

# CHARLES



Please sign, date and return the contract to:

Martha Bratton:

mbratton@explorecharleston.com

or FAX: 843.853.0444

Charleston Area Convention & Visitors Bureau

423 King Street, Charleston, SC 29403

## 2013 CHARLES ADVERTISING CONTRACT

An Official Resource of the Charleston Area Convention & Visitors Bureau

### ADVERTISER INFORMATION

CVB ACCOUNT EXECUTIVE: \_\_\_\_\_

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: ( \_\_\_\_\_ ) \_\_\_\_\_ Email: \_\_\_\_\_

### CHARLES Monthly Advertising Options

- CHARLES Rolling Billboard Ad
  - \$600 per month (1 year contract)
  - \$1,000 per month (seasonal)
- CHARLES Rotational Banner Ad \$300 per month
- CHARLES Interactive Listing Page \$150 per month
- CHARLES Additional Pages \$50 per location/per month  
# of Additional Pages Requested : \_\_\_\_\_

Contract Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

TOTAL CONTRACT AMOUNT: \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Ticketing Service Fee:

20% per ticket sold

NOTES:

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**\*NOTE:** Monthly invoices will be due on a STRICT NET 30 DAY collection policy! Monthly invoices will be e-mailed. Please provide appropriate e-mail address for invoices to be sent here: \_\_\_\_\_

For your convenience, the CACVB is happy to set up a monthly draft program. We will keep your credit card on file and charge the monthly amount due by the end of each month.

Please provide information below and **check this box** to initiate this convenient payment method.  Yes, please initiate credit card plan.

Credit card:  Visa  MC  AMEX  Discover

Card # \_\_\_\_\_ 3-Digit Security: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

To maintain a quality and consistent product, the CACVB has final approval and maintains edit privileges for all Advertising materials for both content and design. CACVB reserves the right to refuse any advertisement. Ads that resemble editorial will be marked "Advertisement". This contract serves as an agreement between your business and the Charleston Area Convention & Visitors Bureau. CACVB will e-mail monthly invoices at the end of every month. Invoices are expected to be paid in full in accordance with STRICT NET 30 TERMS! Failure to pay promptly within these terms will result in suspension of advertising services and / or carrying surcharges not to exceed 6% per month. Ad contracts are non-cancellable - signature denotes responsibility for full amount stated on contract.



*Charleston Area*  
CONVENTION & VISITORS BUREAU