. Joe Barimo, Indiana Tech

Session Heroes include: Ruth Brinkley, KentuckyOne Health; Gordon Brown, Home of the Innocents; Vickie Yates Brown, Nucleus; Linda Danna, WHASTI; Scott Davenport, Bellarmine University; Cathie Dykstra, Family Scholar House; Gill Holland, Group Entertainment; Dale Josey, Blackacre Conservatory; JK McKnight, AC Entertainment / The Forecastle Foundation; Ben Reno-Weber, Kentucky YMCA Youth Association; (Invited: Dr. Kevin Cosby, Harry Pickens) **Limited seating. First come, first served.**

SPECIAL BREAKOUT SESSION

Strong Neighborhoods: Capacity Building for Community Development and Affordable Housing Organizations

In this break out session, NeighborWorks America training personnel will join Chief Executive Officer Joe Gliessner and others from New Directions Housing Corporation of Louisville in an interactive seminar illustrating the benefits of comprehensive capacity building for staff and board members. Learning areas covered include management and leadership, community engagement, affordable housing, economic development and comprehensive neighborhood revitalization. The NeighborWorks Training Institute will be coming to Louisville from May 19-23, 2014.

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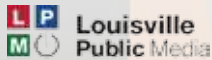
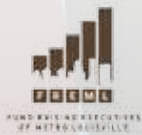
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BROWN-FORMAN



STAY CONNECTED IN THE EXHIBITOR LOUNGE

We will have lots of prizes and plenty of opportunities to learn from participants in the exhibitor lounge. Our valued exhibitors are more partners than vendors, so get to know them better . . . this is also a great time to network.

Become a Featured Exhibitor

If you are looking for a quick, enjoyable and effective way to get your service and product in front of several hundred employers, this is the place. We put you in the middle of the action . . . including the plenary and luncheon sessions. Experts told us that placing you there could create too much chaos . . . we discovered it created more community. You told us you loved it.

Being an exhibitor includes:

- Display space including one rectangular table
- Company contact listing in a pre- and post-conference eDirectory
- Logo prominence in exhibitors' and sponsors' display areas
- Two free tickets to the awards luncheon
- One free complete access pass to the breakout sessions
- List of organizations represented at our day's events

Pricing for exhibitors is \$250 for CNPE members and \$350 for non-members.

Exhibitor deadline is September 20, 2013

Contact CNPE at www.cnpe.org or call (502) 315-2673

REGISTRATION INFORMATION & RATES

Registration is available online at www.cnpe.org or by using the quick registration form included in this brochure.

Full Conference Registration includes full day event, materials, lunch and refreshments.

Early bird September 6, 2013

\$165 for CNPE members, \$195 for guests (groups of two or more save \$25 on total price)

On or after September 6, 2013

\$185 CNPE members, \$225 guests

CORPORATE TABLES

CNPE Corporate Members: \$850
Corporate Guests (non-members) \$1,000
All corporate table sponsors are featured during awards celebration

NONPROFIT TABLES

Early Bird September 6, 2013

CNPE Members Table Sponsors: \$450
Non-members Table Sponsors: \$530

On or after September 6, 2013

CNPE Members Table Sponsors: \$500
Non-members Table Sponsors: \$580
All table sponsors are featured during the awards celebration

Pyramid Awards Luncheon Registration includes lunch attendance only

Early Bird September 6, 2013

\$65 CNPE members, \$75 guests

On or after September 6, 2013

\$75 CNPE members, \$85 guests

Association of Fundraising Professionals (AFP) of Greater Louisville, Leadership Louisville, and Young Nonprofit Professional Network members receive CNPE member rates for the full day conference and awards luncheon!

Empty Pockets? We Can Help!

CNPE makes partial scholarships for member organizations available based on financial need. Contact Darlene Whitney at (502) 618-5330, or dwhitney@cnpe.org with any questions.

Volunteer!

Undergraduate and graduate students are eligible to apply for volunteer positions at the annual conference and in exchange for a full day's work you will receive complimentary admission to the conference including luncheon. Contact CNPE at (502) 315-2673 for information. Volunteers will be selected on a first-come first-served basis.

Questions: Call CNPE at (502) 315-2673 or visit us at www.cnpe.org.

Organization Name: _____

Primary Contact: _____

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<input type="radio"/> Conference	Enter Amount _____	\$165*/\$185	\$195*/\$225 *Early Bird Before September 6
<input type="radio"/> Corporate Table Sponsorship for 8	Enter Amount _____	\$850	\$1,000
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<input type="radio"/> Awards Luncheon Only	Enter Amount _____	\$65*/\$75	\$75*/\$85
<input type="radio"/> Exhibitors Booth Space	Enter Amount _____	\$250	\$350

Send to: CNPE, 323 W. Broadway, Suite 501, Louisville, KY 40202 (FAX (502) 315-2677). For more info call (502) 315-2673 or visit us at www.cnpe.org.

Please enter total amount: _____

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