



April 9-13, 2014 | Donor Sponsor (\$5,000)

COMPANY _____ DATE _____

CONTACT _____ PHONE _____

ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____ FAX _____

AUTHORIZED SIGNATURE _____ TITLE _____

Sponsorship opportunities and exclusivity may vary depending on pre-existing national concert tour sponsoring agreements and venue restrictions beyond the control of the Azalea Festival. If exclusivity applies, it will be defined as any product or service your company provides east of I-95. All Festival advertising and promotion is subject to approval by the North Carolina Azalea Festival Board of Directors.

Donor Sponsor (\$5,000) Event Benefits:

# Tickets	Event
4	Patrons' Party Gala
4	Headliner Night Concerts (2) with VIP Preferred Parking
4	Concert Hospitality Suite
6*	Airlie Garden Party Luncheon with VIP Preferred Parking
4	Celebrity Reception
4	Parade Bleacher Seats
4	Pre-Festival Party (January 17, 2014)
1	Framed Limited Edition Print

*More Airlie Tickets Available!

Option to purchase 30 additional Airlie Garden Party Luncheon tickets while supplies last.
Additional tickets are \$150 each (without preferred parking).

Continued...

North Carolina Azalea Festival | PO Box 3275 | Wilmington, NC 28406 | Phone: 910-794-4650 | Fax: 910-794-4651

The North Carolina Azalea Festival at Wilmington, Inc., is a non-profit corporation classified as a 501(c)(4) civic organization under the IRS code. Contributions are not charitable in nature. Please consult a tax professional for advice about your contribution for tax purposes.

Donor Corporate Recognition Benefits:

Printed Public Schedule

Name listed on Festival Public Schedule.

Festival Parade Float

Float shared with other Donors. Annual parade attendance estimated at more than 100,000 with extensive live and follow-up television coverage.

Listing on Festival Website

The Festival website exceeds 350,000 page views annually.

Festival Newspaper Advertising

Reaching a total circulation of more than 566,000 people throughout Coastal Carolina; total exposure to well over one million.

Corporate Banner and Sponsor Recognition

At major venues and events, attended by over 300,000 people during the five-day Festival.

One Half-page, Full Color Ad in Festival Souvenir Book

7,500 Festival Souvenir Books, averaging 60 pages, circulated throughout Wilmington and North Carolina.

Festival Press Releases

Distributed to print and broadcast outlets in 100+ regional media markets in the Southeast.

Festival Sponsor Recognition in Follow-up Newspaper Ad

Festival Souvenir Books



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