



**RESTAURANT
INVESTMENT
GROUP**

**Chef Application
&
Business Plan Summary**

Please respond to all questions included in these application materials.
All answers will be kept confidential, except for necessary distribution to the
managers and Board of Advisors of the Restaurant Investment Group.

Biographical and Contact Information (per owner/operator)

To accommodate restaurant concepts with more than one owner/operator - Please complete PAGE ONE for each chef/operator that will be an owner/operator of the restaurant concept. If additional space is required to provide the requested information, please attach additional pages supplementing these answers.

Applicant Name: _____

Home Address: _____

Phone: _____ Email: _____

Current Employer & Job Title: _____

Job history last ten years: _____

Please describe whether you have been discharged from a position: _____

Education: _____

Financial Background/Credit

Do you know your personal credit score? _____ Are you Married? _____

Do you own or rent your home? _____

If you own, is there anyone else is on the Deed? _____ If you own, is there a mortgage? _____

Have you ever defaulted on debts and/or been placed in collections? _____

Have you ever been a debtor in a bankruptcy proceeding (if yes, include docket number)? _____

Have you ever been involved in a lawsuit? If yes, please provide a brief explanation: _____

Have you ever been a manager of, or held a beneficial interest in a liquor license? _____

If you answered yes above, were you, or the establishment ever cited for violations? _____

Are you serve-safe and/or TIPS certified? _____ Have you ever been required to participate in a CORI check? _____

Have you ever been accused in a criminal or civil matter of fraud, deceit, misrepresentation, or other financial improprieties? _____

If you answered yes to the question above, please explain: _____

Letters of Recommendation & References:

Please provide **two or three Letters of Recommendation** that speak to your background, competence, and business plan. Applicants with more than one owner/operator who have suitable an overlapping recommendation may submit a joint letter.

Additionally, please list **two to three other references** that can speak to your background, competence, or business plan that may be contacted by RIG. References should be available to speak with members of the RIG team at a later stage in the vetting process.

Resume: Please attach your current resume to this Biographical Information page.



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Business Plan Summary, Instructions:

Please provide short answers to the following questions regarding your restaurant concept. If there is more than one owner/operator for this restaurant concept, this portion – and any attachments – can be submitted jointly.

Overview

How did you hear about RIG? _____

Working name for the restaurant: _____

What is your target size, number of seats, and turnover? _____

Provide a simple mission statement and /or an elevator pitch: _____

State any other important Mission, Goals and Objectives: _____

Describe your vision for the restaurant: _____

Point to comparable restaurants in Boston and nationwide: _____

Describe your vision for Service style/training protocols: _____

Identify Price Points, including average check per person, through day parts and profit centers: _____

State your proposed Hours of Operation: _____

State how will you measure success? _____



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Location

Which neighborhood(s) are you interested in, and why? _____

Have you entered into a LOI or Lease with a landlord? _____

Are there locations you would not consider? _____

Would you purchase an existing restaurant for renovation? _____

What is your vision for the physical plant? _____

Market, Customers & Competition

Describe your target customers? _____

Do your target customers change through day parts or usage of the restaurant? _____

How will you attract and maintain customers? _____

How will you distinguish the restaurant from the competition? _____

What is your competitive advantage? _____

Why are you uniquely qualified to succeed? _____

Risks and Contingencies

What are your concerns for this or other locations? _____

What is your biggest fear? _____

How will you respond to those concerns? _____



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Corporate Structure & Management Team

Name any corporate entity created for this restaurant concept? _____

Please list key managers that you have identified, engaged, partnered with, or hired (FOH GM, Sous, Pastry, etc): _____

Include resumes for these key managers.

Describe how your collective experience has positioned you for success in this project: _____

List any press, media, or social media attention you have received: _____

Attach any relevant press or media pieces.

Development Team

List any of your resources and key industry partners: _____

Describe how their expertise and experience will add value to the project: _____

The Restaurant Investment Group requires certain service providers to restaurants receiving an equity investment from RIG. Additionally, RIG suggests a variety of other suggested service providers to assist owner/operators in planning, developing, opening, and operating their restaurant concept. However, at this time do you have relationships or contractual agreements with service providers in the following industries:

- Legal _____
- Accounting _____
- Architecture and/or Graphic Design _____
- Contractor _____
- Kitchen Design _____
- Restaurant Consulting _____



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Investment & Investors

The Restaurant Investment Group requires restaurants receiving an equity investment from RIG to provide a minority share of capital. This capital can be provided by the applicant (owner/operator) or from equity raised by the applicant (owner/operator). Please describe your available or intended capital investment: _____

Describe in detail your personal current financial resources (for applicants with more than one owner/operator, please provide financial information for each owner/operator): _____

Please describe any efforts to apply for or receive debt financing, including personal or company bank loans (include explanation of collateral): _____

Letters of Commitment: Please provide Letters of Commitment and/or support from potential investors evidencing committed capital.

The Restaurant Investment Group manages a Fund which will be the entity providing an equity investment in selected restaurants. Investors in this Fund will receive non-monetary perks related to their investment including dining credits (for food only, distributed as gift cards or gift certificates), invitations, and preferred seating. After reviewing the terms related to a RIG investment, please describe your ability to accommodate such non-monetary perks. _____



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MENU

Please describe your vision for the Menu, including specific examples, for all day parts and areas (including take away and catering):

Do you intend to serve alcohol? If yes, what type of liquor license do you intend to acquire? _____

Describe your vision for a beverage program with this concept: _____

Describe any another information that you believe supplements or further explains your vision for your food & beverage programs:

As stated in the instructions, please attach required resumes, press attention, Letters of Commitment, and additional supporting materials. If additional space is required to respond to the questions asked in this application, please attach a supplemental letter of application providing a full response. In any additional response, be sure to specify the question that you are supplementing.