

BIRDIES FOR THE BRAVE®

SPONSORSHIP PACKAGES

TPC Potomac at Avenel Farm
Monday, October 12, 2015



POTOMAC



Together, anything's possible.®

For more information on which charities are supported through the funds raised at TPC Potomac *Birdies for the Brave* function, visit WWW.BIRDIESFORTHEBRAVE.ORG



WHOM WE SUPPORT

Birdies for the Brave is a military outreach initiative proudly supported by the PGA TOUR and its affiliates that is dedicated to supporting the brave men and women of the U.S. Armed Forces and their families. Since 2006, the TOUR has joined with PGA TOUR players and corporate partners to raise over \$14M for military homefront groups that directly serve military men, women, and families

FUNDS RAISED BENEFIT CERTAIN MILITARY HOMEFRONT GROUPS INCLUDING



- **Special Operations Warrior Foundation**

Supported by
PHIL MICKELSON



- **Homes for Our Troops**

Supported by
PHIL MICKELSON



- **Navy SEAL Foundation**

Supported by
JERRY KELLY, FRANK LICKLITER II and VIJAY SINGH



- **Operation Homefront**

Supported by
COREY PAVIN



- **Military Warriors Support Foundation**

Supported by
TED PURDY and DAVID TOMS



- **Green Beret Foundation**

Supported by
BUBBA WATSON



- **United Through Reading**

Supported by
RORY SABBATINI



- **K9s for Warriors**

Supported by
BOB DUVAL and DAVID DUVAL



- **Troops First Foundation**

Supported by
ROD PAMPLING



- **Operation Shower**

Supported by
JIM FURYK



- **Disabled Sports USA**

Supported by
CRAIG STADLER AND KEVIN STADLER

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GOLF BALL SPONSOR.....\$10,000

- Promotion on tee gift golf balls (1 dozen per player)
- Choice of logo on golf ball tee gifts
- Sponsor signage during B4B pro-am
- Two (2) foursomes for B4B pro-am
- \$7,000 - Designated donation

CADDIE SPONSOR.....\$10,000

- Promotion on caddie bibs during B4B pro-am
- Choice of logo on caddie placards
- Sponsor signage during B4B pro-am
- Two (2) foursomes for B4B pro-am
- \$7,000 - Designated donation

HOLE FLAG SPONSOR.....\$10,000

- Sponsor logo on 18 pin flags during B4B pro-am
- Choice of logo on flags on-course
- Sponsor signage during B4B pro-am
- Two (2) foursomes for B4B pro-am
- \$7,000 - Designated donation

Sold Out

GOLF CART SPONSOR.....\$10,000

- Promotion on golf carts during B4B pro-am
- Sponsor signage during B4B pro-am
- Two (2) foursomes for B4B pro-am
- \$7,000 - Designated donation

TEE GIFT SPONSOR.....\$10,000

- Choice of logo on golf shirt for each player
- Sponsor signage during B4B pro-am
- Two (2) foursomes for B4B pro-am
- \$7,000 - Designated donation

Sold Out

SCORECARD & RULES SHEET SPONSOR.....\$10,000

- Choice of logo on scorecard and rules sheet for event
- Sponsor signage during B4B pro-am
- Two (2) foursomes for B4B pro-am
- \$7,000 - Designated donation

Sold Out

RECEPTION SPONSOR.....\$10,000

- Promotion of post round reception in the Chesapeake
- Sponsor signage during B4B pro-am
- Two (2) foursomes for B4B pro-am
- \$7,000 - Designated donation

BEVERAGE & LUNCH SPONSOR.....\$10,000

- Promotion on beverage and lunch stations throughout golf course during B4B Pro-Am
- Sponsor signage during B4B pro-am
- Two (2) foursomes for B4B pro-am
- \$7,000 - Designated donation

PRACTICE FACILITY SPONSOR.....\$10,000

- Promotion on Practice Tee signage during B4B pro-am
- Sponsor signage during B4B pro-am
- Two (2) foursomes for B4B pro-am
- \$7,000 - Designated donation

IN ADDITION, ALL SPONSORSHIPS WILL RECEIVE

- Opportunity to play with one PGA Golf Professional from a neighboring facility.
- Promotion on the TPC Potomac *Birdies for the Brave* web page.
- Promotion on general clubhouse signage during the *Birdies for the Brave* event.
- Promotion on all event press releases.

OTHER WAYS YOU CAN HELP (See form on next page)

- Provide auction items.

**TO REGISTER YOUR SPONSORSHIP
PLEASE FILL OUT THE FORM ON THE NEXT PAGE OR CONTACT:**

Sales & Marketing Assistant **Jordan Marks** at (301) 767-0506 or jordanmarks@pgatourtpc.com.

Contributions or gifts to TPC Potomac are not deductible as charitable contributions. The retail value portion of the payment for sponsorship packages is not deductible as a charitable contribution. The amount listed as a designated donation will be remitted by TPC Potomac to PGA TOUR Charities, Inc. for *Birdies for the Brave* in the name of the sponsor and is the charitable contribution amount of the sponsorship package.

TPC Potomac will also donate net proceeds of the golf event to PGA TOUR Charities, Inc. in support of *Birdies for the Brave*.



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BIRDIES FOR THE BRAVE®

SPONSORSHIP REPLY FORM

- | | |
|--|---|
| <input type="checkbox"/> GOLF BALL SPONSOR\$10,000
\$7,000 - Designated donation | <input type="checkbox"/> BEVERAGE & LUNCH SPONSOR \$10,000
\$7,000 - Designated donation |
| <input type="checkbox"/> CADDIE SPONSOR\$10,000
\$7,000 - Designated donation | <input type="checkbox"/> RECEPTION SPONSOR \$10,000
\$7,000 - Designated donation |
| <input type="checkbox"/> HOLE FLAG SPONSOR\$10,000
\$7,000 - Designated donation | <input type="checkbox"/> SCORECARD & RULES SHEET SPONSOR \$10,000
\$7,000 - Designated donation |
| <input type="checkbox"/> GOLF CART SPONSOR\$10,000
\$7,000 - Designated donation | <input type="checkbox"/> PRACTICE SPONSOR \$10,000
\$7,000 - Designated donation |
| <input type="checkbox"/> TEE GIFT SPONSOR\$10,000
\$7,000 - Designated donation | <input type="checkbox"/> PROVIDE AN AUCTION ITEM |

PAYMENT

Please make checks for sponsorships payable to TPC Potomac at Avenel Farm. To make a donation directly to *Birdies for the Brave*, please visit www.birdiesforthebrave.org.

Contributions or gifts to TPC Potomac are not deductible as charitable contributions. The retail value portion of the payment for sponsorship packages is not deductible as a charitable contribution. The amount listed as a designated donation will be remitted by TPC Potomac to PGA TOUR Charities, Inc. for *Birdies for the Brave* in the name of the sponsor and is the charitable contribution amount of the sponsorship package. TPC Potomac will also donate net proceeds of the golf event to PGA TOUR Charities, Inc. in support of *Birdies for the Brave*.



Contact Name _____

Title and Company _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Work Fax _____ Cell Phone _____

Email _____

FILL OUT THE SECTION BELOW IF PROVIDING AN ITEM FOR THE SILENT AUCTION

Item(s) to be provided _____

Value of Item(s): \$ _____

MAIL COMPLETED FORM AND CHECKS TO:

TPC Potomac • 10000 Oaklyn Drive
Potomac, MD 20854 • Attn: *Birdies for the Brave*

FOR MORE INFORMATION, PLEASE CONTACT:

Sales & Marketing Assistant Jordan Marks at (301) 767-0506 or jordanmarks@pgatourtpc.com, or Assistant Golf Professional Nick Kuenneke at 301-469-3700 or NickKuenneke@pgatourtpc.com, or visit the *Birdies for the Brave* web page on www.tpcpotomac.com

Tournament Players Club at Avenel, Inc., 10000 Oaklyn Drive, Potomac, MD 20854. Registration #18618. Upon request, a copy of the financial statement of PGA TOUR Charities, Inc. is available. For cost of copies and postage, documents and information submitted under Article 6-101 of the Annotated Code of Maryland are available from the Secretary of State of Maryland. Registered with the Secretary of State of Maryland as required by law. Registration is not an endorsement of a public solicitation for contributions.



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