August 2006

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INSTITUTE OF

# The General Ledger

http://www.denverima.org Rocky Mountain Chapter http://www.imarockymountaincouncil.org

## **August Meeting**

Wednesday, August 16, 2006

Location: Holiday Inn, Downtown

14th & Glenarm

Denver, CO

- **Times:** 5:30 Social Hour 6:30 Dinner 7:15-8:30 Speaker
- Meals: Stuffed pork loin with cranberry apple glaze or Sun-dried tomato linguini with basil and mushrooms.
- Cost: \$25 Members with reservations \$28 Guests without reservations \$17 Students with reservations
- For reservations, please contact Mike Handy: • Phone: (303) 755-7702
  - Email: michael handy@kellyservices.com.

Please RSVP by Thursday, August 10, 2006. (Note this topic. when you email about your reservation please include Ryan has experience in Real Estate, Sales, Marketthe word IMA in the subject line, so your message is ing, Customer Service, and Banking.

meeting will be charged \$28. Please spell out your last Ryan was born, raised, and educated in Wisconsin. name and company when calling.

Cancellations: Please call (303) 755-7702 at least 48 hours prior to the meeting. If you do not cancel, you will be billed for the meeting.

## **Sharpen Your Financial**

### Literacy

The annual Rocky Mountain Area Conference is September 29 & 30. This two day event is a great way to earn CPE and network with fellow colleagues. See page 9 for details or visit http://www.accountingconference.org/.

# **AUGUST SPEAKER TOPIC: CREDIT SCORE WORKSHOP**

Advancin

Come and Learn about:

- Common credit mistakes what you don't • know can hurt you
- Credit card ratios how to manage the balances on each of your cards
- Inquiry hits when a business pulls your credit it affects your score
- Types of debt what is good debt/bad debt
- How to increase your score •
- Collections
- **Bankruptcies**
- Cleaning your credit

Ryan Keip, the Regional Account Manager at Veracity Credit Consultants, LLC, will be presenting

He has not discarded as spam; do not put quotes around IMA.) worked as a Loan officer, a credit consultant and Reservations not made by the Friday before the has sales experience in the Real Estate industry.

> He graduated from the University of Wisconsin with a Bachelor of Business Administration, focused on Marketing/Finance. Also, Ryan claims to be the best golfer on the Veracity crew and welcomes any and all challengers!

Be sure to visit the newly redesigned national website and review your contact info with National. This is important to receive National and Chapter communications. Please verify update and your profile on line at www.imanet.org (enter vour member number for the username and your last name for the Remember, the national database password). is the source for our annual chapter roster.

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# **Presidents Letter**

Dear Members:

For those of you who could not make it to the July CELEBRATE CMA and 6 Sigma presentations, IT WAS WONDERFUL. It was a great time for reconnecting with certified members who had not seen each other in a while.

Recent Accomplishments:

At the end of June was the FAT TIRE classic, the major fundraiser of the year for the American Red Cross in Colorado. This now totals 14 years that the IMA has been a supporter by sending volunteer workers and with members who ride to raise funds (Dave Force and Ann Murphy, just to name 2).

Cynthia Friedt, dedicated IMA member up in the wilds of Wyoming has been inducted into the Stuart Cameron McLeod Society. She was a past winner of our student scholarship while attending the University of Wyoming in 2002- 2003. The Society's purpose is to promote and perpetuate friendships developed through service in IMA, allowing them to offer leadership and guidance in the development, growth and expansion of the IMA. She joins previously inducted members, Dawn Browne, Otto Butterly, Brad Kaplan, John Quintana, Sandy Richtermeyer and Alycia Stanfill.

Do you know how the chapter earns money to support speaker events, help fund student activities and scholarships and pay for special events such as CELEBRATE CMA and the annual social? You are not alone! Look for an explanation in the next newsletter...

Sincerely,

Linda G Hendrix

President 2006-2007

## **TRIVIA QUESTIONS:**

Be the first to email your correct answers to LGHCOLO@AOL.COM and win 20 FREE cpe from Gleim! Remember, just like in horseshoes, being close counts! Answering 5 trivia questions to win a \$160 value in free on-line CPE is worth your time.

1.) How many total members does the Denver-Centennial Chapter have?

2.) Our chapter is quite large with Regular membership just behind Boston. What rank are we in Regular membership? (Hint: we are in the top 20)

3.) January 1, 2006, a new requirement for ETHICS was instituted. How many CPE in EHTICS must be earned annually to maintain your certification?

4.) How many times in the last 5 years have we received a BANNER at the National Convention. Only the top 25 ranked chapters qualify to earn a banner.

5.) Our chapter awarded \$ in Student Scholarships at the February 2006 Student Night.

# Because the LINE Isn't Always Obvious ... IMA Introduces New Ethics Series: Success Without Compromise

June 2006

IMA is pleased to announce a new series of online Professional Development course offerings on ethics specifically designed for inside management accountants. <u>IMA's Ethics Series: Success Without</u> <u>Compromise</u> debuted this week with the first in an annual release of new ethics courses.

The series, designed to meet the new 2-hour annual ethics requirement for CMA® and CFM® certified members, is based on IMA's Statement of Ethical Professional Practice. The interactive series engages participants in the real life challenges faced in business finance today. The course teaches users how to recognize and address these challenges in a way that ensures business success and uncompromising ethical standards – two things often felt to be in conflict with one another. **IMA's Ethics Series** demonstrates that ethics is more than knowing what's right; it's about doing what's right.

"Today's business world demands increased attention to ethical business practices to restore stakeholder confidence in organizations. IMA's Ethics Series was designed to provide the learning tools that practitioners need to identify and face ethical challenges," said Julie Shipley, IMA learning manager. "Business environments are more complex than ever before. Our goal is to help create an effective and ethical culture within the organizations where our members work."

**IMA's Ethics Series** was developed using "blended learning" methods that combine a variety of ways for participants to take in information and discover how to use knowledge and insights gained on the job. This includes interactive tutorials, narrative guidance, real-life situations enacted through high definition video, engaging questions illustrating a variety of perspectives, and the ability to share the experience with other course participants.

"What makes this course interesting is that participants get to read others' responses and share what they would do based on the real-life applications described in the course. The perspectives of a variety of people stimulate thought and help participants learn how to make sound ethical decisions," said Ms. Shipley. "We believe this is a unique and ground-breaking program in the field of ethics and one that is at the same time convenient and easily accessible to all our members."

IMA members and non-members can visit <u>www.imanet.org/ethics</u> to enroll in the online course. The course is self-directed, and upon completion, a professional is eligible to receive 2 IMA approved CPE credit hours. Please contact IMA Customer Service with any questions regarding the <u>IMA's Ethics Series: Success Without</u> <u>Compromise</u> course. Customer Service is available Monday through Friday at (800) 638-4427 or (201) 573-9000 between 8:00 a.m. and 6:30 p.m. (U.S. Eastern Time). You may also e-mail IMA at <u>ima@imanet.org</u>.

#### Committed to helping you with your business needs...



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For more information contact: Lori Nelson, CPA 7979 E. Tufts Avenue, Suite 400 Denver, CO 80237 (303) 740-9400 e-mail: Inelson@eksh.com

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# Staff Development: Addressing Short- and Long-Term Needs

With ongoing professional development becoming an increasing business focus, many firms are implementing formal programs to address both the short- and long-term needs of their staff. Managers who succeed in this area understand the importance of addressing the specific needs of each employee that they view as critical to individual and company success. As a manager, how do you go about addressing the professional development needs of your team? Here are some items to consider:

• What skill gaps exist in your department? Identify specific needs for each member of your team. Certain functional skills, such as software expertise or understanding the technical nuances of a financial system conversion, for example, are typically short-term situations. Longer-term needs include those of staff who could benefit from leadership or interpersonal skills training.

• **Do you have the internal resources to address needs?** Once identified, determine if employee "weak spots" can be addressed either by other members of your team or through training opportunities provided by your company. Classes and seminars can help but often carefully chosen mentors and coaches are most effective, depending on the circumstances. Long-term development can often be best addressed through mentoring arrangements. Mentors, whether in a formal or informal capacity, focus on career growth and provide advice that the protégé can choose to use -- or not use. For example, if some employees need to improve their interpersonal skills, you may be able to match them with mentors who excel in this area.

Short-term issues, on the other hand, are typically more performance-oriented and require improving particular behaviors through specific skill improvement intervention. These may be addressed through the use of employee or outside coaches who help individuals focus on specific operational areas. Ask your HR department what options are available to you.

• **Do you have a budget for external solutions?** Implementing professional development programs can be challenging in today's business environment. Increased workloads and budget considerations can make it difficult to find options that match both your financial and time constraints. Before embarking on any formal plan, speak with your supervisor and your HR department so you are clear about your options and potential limitations.

Accountemps is the world's first and largest temporary staffing service specializing in the placement of accounting, finance and bookkeeping professionals. The company has more than 330 offices throughout North America, Europe, Australia and New Zealand, and offers online job search services at <u>www.accountemps.com</u>.



Dear Denver Centennial Chapter Members:

The Chapter has entered into a partnership with Gleim to ensure your success on the CMA/CFM exams! We are working together to provide you with the necessary tools that you need to prepare for these difficult exams.

Gleim provides CMA/CFM candidates with an extensive self-study course for both the old and new CMA/CFM exams. Gleim's most successful candidates use the Complete CMA System with the Online Course. The system combines books, software, audio reviews, the Online Course, and a personal counselor (a real live person!) to maximize your available study time. Because they identify and focus on your weak areas, you will not spend any more time preparing than is necessary to guarantee success. The Complete CMA System with the Online Course GUARANTEES that you will pass each section on the first try. The goal is to save you time and money.

Because of your membership in the Deriver Centennial Chapter, you are eligible for significant discounts on any of Gleim's CMA/CFM materials, as well as their Online CPE.

To take advantage of the discounts that are offered, please contact Chris Handley at (800) 874-5346 ext. 134. ( chris.handley@gleim.com )





Sincerely, Brian Bedford

# IMA's CMA Learning System

# Offered by Regis University



If you've been meaning to study for the CMA Exam, but haven't been motivated to set aside the time, then the CMA Exam preparation course through Regis Learning Solutions is a great solution. Regis Learning Solutions has partnered with the *Denver-Centennial Chapter* of IMA to offer the CMA Learning System. By enrolling you will experience the **best CMA Exam preparation available**.

#### Description

The CMA Learning System<sup>™</sup> includes over 1,300 pages of printed material organized into four courses corresponding to the four parts of the newly revised body of knowledge for the CMA Exam. The Web components include more than 1,200 questions and

online application exercises to measure comprehension of concepts and calculations.

**Study Topics** 

#### Course One – CMA Part 1: Business Analysis

Business Economics, Global Business, Internal Controls, Quantitative Methods, Financial Statement Analysis

Course Two – CMA Part 2: Management Accounting and Reporting The only way to make our systems stronger ...

#### TECHNOLOGY CONSULTING SERVICES

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MAS 90 MAS 200

Budget Preparation, Cost Management, Information Management, Performance Measurement, External Financial Reporting

#### Course Three – CMA Part 3: Strategic Management

Strategic Planning, Strategic Marketing, Corporate Finance, Decision Analysis, Investment Decisions

#### **Course Four – CMA Part 4: Business Applications**

Organizational Management, Organizational Communication, Behavioral Issues, Ethical Considerations

TUITION includes all materials – The CMA Learning System<sup>™</sup>

#### Classes start soon-register before they're full!

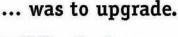
For more information contact Arlo Grady at (303) 526-3005 ext. 118 e-mail <u>agrady@regislearning.com</u>.

To register contact Jesse Greer at (303) 458-4267 email jgreer@regis.edu fax (720) 529-4844

To register on-line www.regislearning.com



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# **Board Member Listing for the 2006-2007 Chapter Year**

Linda Hendrix	President	LGHCOLO@aol.com	(303) 463-4690
Patti Simmers	President-Elect, VP Finance & Admin	patti.simmers@comcast.net	(720) 989-8822
Kathy Rinkel	Secretary	krinkel@msn.com	(720) 870-2229
Ray Reed	Treasurer	raymondmreed@yahoo.com	(720) 236-8822
	VP Education / Director of Speakers		
Nina Ramos-Trapp	Speaker Committee	nina_ramos_trapp@msn.com	
Olga Odell	Speaker Committee	olga.odell@thomson.com	
Jim Kirby	Speaker Committee	jimkirby@gwest.net	
Galen Moore	Special Educational Events (plant tours, workshops)	glm811@earthlink.net	(303) 805-9089
Ann Murphy	Co-Chair STUDENT NIGHT	murphann@mscd.edu	
	Co-Chair STUDENT NIGHT		
Renee Hiser	Raffle and STUDENT NIGHT Committee	rnhiser@yahoo.com	
Mike Handy	VP Membership	michael_handy@kellyservices.com	(303) 755-7702
Mike Handy	Calling Committee Chairperson	michael_handy@kellyservices.com	(303) 755-7702
	Guest & New Member Outreach		
Karen Welborn	CMA/CFM Programs	karen.welborn@mcdata.com	
Dianne Green	CMA/CFM corporate promotion	dwg@greenacrestech.com	
	CMA Research		
Olena Ruth	Newsletter Editor	oruth@mscd.edu	
Michele Desilets	Roster Editor	mdesilets@wcox.com	
Andrew Vara	Webmaster	andrew@vara.us	
Larry Hall	Employment	Larry.Hall@tac-denver.com	
Mike Cima	Front Desk Lead Person	mikecima@hotmail.com	(303) 698-3888
Debra Pelkowski	Front Desk Person	dlpelkowski@comcast.net	(303) 791-0839
Kathy Rinkel	Database Administrator	krinkel@msn.com	(720) 870-2229
Mike Westcott	Past President	mgwestcott@yahoo.com	(303) 917-4407
Gene Robbins	Past President	crob199727@aol.com	(303) 229-0768
Dawn Browne	Area Conference Past President	Dbrownecpa@aol.com	
Brian Bedford	Past President	brianb@theima.org	

IMA Denver - Centennial Chapter c/o Raymond M Reed 300 E 17th Ave, Apt 316 Denver, CO 80203



August 2006 Newsletter

Send To:

A Publication of the Denver - Centennial Chapter



INFORMATION UPDATE (Please Print)				
Dr Mr Mrs Ms.	Professional Designation	Account #		
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international





American Society of Women Accountants Financial Executives International The Institute of Internal Auditors

and

**Institute of Management Accountants** 



Present the

# **2006 ROCKY MOUNTAIN AREA CONFERENCE**

For Finance & Accounting Professionals Visit <u>www.accountingconference.org</u>

Friday, September 29th and Saturday, September 30th, 2006

Arvada Center 6901 Wadsworth Boulevard Arvada, Colorado 80003

# Sixteen Hours of Continuing Professional Education Includes Colorado Qualifying Ethics (CQE)

## **Keynote Speakers**

Bob Lyons, Vice President Professional Services, Kelly Services Perry J. Mattern, CFP, Senior Vice President – Investments, A.G. Edwards & Sons, Inc. Mark Ingebritson, CPA, Director of Corporate Accounting, Molson Coors Brewing Company Celia Dietrich, CPA, Managing Director, Resources Global Professionals



ASWA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. In accordance with the standards of the National Registry, CPE credits are based on a 50-minute hour. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of COE Sponsors, 150 Fourth Avenue North, Nashville TN, 37219-2417. Telephone: 615-880-4200.

Responsibility for establishing and documenting the acceptability of a course or other programs and the validity of the credit rests solely on the certificate holder. Beginning January 1, 2004, for the first renewal after obtaining an original or reciprocity certificate, the certificate holder must include a CR&R course in the 32 hours of code A courses required in order to renew in an active status. See Rule 5.3(A)(2). Please note: the CR&R requirement does not affect certificants who received initial licensure prior to January 1, 2004.

# **Conference Schedule**

		Friday, September						
Time	Accounting and AuditingCorporate FinanceManagement and Leadership		Taxation and Special Topics					
	Registration and Continental Breakfast							
7:00 - 7:15	Sponsored by: Erhardt, Keefe, Steiner & Hottman PC							
7:15 – 7:30			Opening Remarks					
7:30 - 8:20	Н	Human Capital - The Key to Your Future Financial Success Keynote Speaker: Bob Lyons Vice President Professional Services, Kelly Services						
	FASB Update & SAS Update	Finance's Role in Business Performance	Accounting/IT: A Win-Win and Trends for the Next Veers	FAS 109 – Basics and Common Scenarios Susan Gaines, CPA				
8:30 - 10:10	James A. Altman, CPA	Toni Veraldi	Next Years Toni Veraldi Pat Hellman					
	Clifton Gunderson LLP	Parson Consulting	Mercury Companies	Ernst & Young LLP				
	Share-Based Payments under SFAS 123 (Revised)	Avoiding Legal Pitfalls in Mergers & Acquisitions	Building Your Accounting and Finance Team: Examining the Hiring and Compensation Outlook and Recruiting and Retaining a Talented Workforce	Tax Risk Management				
10:20 – 12:00	Brad McQueen, CPA	Matthew R. Perkins Paul McDonald		Kathy Sullivan Joe Procopio				
	Steiner & Hottman PC Kleinkopf & Kelley Manager		Robert Half Management Resources	Gates Corporation				
12:10 - 12:30	Vendor Visitation							
12:30 - 1:00	Lunch Co-sponsored by: A.G. Edwards & Sons, Inc. and Deloitte & Touche USA LLP							
1:00 - 1:50	The Financial Professional and the Three Phases of Knowledge Keynote Speaker: Perry J. Mattern, CFP Senior Vice President – Investments, A.G. Edwards & Sons, Inc.							
2:00 - 2:10	Vendor Visitation							
	Reviews and Compilations	Do You Know Where Your Data Is? The Paperless Solution	Facing the Challenge: Whistle Blowing and Other Ethical Dilemmas	Anti-Fraud Programs				
2:20 - 4:00	Nick Warnick, CPA Brandon Eggleston, CPA	Carol C. Schick Kevin Woolery	Steve Betts	Larry Rosipajla, CPA, CFE				
	Ernst & Young LLP	Shared Information Services, LLC	Land Bank Properties, LLC	Clifton Gunderson LLP				

Visit <u>www.accountingconference.org</u> for updates and complete information

# Conference Schedule

		Saturday, September				
Time	Accounting and	Corporate Management and Taxat				
	Auditing	Finance	Leadership	Special Topics		
7:00 - 7:15	:15 Registration and Continental Breakfast Sponsored by: Molson Coors Brewing Company					
7:15 – 7:30		Welcome and O	<b>Opening Remarks</b>			
7:30 - 8:20	Direct	Evolution of Financial Reporting Keynote Speaker: Mark Ingebritson, CPA Director of Corporate Accounting, Molson Coors Brewing Company				
SOX 404 Compliance		Increasing Profits and Performance with Ownership Thinking	An Extraordinary Leadership Experience	The Design of an Estate Plan: An Interactive Session		
8:30 - 10:10	TBA	Brad Hams	Robert White	Peter B. Scott, Esq		
Grant Thornton LLP		Ownership Thinking	Balance Point International	Bendelow Law Firm PC		
	Understanding the Schemes of Fraud	The Future of the US Healthcare Delivery System	Healthcare Delivery Stories of its Success and			
10:20 – 12:00	Sheri L. Betzer, CPA, CFE	Kevin McMahon	ТВА	<b>Richard A. Bond</b>		
	Betzer, Critchfield & Co LLP	The McMahon Company	Red Cross	Nationwide		
12:10 - 12:30	2:30 Vendor Visitation					
12:30 - 1:00	Lunch Sponsored in part by: Resources Global Professionals					
1:00 – 1:50	50 Managing Enterprise Risk through Financial Knowledge Keynote Speaker: Celia Dietrich, CPA Managing Director, Resources Global Professionals					
2:00 - 2:10	Vendor Visitation					
	Colorado Board of Accountancy Statutes, Rules and Regulations a.k.a. Ethics (CQE)	Microsoft Office Tricks and Tips	Office Peace Stop Going Bananas The Secrets of Working Together			
2:20 - 4:00	Rosemary Weiss, Retired CPA	Bill Hubbell	Barbara Brannen	No Session		
	Colorado Society of CPAs	Microsoft Corporation	Playmore			

Visit <u>www.accountingconference.org</u> for updates and complete information

CONFERENCE REGISTRATION (Please Print)			<b>QUESTIONS?</b> Info: molly@aegisaccounting.com				
NAME:				OR Call 303.998.0000 – Molly Malone			
TITLE:			(Info line p	rovidec	l by Ae	egis Staff	ing)
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50% refunds will be issued for cancellation requests postmarked on Substitution of attendees from the same company is permitted			c/o Car		ier		
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Would you please help us continue to improve the annual Rocky Mountain Area Conference by answering the following questions? Your answers will help us to identify and attract quality speakers in the areas that are most informative to you and your career. Consolidated information will be used to plan future conferences.

Size of Company (# of Employees)	Organization Type (Please check all that apply)	Industry Type
□ 0 - 10 □ 11 - 50 □ 51 - 100 □ 101 - 500 □ 501 - 1,000 □ 1,000+	<ul> <li>Public Corporation</li> <li>Non-public Corporation</li> <li>Sub S. Corporation</li> <li>Small Partnership</li> <li>Large Partnership</li> <li>LLC/PLLC</li> <li>Home Based Business</li> <li>Sole Proprietorship</li> <li>Other</li> </ul>	<ul> <li>Accounting Firm</li> <li>Banking/Finance</li> <li>Construction</li> <li>Consultants</li> <li>Education</li> <li>Financial Services</li> <li>Government</li> <li>Healthcare</li> <li>Information Technology</li> <li>Law Firm</li> <li>Manufacturing</li> </ul>
Number of years in Accounting & Finance	Annual Revenues	<ul> <li>Manufacturing</li> <li>Non-profit</li> <li>Professional Services</li> </ul>
<ul> <li>□ Less than 1</li> <li>□ 1 - 5</li> <li>□ 6 - 10</li> <li>□ 11 - 15</li> <li>□ 16 - 20</li> </ul>	<ul> <li>☐ Under \$1 million</li> <li>☐ \$1 - \$10 million</li> <li>☐ \$11 - \$25 million</li> <li>☐ \$26 - \$99 million</li> <li>☐ \$100 - \$499 million</li> <li>☐ \$500 - \$999 million</li> </ul>	<ul> <li>Retail</li> <li>Sales to Accounting/Finance</li> <li>Telecommunications</li> <li>Wholesale</li> <li>Other</li> </ul>
☐ 21 - 25 ☐ More than 25	<ul> <li>Over \$1 billion</li> <li>Unknown</li> </ul>	Job Classification
Highest Degree	Membership (Please check all that apply)	<ul> <li>Audit - External</li> <li>Audit - Internal</li> <li>Budget/Planning</li> <li>CFO</li> <li>Consulting</li> </ul>
Received	□ CSCPA □ IMA □ FEI □ TEI □ AGA □ Other	Controller Cost Accounting Educator Executive Financial Analysis
<ul> <li>BA/BS</li> <li>Associate</li> <li>Other</li> </ul>	Certifications (Please check all that apply) CFE CMA CFM CPA CFP EA CIA Other	<ul> <li>General Accounting</li> <li>Information Systems</li> <li>Management Accounting</li> <li>Sole Practitioner</li> <li>Tax</li> <li>VP Finance</li> <li>Other</li> </ul>

#### What topics would you like to have presented at the 2007 RMAC?

<ul> <li>□ Governmental Accounting</li> <li>□ Procurement Card Solutions</li> <li>□ Revenue Recognition for Technology Companies</li> <li>□ Policy Discussions</li> <li>□ 0</li> </ul>	Cash Management Technology Automated T&E Solutions Other Other Other
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