

BOOKING FORM

Please express your preference by completing and submitting this booking form:

Contact Name:

Title:

Organisation:

Address:

Email:

Tel:

1. Please express your preference by completing and submitting this booking form:

Please note: The packages below are based on your total spend including your exhibition stand

Diamond (spend £100k+) Platinum (spend £80k+) Gold (spend £60k+)

Silver (spend £30k+) Bronze (spend £10k+) Chrome (spend £4k+)

2. Please list the sponsor items you would like to select from the Sponsorship Prospectus:

Alternatively, if you have received a proposed offer from MCI, please attach the confirmation email or accepted proposal to this email communication.

Exhibition

SPACE ONLY OR SHELL SCHEME	ON OR BEFORE 5 NOVEMBER 2014 EXCLUSIVE OF VAT	6 NOVEMBER 2014 OR AFTER EXCLUSIVE OF VAT
Space Only	£450 per sqm	£480 per sqm
Shell Scheme	£470 per sqm	£500 per sqm
Publishing House Shell Scheme	£275 per sqm	£275 per sqm
Entry Level Exposure	P.O.A	P.O.A

3. Do you wish to secure Exhibition Space? If so, please tick your preferred size below

SHELL SCHEME	<input checked="" type="checkbox"/>	SPACE ONLY	<input checked="" type="checkbox"/>
Publishing House Shell Scheme (size/location tba)	<input type="checkbox"/>	9sqm	<input type="checkbox"/>
6sqm	<input type="checkbox"/>	12sqm	<input type="checkbox"/>
9sqm	<input type="checkbox"/>	18sqm	<input type="checkbox"/>
12 sqm	<input type="checkbox"/>	24sqm	<input type="checkbox"/>
18 sqm	<input type="checkbox"/>	30sqm	<input type="checkbox"/>
Other (specify <input type="text"/>	<input type="checkbox"/>	40sqm	<input type="checkbox"/>
		Other (specify <input type="text"/>	<input type="checkbox"/>


4. Regarding booth location, please state your top three preferred booth numbers:

(exhibition floor plan available at www.espghan2015.org)

5. How would you like your organisation name displayed?

(for shell scheme fascia boards, floor plan and listing within the final printed programme)

6. For those wishing to enhance their exposure or partner with an Annual ESPGHAN Meeting most cost effectively or for the first time, please select from the following list:

PRICE £		DESCRIPTION
£450	<input type="checkbox"/>	Hyper-link from logo acknowledgment as a sponsor from event website
£750	<input type="checkbox"/>	Delegate bag insert
£750	<input type="checkbox"/>	Full page advert in Abstract Book
£1000	<input type="checkbox"/>	Full page advert in Final Programme
£1500	<input type="checkbox"/>	E-shot to delegate list two weeks prior to conference
£2,000	<input type="checkbox"/>	4000 notepads
£3,000	<input type="checkbox"/>	4000 pens
£5,000	<input type="checkbox"/>	Coffee break sponsor
£10,000	<input type="checkbox"/>	Internet café sponsor - Under offer
£5,000	<input type="checkbox"/>	Lunch break sponsor
£10,000	<input type="checkbox"/>	Sponsor of poster board area
£5,000	<input type="checkbox"/>	Exclusive co-branding opportunity alongside ESPGHAN of the pocket programmes
£10,000	<input type="checkbox"/>	WIFI Sponsorship
£15,000	<input type="checkbox"/>	Welcome Reception sponsor
£1,000	<input type="checkbox"/>	Provide logo & strapline for us to print on our crew t-shirts
£3,000	<input type="checkbox"/>	Exclusive sponsorship of delegates bags
£15,000	<input type="checkbox"/>	Mobile app; (Lead sponsor) - Under offer
£5,000 each	<input type="checkbox"/>	Mobile app; 3 partners (Supporting sponsors) - First come first serve basis
£15,000	<input type="checkbox"/>	Audio Visual
P.O.A	<input type="checkbox"/>	Charging station
£30,000	<input type="checkbox"/>	USB sticks - Under offer

7. If you have a hyper-link included in your package, please note here the website address that you would like to use.

Satellite Symposium:

8. Please enter below your preferred symposium slot(s). Please order by preference 1-3 (where 1 is your most desired). We will confirm your selection in the offer letter which will follow.

BREAKFAST SYMPOSIA 07:30-08:30 £35,000	LUNCHTIME SYMPOSIA 13:00-14:00 £40,000	AFTERNOON SYMPOSIA 18:00-19:30 £60,000
1-3	1-3	1-3
Thursday 7 May	Thursday 7 May	Thursday 7 May
Friday 8 May		
Saturday 9 May		

At each of the above times we can accommodate three parallel Satellite Symposia across a variety of room sizes.

First choice

Second choice

Third choice

9. How many attendees do you expect at your symposium?

Up to 150

Up to 230

Up to 500

Up to 750

Up to 800

1000+

	PLEASE INDICATE IF YOU ARE INTERESTED IN ANY OF THE FOLLOWING:
■	Providing food/beverages at the start/end of your symposium session
■	Filming the symposium
■	Live broadcast of the symposium
■	Other ideas you may have, please list below

We will confirm if these options are available and whether there are any supplemental costs

10. If you can provide an indication of the title or content of your proposed symposium it will be helpful. This will not be published it is simply to help us arrange the parallel symposia sessions.

Invoicing

If different from the contact details, please complete the below table. We can invoice up to three separate cost centres per organisation if necessary, please email instructions clearly so we can process efficiently.

Contact Name:	
Title:	
Organisation:	
Address:	
Email:	
Tel:	

Purchase Order Reference:	
Total amount payable: (price shown exclusive of VAT)	
VAT No (only required by Organisations based in Europe)	

All prices are shown are exclusive of VAT. Please refer to the Terms and Conditions to understand deposit schedule and cancellation terms. Please also read the Code of Conduct. Both documents are available from the event website. By completing and submitting this form you are agreeing to the Terms and Conditions and committing to abide by the Code of Conduct.

Please attach a high resolution jpeg of your organisation or brand logo to this email communication so that we can commence your commercial exposure as soon as possible by adding you to the event website <http://www.espghan2015.org/>

Please email this booking form to: Industry2015@espghan.org or call the team on +44 (0) 845 1800 356. This expression of preference does not necessarily confirm availability. You will receive an offer letter and invoice in due course. We will do our utmost to secure your first choices. Please note that all items are offered on a 'first come, first served' basis.