

North Arkansas Partnership for Health Education

1515 Pioneer Drive

Harrison, Arkansas 72601

DB Productions presents

RIPPED FROM THE HEADLINES: WHAT'S NEW IN THE WORLD OF MEDICINE AND NURSING

"Barb is the best presenter I have ever heard in my 28 years of nursing! You will laugh so much you might need a leg bag and will learn more than you can imagine. She is so knowledgeable and presents so you can understand and retain. Bring everyone you know!"

- Fran Jacobs-Buster RN, MS, CNS



WELCOME

JOIN *Fabulous*

BARB BANCROFT

RN, MSN, PNP

July 20 - 22, 2016

JW Marriott Las Vegas Resort & Spa • Las Vegas, NV

Target Audience

This conference is designed for nurses in all practice settings, including Practitioners, Clinicians, Nurse Educators, Public Health, School Nurses, Pharmacists and other health care providers who need updates on laboratory tests, neurologic conditions and/or pharmacology. Nursing Students are always welcome!

Conference Outcomes

By the end of this program, attendees will be able to:

- Discuss the neurodevelopmental issues that contribute to neurological disorders in the pediatric patient.
- Correlate the physiology of the brain to the tumultuous years of brain development in the teen.
- Discuss specific neurological conditions related to various age groups and genders.
- Disseminate information about new neurology developments for patients with spinal cord injuries and prevention of Alzheimer's disease.
- Correlate common laboratory tests used for interpreting clinical conditions.
- Relate evolving global infectious disease trends to world health concerns and implications for nursing practice.
- Identify new developments in the world of medicine and nursing.

Call for Posters

Consider submitting a poster related to pharmacology, nursing education or an evidence based clinical study with implications for nursing practice.

Abstracts will be peer reviewed with notification of acceptance within two weeks after submission. Please note that poster presenters must register and pay to attend the conference.

Complete guidelines can be found at www.deanneblach.com.

Exhibitor Opportunities

Exhibitors are invited to display their products and services. Refreshments will be provided in the exhibit area for maximum exposure to attendees. Lunch will be provided to both attendees and exhibitors on July 20 and 21.

Contact Deanne for more information about registering as an exhibitor.

Registration

**Please Register by July 6, 2016.
After July 6 – Call for Availability.**

**Register online at www.deanneblach.com/register
or mail a check with this completed form.**

Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Mobile Phone: _____

Email Address: _____

Please provide an accurate and legible email address to ensure you receive your confirmation letter, receipt of funds and access to on-line handouts which can be downloaded 2 weeks prior to the conference. If you are registering a group, it is essential to include email addresses for every registrant so each person receives follow-up communication.

Fees

(includes nursing contact hours, networking lunches, & digital handouts)

On or Before April 1, 2016

	Amount
Full Conference: \$525 per person (USD)	\$ _____
Individual Day(s): \$175/day per person (USD)	\$ _____

After April 1, 2016

Full Conference: \$575 per person (USD)	\$ _____
Individual Day(s): \$200/day per person(USD)	\$ _____

Groups of 3 or More - Full Conference

(registrations submitted and paid together)

\$500 per person (USD)	\$ _____
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Pre-licensure Student

Individual Day(s): \$75/day per person (USD)	\$ _____
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Total Amount Enclosed	\$ _____
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If you are not attending the full conference, please check which day(s) you will attend:

July 20

July 21

July 22

**Make checks or money orders payable to:
DB Productions of NW AR, Inc.**

Sorry, no purchase orders are accepted as payment.

Please send registration form & fee to:

DB Productions of NW AR, Inc. • 724 CR 670 • Green Forest, AR 72638

Conference & Hotel Accommodations

JW Marriott Las Vegas Resort & Spa

221 North Rampart Boulevard • Las Vegas, NV 89145

Reservations: 877.622.3140 or www.jwlasvegasresort.com

"The very definition of Las Vegas luxury, JW Marriott Las Vegas Resort & Spa is one of the city's most extraordinary hotels. Situated among Southern Nevada's most prestigious golf courses, our resort boasts 50 acres of lush gardens and a resort-style pool complete with flowing waterfalls and bubbling whirlpools. After a day of exploring the Strip or hiking at scenic Red Rock Canyon, treat yourself to a personalized massage or pampering facial at Spa Aquae, or enjoy an exhilarating round of golf at TPC Las Vegas, our beautiful championship course. Indulge in authentic Northern Italian cuisine, fresh sushi, tantalizing tapas and expertly crafted cocktails at our 10 renowned restaurants and lounges, or try your luck at Rampart, our on-site casino."

Single or Double Room

\$129/night (plus tax)*



Rate includes Wi-Fi
and self/valet parking.

*A limited block of rooms is being held under "DB Productions – Barb Bancroft Nursing Conference" at this discounted rate until June 22, 2016. Once the block is full, this rate will no longer apply.

DB Productions of NW AR, Inc.

Deanne A. Blach, MSN, RN
Conference Chair

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Web: www.deanneblach.com

Cover Photo: Somchai Jongmeesuk

Register Early!

Register by April 1, 2016 to receive
our early bird discount.

Group Discount!

3 or more registration forms and fees
submitted together

Cancellation Policy

No refunds will be given, but a
substitute may attend. Otherwise,
the registration fee will be forfeited.

Speaker



Barb Bancroft, RN, MSN, PNP

Barb Bancroft is a widely acclaimed international speaker, noted for her humorous, entertaining and information packed seminars. She is author of four books—her latest, *Kiss My Asparagus, An Essential Guide to Nutrition's Role in Health and Disease*. Barb has provided more than 3000 seminars throughout the US and Canada. She has provided courses on Advanced Pathophysiology, Pharmacology and Physical Assessment to both graduate and undergraduate students. Barb is currently the Executive Director and President of CPP Associates, Inc., a continuing health education firm based in Chicago, IL.

14.5 Nursing Contact Hours

July 20 (5.5)

July 21 (5.5)

July 22 (3.5)

This activity has been submitted to the Ohio Nurses Association for approval to award nursing contact hours. The Ohio Nurses Association (OBN-001-91) is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

CONFLICT OF INTEREST/DISCLOSURES – Neither the speaker or planners have a conflict of interest (no financial relationships) with products, speaker bureaus or other organizations.

SUCCESSFUL COMPLETION – You must sign in before the session begins, provide an email address for communication, be present within 5 minutes of the start time and stay for at least 80% of the full day's session. Each day may be attended separately.

CONTACT INFO – Please contact Deanne A. Blach, MSN, RN at 870.715.7508 or deanne@deanneblach.com for more information about nursing contact hours.

Overview

Wednesday, July 20 - Neurology Through the Ages

Barb will cover a myriad of neuro issues beginning with embryology and brain development—teratogenic effects of drugs, viruses, maternal stress, and vitamin deficiencies on the developing nervous system and gender differences in brain development. The discovery of mirror neurons has revolutionized the understanding of many neurological conditions—including autism, depression, child abuse and bullying. Barb will also discuss the “teen-age” brain and the disconnect between the limbic system and the prefrontal cortex. The various types of seizure disorders will be discussed as will the causes of seizures based on age group. Other conditions to be discussed include Multiple Sclerosis, Tourette’s syndrome, Huntington’s chorea & Parkinson’s disease. The various causes of dementia will be presented as will the new theories of Alzheimer’s disease and Parkinson’s disease.

Thursday, July 21 - Interpretation of Lab Tests

Barb’s approach to interpreting lab tests is a “must hear” for nurses in all areas and nurses at all levels. You will leave the seminar with a plethora of practical pearls that can be applied to your patients in the hospital, in the primary care facility, or in the ICU. The WBC and differential are discussed as they relate to viral infections, bacterial infections, and parasitic infections. Iron deficiency anemias will be differentiated from B12 and folic acid anemias--and, Barb will give you some helpful hints for patients with lead as a cause of anemia. The lipid profile will be discussed as will liver function tests and clinical correlations. Barb will also correlate various drugs with their effects on lab tests, including chemotherapy, antibiotics, statins, and other lipid-lowering agents.

Friday, July 22 - “Game Changers” in Medicine and Nursing

Barb’s brand new session updates nurses with the “GAME CHANGERS” in the world of medicine and nursing. She explains new developments in the world of drug development, new development in stroke treatments, probiotics for cirrhosis and weight loss, fecal transplants and *C. difficile*, new treatments for fatty liver disease, new drugs for heart failure, new possible antibiotics, using the immune system to boost cancer treatments, drugs for ACE inhibitor-induced angioedema, new drugs for hepatitis C, new antidotes for the novel anticoagulant drugs, new developments in spinal cord injury, all of the benefits of coffee for various conditions, drugs and foods that slow down the aging process and more, more, more...

Agenda

7:30 – 8:00	Registration with coffee/tea
8:00 – 8:15	Welcome and disclosures
8:15 – 9:45	Embryologic development, teratogenic effects, autism and mirror neurons
9:45 – 10:15	Break (<i>exhibits and posters open</i>)
10:15 – 11:45	The teen-age brain
11:45 – 12:45	Networking lunch (<i>provided</i>) / (<i>exhibits and posters open</i>)
12:45 – 2:00	Neuro conditions related to various age groups and genders: seizures, movement disorders and brain tumors
2:00 – 2:30	Break (<i>exhibits and posters open</i>)
2:30 – 3:45	Alzheimer’s and Parkinson’s disease

7:45 – 8:15	Sign-in with coffee/tea
8:15 – 9:45	The WBCs - structure, function, values, common clinical conditions: bacterial infections, viral infections, inflammation, immunity and autoimmune diseases
9:45 – 10:15	Break (<i>exhibits and posters open</i>)
10:15 – 11:45	Serum protein electrophoresis, albumin, globulins, drugs and lipoproteins and clinical conditions
11:45 – 12:45	Networking lunch (<i>provided</i>) / (<i>exhibits and posters open</i>)
12:45 – 2:00	The RBCs - structure, function, values and common clinical conditions including anemias and drug effects
2:00 – 2:30	Break (<i>exhibits and posters close</i>)
2:30 – 3:45	Common enzymes and clinical correlation for liver, cardiac, skeletal muscle and pancreatic function

7:45 – 8:15	Sign-in with coffee/tea
8:15 – 9:45	Complementary and alternative treatments as “game changers”...probiotics, fecal transplants, coffee, omega-three fatty acids, olive oil...
9:45 – 10:00	Break
10:00 – 11:45	New therapies for various medical conditions—thrombus retrieval systems for stroke patients, new drugs for CHF, antidotes for side effects of various drugs, vaccines to boost the immune system for cancer treatment and anti-viral combinations for treating hepatitis C
11:45 – 12:00	Wrap-up and evaluation