



# MEDIA

## Diploma

Cambridge Technicals

## OCR Level 2

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**Exam Board:** OCR



## Fact File

- GCSEs to include a minimum of four D grades
- Assessed on your ability to make the media rather than write about the media
- Continuous assessment based upon the production of portfolios of evidence.

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## Course summary

This particular Media course is a vocational one, so you are assessed on skills that are transferable to the workplace as well as higher education.

The Cambridge Technicals are a new generation of vocational courses developed through the exam board OCR's links with the University of Cambridge. They are aimed at people who enjoy learning in a practical, work-related way.

Six units are completed over one year with an emphasis on undertaking practical assignments to evidence your understanding. The six units studied are diverse and span a range of media platforms including media analysis, photography, video production and advertising.

You will find this course to be both rewarding and challenging as you gain new skills and develop further those that you already have in an atmosphere that reflects the 'real world' rather than a classroom. All learning takes place within dedicated Apple Mac rooms where creativity is at the forefront of all that you produce.

Assessment on this course is continuous and requires the ability to work to tight deadlines. Expectations are high, but you will receive excellent support from the dedicated team members who deliver the course.

### **Specific entry requirements**

All students on this course are expected to have at least four GCSEs, D grade or above.

### **What kinds of topics will I be studying?**

- Photography
- Media Pre-production
- Print Advertising
- Media Analysis
- Radio Production
- Moving Image Production

### **What will my final qualification be?**

At the end of the year you will receive a Cambridge Technicals Diploma (L2) awarded by OCR.

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### ***How will my work be assessed?***

Your work will be assessed continuously via the production of evidence portfolios that are graded internally. An external moderator approves the grades at two different points in the year.

### ***What extra support/enrichment activities might be offered?***

In terms of support we have a full time Media Technician, we run weekly support sessions and deliver the course in dedicated Apple Mac rooms. Our enrichment programme includes cinema trips, guest speakers, educational conferences, entries to media competitions, a chance to be a part of our own radio station and overseas visits.

### ***What other subjects combine well with this course?***

The Cambridge Technicals Diploma in Media combines well with GCSE courses but you would not be advised to take this course alongside any other vocational subjects.

### ***Where might it lead?***

Initially, many students go on to study a Level 3 programme, both vocational and A Level based. Many then continue to prestigious Media Production and Journalism degrees. However, a number of students choose to follow other academic and career interests.

### ***Will I need any specialist materials or equipment?***

We have practical resources available for you to rent from the IT Suite or the Media Department. However, if you have your own equipment or are planning to get a video camera then we can advise you on recommended models that will work effectively with our editing systems. There are some costs incurred in this subject as we encourage you to purchase a SD memory card and USB memory stick. There will also be printing costs throughout the year.

### ***What is the difference between OCR Cambridge Technicals Diploma in Media (Level 2) and OCR Cambridge Technicals Diploma in Media (Level 3)?***

The OCR Diploma (Level 2) is a programme of study that is equivalent to GCSE study and is for those students who may not have achieved the minimum College entry requirements to study at Level 3/A Level.

### ***Do I need any previous knowledge of Media?***

There is no requirement to have studied Media at school.