

# Interior Design- (California Only)

**Interior Design**, an *individual event*, recognizes participants who apply interior design skills learned in Family Consumer Sciences courses to design interiors to meet the living space needs of clients based on the current state themes. In advance, participants will create a floor plan, elevations, and a furniture/interior plan addressing the specifics of the design scenario. Participants must prepare a **file folder**, an **oral presentation**, and **visuals**.

## CAREER CLUSTER/CAREER PATHWAY

- Interior Design
- Architecture & Construction Design/Pre-Construction Pathway

## Connection to California CTE Model Curriculum Standards

- Fashion and Interior Design

## EVENT CATEGORIES

**Junior:** grade 6–9

**Senior:** grades 10–12

## PROCEDURES & TIME REQUIREMENTS

1. Each entry will submit a file folder with the required documents to the event room consultant at the designated participation time.
2. Participant will have 5 minutes to set up for the event. Other persons may not assist.
3. Room consultants and evaluators will have 5 minutes to preview the *file folder* and *display boards* before each presentation begins.
4. The oral presentation **may be up to 10** minutes in length. A one-minute warning will be given at 9 minutes. Participant will be stopped at 10 minutes.
5. Following the presentation, evaluators will have 5 minutes to interview participant.
6. Evaluators will have up to 5 minutes to use the rubric to score and write comments for participant. File Folders and visual boards will be returned to participant at the end of scoring.

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## GENERAL INFORMATION

Individual or Team Event	Prepare Ahead of Time	Equipment Provided	Electrical Access	Participant Set Up/Prep Time	Room Consultant & Evaluator Review Time	Maximum Oral Presentation Time	Evaluation Interview Time	Total Event Time
Individual	File folder, Visuals, Oral Presentation	None Provided	Not provided	5 minutes	5 minutes prior to presentation	1-minute warning at 9 minutes; stopped at 10 minutes	5 minutes	25 minutes

## PRESENTATION ELEMENTS ALLOWED

Audio	Costumes	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/Pointers	Skits	Presentation/Equipment	Visuals
		•	•			•			*

\* Visuals are design and sample boards only.

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7. Because of the questioning period in this event, participants will not be allowed to view other participant presentations until after they have given their own presentation.
8. Oral presentations and presentation boards may be improved upon at each level.
2. Participant(s) must bring all necessary supplies. A table will not be provided. Wall space is not available.
3. **Access to an electrical outlet will not be provided.** Participant(s) are encouraged to bring fully charged electronic devices such as laptops, tablets, etc., to use for visual presentation, if desired.

## ELIGIBILITY & GENERAL INFORMATION



1. Review "Eligibility and General Rules for All Levels of Competition" on page 75 of the FCCLA COMPETITIVE EVENTS GUIDE.
4. Each year, the specific interior projects theme will be provided to all affiliated chapters in the fall mailing.

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## Specifications

### File Folder

Participant will submit one letter-size *file folder* containing three identical sets, with each set stapled separately, of the items listed below to the event room consultant at the designated participation time. The *file folder* must be labeled (either typed or handwritten) in the top left corner with name of event, event category, participant's name, state, and FCCLA national region.

Number and Size	Page Title	Submit one letter-size <i>file folder</i> .
1- 8 ½" x 11" page	<i>Project Identification Page</i>	Use <i>plain paper</i> , with no <i>graphics</i> or decorations; must include participant name, chapter name, school, city, state, FCCLA national region, event name, and title of project.
1- 8 ½" x 11" page	FCCLA <i>Planning Process</i> Summary Page	Summarize how each step of the <i>Planning Process</i> was used to develop the Interior Design project.
8 ½" x 11" pages	<i>Design Information Sheet(s)</i>	Create a typed design information sheet(s) in outline form and in the sequence listed. The information sheet must include: <ul style="list-style-type: none"> <li>• Title of the project</li> <li>• Client description:               <ul style="list-style-type: none"> <li>○ For a bedroom, living room, family room, den, home office or studio apartment: employment, income, age of client of the person(s) for whom the room is designed, needs, and lifestyle.</li> <li>○ For a business: type of business and description of at least one of the following: concept, style, marketing plan, theme, or objective to be achieved in the business establishment.</li> </ul> </li> <li>• Description of Principles and Elements of Design:               <ul style="list-style-type: none"> <li>○ Elements: line, space, form, texture, color</li> <li>○ Principles: balance, emphasis, rhythm, variety and unity, proportion and scale</li> </ul> </li> </ul>
1- 8 ½" x 11" page 	<i>Client Invoice</i>	Create a client invoice, using the online template, to include costs for billable hours, five (5) furnishings/fixture samples as specified in the design scenario, and floor treatment.  Additional information may be included on the invoice, but is not required. The client invoice must be on a single, one-sided sheet of 8 1/2 " x 11" paper.
1- 8 ½" x 11" page 	<i>Evidence of Online Project Summary Submission</i>	Complete the online project summary form located on the STAR Events Resources page of the FCCLA national website and include proof of submission in the <i>file folder</i> .

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## Board Specifications

Each *individual* will prepare up to two single-sided presentation boards— one to display the design overview (Design Board with the floor plan and elevation) and one to display the interior design elements intended to meet the needs of the clients as stipulated in the Interior Design Scenario on the FHA-HERO State website (Samples Board). Easels may be used to present boards, but will not be provided.

Type of Board	Boards may be foam board, mat board, or mat board mounted on foam core.
Color	Board background must be either solid black or white.
Size	Boards may not exceed 22"x 30". No items may extend beyond the edges of the presentation board.
Business Cards	Each board must have attached a standard size business card for the individual - to include participant's name, chapter name, school, city, state, and FCCLA national "Pacific" region.
Illustration	Use appropriate and effective illustrations to display design choices.
Overall Effectiveness	Boards should be visually appealing and effectively convey the intended design to those who view them.

## Design

Each individual will design a living space as indicated by the Interior Design Scenario, found in the CRE Events section of the FHA-HERO State website. *Display* design on up to two boards which meet above specifications.

Floor Plan	Develop a floor plan that is correctly drawn to a consistent 1/4"=1' scale, all architectural features indicated appropriately, and furniture arrangement displayed. Floor plan dimensions and "N" north symbol included on board. Floor plans may be hand drawn or computer generated. Display on the Design Board. (Computer generated is recommended at Nationals.)
Furniture Arrangement	Design a furniture arrangement that is good for form and function. Show appropriately on floor plan.
<b>For Nationals Only:</b> <i>NKBA Planning Guidelines</i>	Follow NKBA Planning Guidelines as indicated in the Design Scenario.
Specified Elevation	Create a 2-D, full color, elevation of all four walls for the space specified in the Interior Design Scenario with a 1/4"=1' scale. May be either hand drawn or computer generated. Display on the Design Board.
Samples	Coordinate design choices for flooring, wall treatment, needed furniture, window coverings, accessories, and other as needed. Display samples of design choices (i.e. flooring, furniture, wall treatment, window covering) on the Samples Board. Label all samples.
Principles and Elements of Design	Demonstrate a thorough knowledge of interior design principles (balance, emphasis, rhythm, variety and unity, proportion and scale) and elements (line, space, form, texture, color) and correctly apply knowledge.
Originality of Design	Develop an original design for the Interior Design Scenario.
Thoughtfulness of Design	Design a space that meets the needs of clients and their design style.

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Responsible Design	Design a space that is appropriate for the well-being of both the clients' situation and health and the state of the environment.
Overall Effectiveness	Ensure the overall design is visually appealing and elements are functional and effective.

## Presentation to Clients

The presentation to clients **may be up to** 10 minutes in length and is delivered to evaluators. The presentation is a time for participant, in the role of interior designer, to present to the evaluators, in the role of clients. The presentation is intended to be a one-way illustrated talk. No other *visuals* or *audio visual equipment* will be permitted.

Organization/Delivery	Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize research.
Knowledge of Interior Design	Demonstrate thorough research and knowledge of interior design.
Rationale of Design Explained	Demonstrate a thorough understanding of the clients' living space needs and style and industry standards.
Use of Display Boards	Use the design boards effectively during the presentation.
Voice	Speak clearly with appropriate pitch, tempo, and volume.
Body Language/Clothing Choice	Use appropriate body language including gestures, posture, mannerisms, eye contact, and appropriate handling of visuals or note cards if used. Wear appropriate clothing for the nature of the presentation.
Grammar/Word Usage/ Pronunciation	Use proper grammar, word usage, and pronunciation.
Responses to Evaluators' Questions	Provide clear and concise answers to evaluators' questions regarding the project. Questions are asked after the presentation.



# Interior Design

## Rubric

Name of Participant \_\_\_\_\_

Chapter \_\_\_\_\_ State CA Individual # \_\_\_\_\_ Station # \_\_\_\_\_ Category \_\_\_\_\_

FILE FOLDER CONTENTS							Points
<b>FCCLA Planning Process Summary Page</b> 0-5 points	0 Planning Process summary not provided	1 Inadequate steps in the Planning Process are presented	2 All Planning Process steps are presented but not summarized	3 All Planning Process steps are summarized	4 Evidence that the Planning Process was utilized to plan project	5 The Planning Process is used to plan the project. Each step is fully explained	
<b>Design Information Sheet(s)</b> 0-3 points	0 Design information sheet not provided		1 Does not include all required information, or contains errors		2-3 Clear and complete design sheet with no errors, professional appearance, followed specifications		
<b>Client Invoice</b> 0-3 points	0 No client invoice provided		1 Does not include all required information, or contains errors		2-3 Clear and complete invoice in correct order with no errors, professional appearance		
BOARD SPECIFICATIONS							
<b>Type of Board</b> 0-1 point	0 Another type of board used			1 Foam, mat, or mat on foam used			
<b>Color</b> 0-1 point	0 Another color board used			1 Solid white or black board used			
<b>Size</b> 0-1 point	0 Board larger than 22" x 30"			1 Board did not exceed 22" x 30" No items extend beyond the edges of the presentation board			
<b>Business Card</b> 0-1 point	0 Does not fully meet specifications			1 Fully meets size/contents specification			
<b>Illustrations</b> 0-3 points	0 No illustrations used	1 Illustrations are limited in quality or quantity is below or above an appropriate amount	2 Illustrations are appropriate but not overly effective		3 Highly appropriate and effective illustrations		
<b>Overall Effectiveness</b> 0-3 points	0 Lacking in visual appeal	1 Minimal visual appeal	2 Some visual appeal		3 Great visual appeal, very effective		
DESIGN							
<b>Scaled Room Floor Plan</b> 0-9 points	0-1 Did not appear to use any scale, no architectural features shown		2-3-4-5-6 1/4" scale used, but not consistently, some architectural features shown and drawn		7-8-9 1/4" scale used consistently, all architectural features shown and drawn correctly, room size specified, North symbol included		
<b>Furniture Arrangement</b> 0-3 points	0 No furniture arrangement shown	1 Poorly arranged, both form and function	2 Good form OR function, not both		3 Well-arranged for form and function. Furniture number on floor plan and key.		
<b>Specified Elevation</b> 0-4 points	0 No elevation done	1 Incorrect scale used	2-3 Somewhat well-done and effective using 1/2" scale		4 Well-done, very effective using 1/2" scale		
<b>Samples</b> 0-3 points	0 No samples provided	1 Some samples, not all provided	2 Some well-chosen, but not well coordinated		3 Well-chosen and coordinated		

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<b>Principles and Elements of Design</b> 0–3 points	0 Elements and principles of design not applied	1 Principles and elements applied only minimally	2 Most principles and elements of design applied	3 Principles and elements of design applied consistently	
<b>Originality of Design</b> 0–3 points	0 Little evidence of originality	1 Some evidence of originality	2 Contains both creative elements and “copies”	3 Highly original design	
<b>Thoughtfulness of Design</b> 0–3 points	0 Design shows no consideration of clients’ space needs	1 Some evidence of consideration of clients’ needs or design style	2 Design meets clients’ space needs, but does not reflect design style	3 Design meets clients’ space needs and design style	
<b>Responsible Design</b> 0–3 points	0 Design shows no consideration for the safety, health or welfare of the client or environment	1 Design shows evidence that the clients’ safety and health were considered and environmentally responsible products were researched	2 Design incorporates some environmentally responsible materials and services and addresses safety and health concerns of the client	3 Design is highly responsible for both the clients’ well-being and the environment	
<b>Overall Effectiveness</b> 0–3 points	0 Lacking in visual appeal	1 Some visual appeal	2 Minimal visual appeal	3 Great visual appeal, very effective	

ORAL PRESENTATION							Points
<b>Organization/ Delivery</b> 0–9 points	0 Presentation is not done or presented briefly and does not cover components of the project	1 Presentation covers some topic elements	2-3 Presentation covers all topic elements but with minimal information	4-5 Presentation gives complete information but does not explain the project well	6-7 Presentation covers information completely but does not flow well	8-9 Presentation covers all relevant information with a seamless and logical delivery	
<b>Knowledge of Subject Matter</b> 0–5 points	0 Little or no evidence of knowledge	1 Minimal evidence of knowledge	2 Some evidence of knowledge	3 Knowledge of subject matter is evident but not effectively used in presentation	4 Knowledge of subject matter is evident and shared at times in the presentation	5 Knowledge of subject matter is evident and incorporated throughout the presentation	
<b>Rationale of Design, Decisions Explained</b> 0–5 points	0 No rationale of design decisions explained	1 Design decisions are somewhat explained but show little understanding of clients’ needs and style	2 Design decisions are somewhat explained but show little understanding of clients’ needs and style	3 Design decisions are explained thoroughly and show complete understanding of clients’ needs and style	4 Design decisions are explained thoroughly and show complete understanding of clients’ needs and style	5 Design decisions are explained fully and reflect thorough understanding of clients’ needs and style as well as industry standards	
<b>Use of Display Boards during Presentation</b> 0–3 points	0 Display boards are not used during presentation	1 Display boards used minimally during presentation	2 Display boards incorporated throughout presentation	3 Presentation moves seamlessly between oral presentation and display boards			
<b>Voice – pitch, tempo, volume</b> 0–3 points	0 Voice qualities not used effectively	1 Voice quality is adequate	2 Voice quality is good, but could improve		3 Voice quality is outstanding and pleasing		



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<b>Body Language/ Clothing Choice</b> 0-3 points	0 Uses inappropriate gestures, posture or mannerisms, avoids eye contact/inappropriate clothing	1 Gestures, posture, mannerisms and eye contact is inconsistent/clothing is appropriate	2 Gestures, posture, mannerisms, eye contact, and clothing are appropriate		3 Gestures, posture, mannerisms, eye contact, and clothing enhance presentation	
<b>Grammar/Word Usage/ Pronunciation</b> 0-3 points	0 Extensive (more than 5) grammatical and pronunciation errors	1 Some (3-5) grammatical and pronunciation errors	2 Few (1-2) grammatical and pronunciation errors		3 Presentation has no grammatical or pronunciation errors	
<b>Responses to Evaluators' Questions</b> 0-4 points	0 Did not answer evaluators' questions	1 Unable to answer some questions	2 Responded to all questions but without ease or accuracy	3 Responded adequately to all questions	4 Responses to questions were appropriate and given without hesitation	
<b>Evaluator's Comments:</b>					<b>TOTAL</b> (90 points possible)	

Evaluator # \_\_\_\_\_

Evaluator Initial \_\_\_\_\_

Room Consultant Initial \_\_\_\_\_