

BUSINESS

Introductory Diploma

Cambridge Technicals

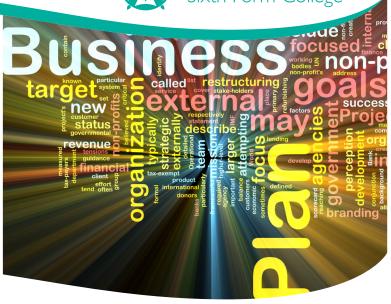
OCR Level 3

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Exam Board: OCR



Fact File

- GCSEs to include C or above in English Language. Maths is advantageous
- Merit grade in a vocational Level 2 subject, if taken
- One or two year course options, equivalent to one or two A Levels
- Assessed through coursework no exams
- Opens doors to employment and higher education.

Course summary

The Cambridge Technicals Introductory Diploma in Business is a vocational course. The syllabus includes units that will develop your communication and employability skills which will also prepare you for higher education and/or employment in business or the leisure and tourism industry.

The Cambridge Technicals are a new generation of vocational courses developed through the exam board OCR's links with the University of Cambridge. They are aimed at people who enjoy learning in a practical, work-related way and have been designed to provide high quality, industry recognised qualifications.

The **Introductory Diploma in Business** is equivalent to one A Level and is studied during your first year at College.

The **Diploma in Business** upgrades your qualification to the equivalent of two A Levels and is taken in the second year. Success in the Introductory Diploma in Business is a pre-requisite for this course.

These are challenging courses which offers learners the opportunity to acquire the essential knowledge and tools for the world of work by developing transferable skills such as planning, research and analysis, working with others and effective communication. Both carry UCAS points to support progression to higher education and require a commitment to hard work.

Specific entry requirements

All students on a full AS/A2 Level programme are expected to have at least five A^* –C grade GCSEs. This course requires a C grade in English Language. Maths is advantageous. If you have taken a Level 2 vocational subject a Merit grade is required.

What kinds of topics will I be studying?

Units of study in Year 1 are Business Environment, Business Resources, Recruitment and Selection, Web Design Strategy and Business Accounting. In the course of your studies you will investigate the business environments of a leisure centre and the NHS; conduct research into how organisations such as Southampton Airport or Carnival Cruise Lines use



and manage their resources; take part in an interview for a travel-related job; design a website for a small hotel and investigate the accounts of either a cruise line or business of your choice.

The second year of the course (Diploma level) features six equally weighted units including Introduction to Marketing and Human Resource Management. Where possible you will be able to investigate either local leisure and travel industries or local business organisations.

What will my final qualification be?

At the end of your first year you will receive a Cambridge Technicals Introductory Diploma in Business (equivalent to one A Level). Your final qualification at the end of Year 2 will be a Cambridge Technicals Diploma in Business (equivalent to a second A Level). Both are awarded by OCR.

How will my work be assessed?

The Cambridge Technicals qualifications are all coursework based and use a range of assessment methods. Your work will be internally assessed by staff at Barton Peveril who will grade your Portfolio work Pass, Merit, Distinction or Distinction*. Each unit will be given a point score towards the final grade, which is confirmed by an external moderator.

What extra support/enrichment activities might be offered?

Teachers work hard to ensure your success and create resources that guide you through the course and offer help when, for example, you may have missed a lesson or are catching up with homework. Our enrichment programme includes opportunities to hear guest speakers, visit local employers, join our entrepreneurship society and enter Barton Peveril's entrepreneurship competition. Undertaking work experience alongside this course is recommended and can be arranged via the Careers Department.

What other subjects combine well with this course?

This is a broad-based course that goes well with most other subjects. However, it is not advisable to take it alongside another coursework-based programme.

Where might it lead?

Our students have gone on to higher education, employment and apprenticeships. There are many specialist degrees such as Event Management, Business and Marketing, Tourism Management, Tourism Management and Marketing, Business with Finance and Business with HR, all of which past students have gone on to study. Many now have successful careers in business or leisure/tourism environments.

Will I need any specialist materials or equipment?

No. Barton Peveril has extensive IT systems for your use in study periods, some holidays and before and after College. There is also a wide range of support material available on Moodle. Having an Internet-connected computer at home is helpful.

What is the difference between Cambridge Technicals Introductory Diploma/Diploma L3 in Business and an A Level in Business Studies?

The Cambridge Technicals are vocational qualification which may suit students who like a largely coursework assessed subject and who prefer a more flexible approach to the units they study. Business A Level is a more traditional academic course, leading to traditional examinations. Both types of qualification carry UCAS points, supporting progression to higher education.

Do I need any previous knowledge to take a Level 3 Cambridge Technical Business qualification?

No. We expect you to meet the minimum course requirements, but no specialist skills or business qualifications are required to start the course.





