

The Vegetable Growers Association of New Jersey Denis Krowicki, President

November 2008

Dear Friend,

On January 13, 14, & 15, 2009, The Vegetable Growers Association of New Jersey will sponsor the "Atlantic Coast Agricultural Convention and Trade Show". this year in conjunction with "MADMC", the Mid-Atlantic Direct Marketing Conference. MADMC is and annual event dedicated to the needs of Farm Markets. It rotates among 5 participating States and is due to be held in New Jersey in 2009. Once again, this collaborative meeting will be held at the Taj Mahal Casino-Hotel, Atlantic City. VGANJ spent many successful years at the Tai. It is hoped that this joint venture will prove advantageous to all the member and exhibitors of both organizations as there is tremendous overlap in the needs of both aspects of the vegetable industry. The committee has attempted to blend together traditions of both meetings to create something even better. We hope that once again you will join us to participate in the educational sessions, visit the vendors at the trade show and network with the many agricultural professionals in attendance.

Coffee and Danish each morning is a popular feature with our guests. We rely on sponsors like you to help defray the cost, and in turn, sponsors names are listed in our program booklet. Our guests comment each year about the warmth and friendship that help to start each day.

To those of you that have supported this in the past, you have our gratitude and thanks. Costs continue to rise during these difficult economic times, so once again the officers and directors reach out to participants to provide a helpful and needed hand. We would appreciate a contribution from you to help defray these expenses.

In order to include your name in the program booklet, I need to know by December 10st, 2008 at the very latest, if you will be a contributor.

Our sincere thanks for your consideration in this, and of course, extra thanks if you are able to make a contribution. Our fondest wishes for a joyful and safe Holiday season.

Sincerely,

Rocky DiGerolamo Convention Coordinator & Trade Show Chairman

Rocky Ali Gerbana fr.

John Formisano Hospitality Chair

Committee: John Banscher - Henry Klimkowski - Phil Traino - Bill Pompper

Fill in and return to Rocky DiGerolamo, 1305 Sagemore Drive, Marlton, NJ 08053 Make check payable to VGANJ Yes, I will contribute as a sponsor of Coffee & Danish for the 2009 Atlantic Coast Ag Convention in conjunction with MADMC My Check #_____ dated_____ for \$____ is enclosed. Please bill by I will pay by December 10, 2008 Company Name



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