



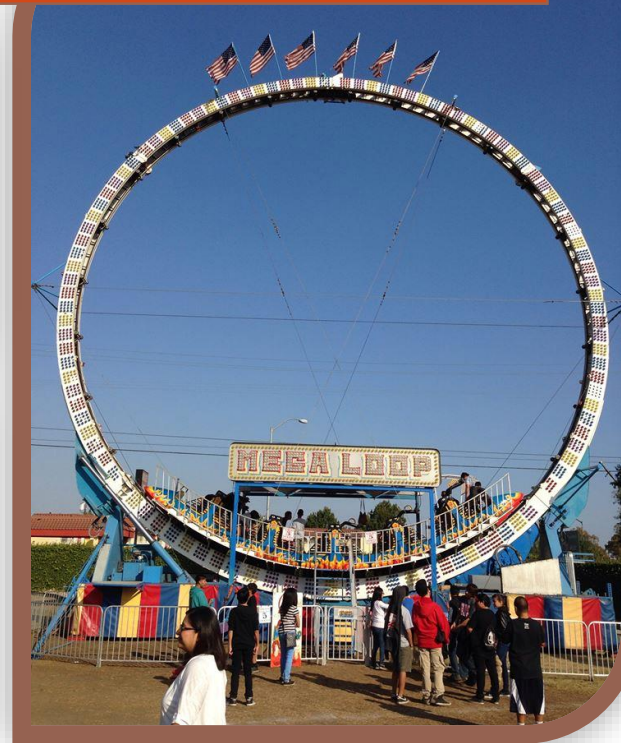
**St ANTHONY'S**  
San Gabriel, Calif. 91776

67<sup>th</sup> Annual

# ST. ANTHONY'S FALL FESTIVAL

October 9<sup>th</sup>, 10<sup>th</sup> and 11<sup>th</sup> 2015

## Sponsorship Opportunities



St Anthony's Fall Festival  
1901 S. San Gabriel Blvd.  
San Gabriel, CA 91776

626-288-8912

[john@roybalcamarillo.com](mailto:john@roybalcamarillo.com)



# ST. ANTHONY'S FALL FESTIVAL

## Fall Festival at a Glance

St Anthony's Fall Festival has a rich 67 year history of providing a safe and family friendly community event over a three-day period that is sponsored by St Anthony's Parish which is an organization dedicated to the ministries of faith, education and service to the community. Carnival rides light up the night with their many shiny lights, laughter and cheers come from the rides as eager teens and their friends enjoy the thrills. The food court serves an array of international foods and treats. The Beer & Wine garden includes a stage with live entertainment as festival goers enjoy the good food, drinks and friends with the San Gabriel Mountains in the backdrop. The festival also features the infamous cakewalk which is synonymous with parochial festivals and plenty of child friendly games. The event proceeds benefit St Anthony's Parish and School so they may continue in their ministries of faith and provide a quality Catholic education for all.

Festival goers are residents of the surrounding communities and they love the sponsors that make the St Anthony's Fall Festival possible. As a sponsor you can elevate the experience of the Fall Festival attendees by creating a lasting association with your brand long after the festival is over.

### **Festival Information:**

**Location:** 1901 S. San Gabriel Blvd. San Gabriel, CA 91776  
(Public Entrance through Marshall Street)  
(Vendor entrance through California Street)

**When:** Friday October 9<sup>th</sup> 6:00PM – 11:00PM  
Saturday October 10<sup>th</sup> 2:00PM – 11:00PM  
Sunday October 11<sup>th</sup> 12:00PM – 10:00PM

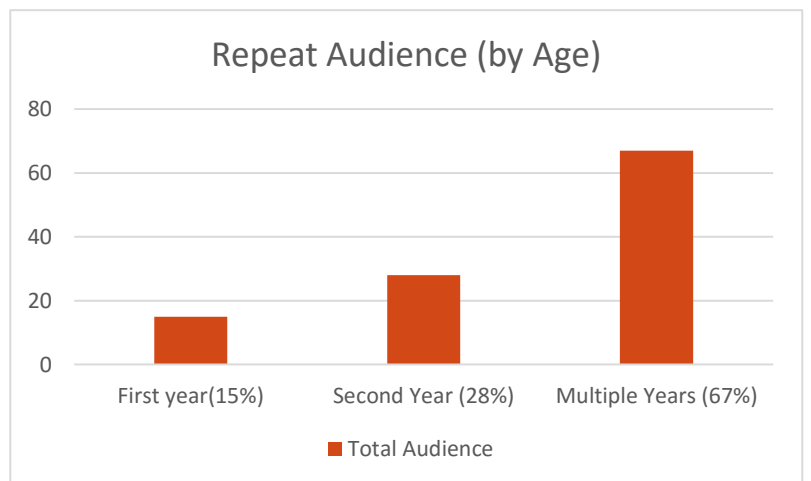
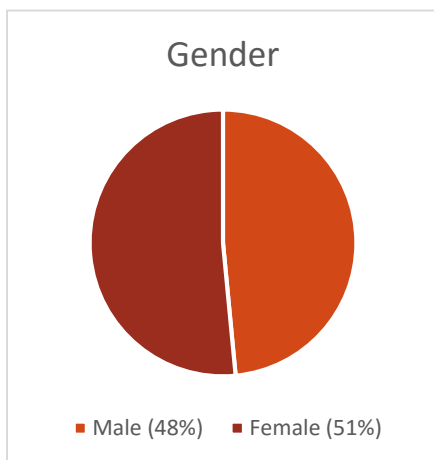
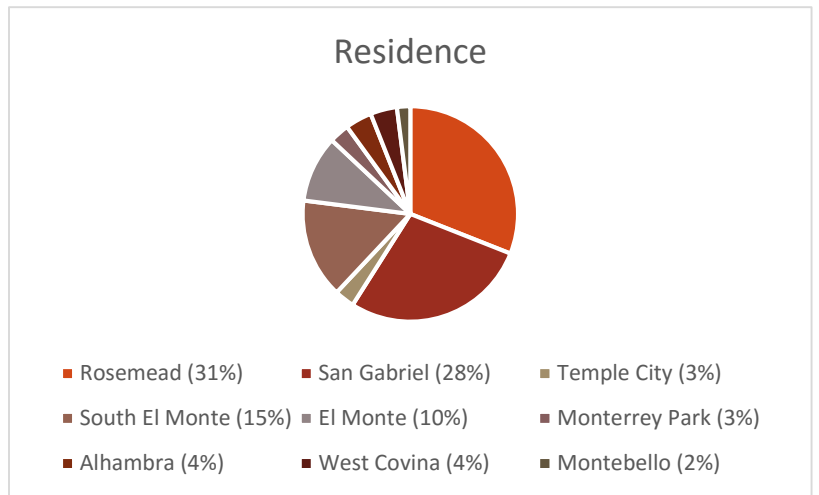
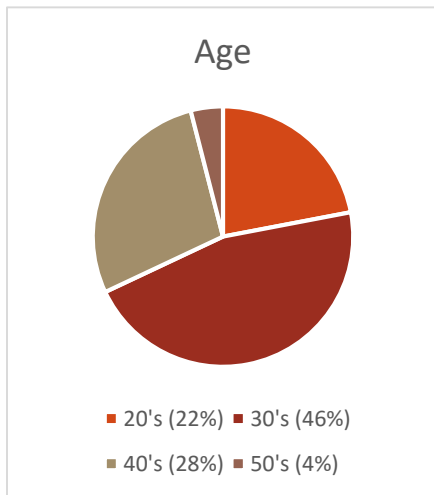
### **Live Entertainment:**

Friday October 9<sup>th</sup> the Reel Band  
Saturday October 10<sup>th</sup> Cold Duck  
Sunday October 11<sup>th</sup> Generations

# ST. ANTHONY'S FALL FESTIVAL

## 2014 Fall Festival hosted over 16,000 attendees during the three days of the festival

It is crucial to St Anthony's Fall Festival to understand who makes up our target market. In order to gather data from the festival audience the event used data gathered from the databases made up of parishioners, school families, parish community groups, alumni groups, civic groups and from surveys collected at the festival. All information seen below is reflective of the 2014 St Anthony's Fall Festival





# ST. ANTHONY'S FALL FESTIVAL

## Sponsorship Letter of Agreement

Company Name: \_\_\_\_\_

Agrees to provide a financial sponsorship for the 2015 St. Anthony's Fall Festival being held on October 9th, 10th and 11th, 2015. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my payment has been issued to and accepted by St Anthony's Fall Festival within 60 days of the start of the festival (September 9,2015). As a sponsor, I agree to provide digital artwork for all promotional advertising.

Sponsor Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Please check the appropriate sponsorship level:

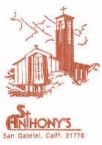
- Entertainment Stage: \$1,200
- Food Court: \$750
- Beer Garden: \$750
- St Anthony Café \$150
- Bingo Hall: \$150
- Platinum Sponsor \$850
- Gold Sponsor \$500
- Silver Sponsor:\$250
- Bronze Sponsor: \$75
- Booth Sponsor: \$350
- In-Kind (Please note amount, service, or product you are donating

Payment Enclosed: \$ \_\_\_\_\_

- Check Enclosed – Check # \_\_\_\_\_
- Visa, MasterCard, Amex, Discover, Acct # \_\_\_\_\_ Exp Date: \_\_\_\_\_

PLEASE SEND THIS AGREEMENT WITH PAYMENT TO “St. Anthony’s Catholic Church” AND NOTE “Fall Festival”

St Anthony’s Catholic Church  
Attn: Daniel Cendejas, Fall Festival Chair  
1901 S. San Gabriel Blvd.  
San Gabriel, CA 91776



# ST. ANTHONY'S FALL FESTIVAL

## Sponsorship Benefits

### **Bronze Sponsor:**

Logo on [www.saintanthonyschoolsg.org/fallfestival](http://www.saintanthonyschoolsg.org/fallfestival)

### **Silver Sponsor:**

In addition to the Bronze Sponsor benefits, Company/Organization name appears on promotional materials, festival digital signage throughout the festival grounds, information is made available at our information booth during the festival

### **Gold Sponsor:**

In addition to Silver sponsor benefits, Company/Organization banner (if provided), can also be displayed during the festival in a location deemed appropriate by staff and the company publicly recognized.

### **Platinum Sponsor:**

In addition to the Gold sponsor benefits, a booth will be provided for a company representative during the three days of the festival to ensure access to the community.

### **Booth Sponsor:**

In addition to the Silver sponsor benefits, a booth will be provided for a company representative during the three days of the festival to ensure access to the community

### **Entertainment Stage, Food Court, Beer Garden, St Anthony Care, Bingo Café Sponsor:**

In addition to Silver sponsor benefits, Company/Organization banner will be displayed during the festival at the location that is being sponsored