

Dear Cherished Sponsor,

On behalf of the injured, abused and abandoned animals here at Lake Humane Society, I ask for your help by supporting us in our upcoming fundraising event. As a non-profit animal shelter, we receive no government funding or United Way support; all funding comes from generous sponsors and donors *like you*. We have been caring for homeless animals in need for 75 years and with your help there will be many more years to come!

We are looking for sponsors for our **3rd Annual Woof, Wag & Wine**, which is a fundraising event that benefits the animals at our shelter. Woof, Wag & Wine is scheduled for **Saturday, June 1, 2013** at Grand River Cellars in Madison. Woof, Wag & Wine includes a tour through the vineyards, games and contests, a wine sampling for guests, live music and more! Dogs are welcome at this event! This is the first year we are having sponsors for this event... you could be one of the first Woof, Wag & Wine sponsors ever!

There are several different benefits that come along with sponsoring this event, such as, extensive media exposure, recognition on the day of the event, mention in our e-newsletter and on our website. The full list of benefits for each level of sponsorship can be found on the enclosed contract. To meet printing deadlines, we ask that you hand in your contract and payment no later than **May 22, 2013**. Sponsorship contributions are not limited to the amounts listed.

If you are interested in becoming a sponsor of this event, please fill out the attached sponsorship contract in its entirety. If you have any questions, please contact our Marketing/Fundraising Coordinator, Mandy Osborne, at (440) 951-6122 or mosborne@lakehumane.org. If your level of sponsorship includes exposure of your logo, please e-mail it to mosborne@lakehumane.org as soon as possible. All contributions are tax deductible. Thank you for your consideration and we hope to work alongside you in our efforts to save thousands of lives! *We cannot continue our work without your support.*

Sincerely,

A handwritten signature in black ink, appearing to read 'CF', enclosed within a thin black rectangular border.

Chuck Farone

Executive Director

Lake Humane Society

Woof, Wag & Wine Sponsorship Contract

Contract and payment must be received by May 22nd in order to receive the benefits listed below.

In return for your sponsorship of \$500, the Lake Humane Society will provide:

- All of the benefits of the \$250 sponsorship level, as well as:
- Company logo on event signage appearing all throughout the venue
- Name recognition on our website, press releases and social media accounts

In return for your sponsorship of \$250, the Lake Humane Society will provide:

- All of the benefits of the \$100 sponsorship level, as well as:
- Display opportunity on the day of the event

In return for your sponsorship of \$100, the Lake Humane Society will provide:

- Recognition in the Lake Humane Society's e-newsletter reaching 4,000 supporters
- Opportunity to provide coupons/product samples for event attendees

Company Name: _____ Sponsor Level: _____
Address: _____ City: _____ Zip: _____
Contact: _____ Title: _____
E-mail: _____ Phone: _____
Signature: _____ Date: _____

- _____ Doggone it! I can't sponsor right now, but here is my contribution of \$ _____.
_____ I would like to receive information on donating an item for an upcoming fundraiser.
_____ I would like to receive information on sponsoring other fundraisers.

Please mail this contract and payment to:



7564 Tyler Boulevard 🐾 Building E 🐾 Mentor, Ohio 44060
ATTN: MANDY OSBORNE
(440) 951-6122