A PUBLICATION OF THE DENVER—CENTENNIAL CHAPTER

September 2005

## The General Ledger

http://www.denverima.org Rocky Mountain Chapter http://www.imarockymountaincouncil.org

#### **September Meeting**

Wednesday, September 21, 2005

Location: Executive Tower Hotel Downtown Columbine room

> 1405 Curtis Street Denver, CO

Times: 5:30 p.m. Social Hour

6:30 p.m. Dinner

- 7:15 p.m. Program
- Cost: \$25 Members with reservations \$28 Guests and Members without

reservations

\$17 Students with reservations

Menu: Grilled Pork Loin Chop or Portabella Napoleon

Handv reservations, please contact Mike Phone: (303) 300-0188 mail: michael.handy@kelly servi

**CSVP** by Friday, September 16, 2005, (Note Please when you email about your reservation please include the word IMA in the subject line, so your message is not discarded as spam; do not put quotes around IMA.)

Reservations not made by the Friday before the meeting will be charged \$28. Please spell out your last name and company when calling.

Cancellations: Please call (303) 300-0188 at least 48 \$250 Members of ASWA, IMA, IIA, FEI hours prior to the meeting. If you do not cancel, you \$320 Non-members will be billed for the meeting.

ections: From I-25 exit South Speer Blvd. Proceed to Arapahoe. Turn left on Arapahoe to 14th. Turn right on 14th. The next light is Curtis. Turn left on Curtis. Park in the first parking garage on the left, just past the Provides up to 16 hours of quality CPE on 4 tracks hotel's front doors. Take a parking ticket and park on (Accounting & Auditing, Corporate Finance, Manageone of the four levels, (two up and two down). Take the ment & Leadership, Tax) and 4 keynote speakers elevator directly to the second floor. Follow the signs Visit www.accountingconference.org to the IMA room. The IMA meeting check-in desk will validate your parking ticket when you check in.

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#### Chapter 11 - The Entertaining and Informative Story Journey. SEITEL o f

Leonard Goldstein shares his experience as General Counsel and acting President as he guided Seitel through \$283,000,000 of debt restructuring. A fascinating story of fast growth, unchecked spending and a Texas-sized attitude. A blend of Warren Buffet, the SEC and successful turnaround management.

Leonard will provide insight into how it is possible to pay creditors 100% on the dollar, the challenges of managing a business in bankruptcy, and what is it like to unexpectedly to end up in the President's office!

#### 2005 Rocky Mountain Area **Conference for Accounting and Finance Professionals**

October 28 - 29 (Friday and Saturday) 7:00 - 7:45 Registration 8:00 - 5:00 Sessions

Includes breakfast and lunch both days

Arvada Center 6901 Wadsworth Boulevard Arvada, Colorado 80003

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#### **President's Letter**

Volunteering to serve in non-profit organizations can help you develop skills you will need in your career. According to a recent poll by Deloitte & Touche, 86 percent of employed Americans said volunteering can have a positive impact on their careers. Nearly four out of five respondents (78 percent) see volunteering as an opportunity to develop business skills including decision-making, problem-solving and negotiating. Also, of those respondents who serve on a nonprofit board of directors, nearly three-quarters (73 percent) strongly agreed that volunteering offers the opportunity to enhance leadership skills.

The findings support the case for corporate volunteer programs, which according to the Points of Light Foundation & Volunteer Center National Network, are increasingly being tied to business objectives. Among the survey's findings: 88 percent of the respondents agreed that volunteering helps enhance decision-making skills; 82 percent agreed that volunteering helps enhance negotiating skills; 89 percent agreed that volunteering helps enhance problems-solving skills; 93 percent agreed that volunteering offers the opportunity to enhance leader-ship skills.

"Most people are well aware of the effect volumeering can have in our communities," said Robert K. Goodwin, President and CEO of the Points of Light Foundation & Volunteer Center National Network. "The results of this survey indicate that people realize volunteering is mutually beneficial not only on a personal level but also professionally, which is important to the community, company, and employees."

I urge you to get involved with your Denver-Centennial IMA Chapter. I have personally experienced during my 10 years in the IMA that the skills I have developed by serving the chapter membership have directly translated into improving my professional standing with clients and associates. IMA members are in positions of responsibility where they can be perceived as partners in the growth of their organizations. Do not miss the opportunity to develop those "soft skills" we all need to be competitive in today's work environment. Contact any board member listed in this newsletter on page 8 to see how you can become involved.

Your chapter needs volunteers to help with the front desk at meetings. I am looking for two people to complete the team of four front desk persons. Each of the four persons will rotate for a different meeting. In this way you can help with a vital chapter function on a part time basis. Contact me directly if interested. My contact information is in the board of directors section on page 8. We also need a VP of Communications.

Brian Bedford President Denver-Centennial IMA Chapter Quotes are from a recent article published in IMA Online News, Issue no 63.

#### Dinner Meetings

June 15, 2005 July 20, 2005 August 6, 2005 PICNIC September 21, 2005 October 19, 2005 November 16, 2005 January SOCIAL—To Be Announced February 15, 2006 STUDENT NIGHT March 15, 2005

#### **Board Meetings**

June 22, 2005 July 27, 2005

August 24, 2005 September 28, 2005 October 26, 2005 November 23, 2005 (tentative January 25, 2006 February 22, 2006 March 22, 2006

#### **A Banner Year**

Members of the Centennial-Denver Chapter of the IMA,

It is my pleasure to announce to you that our chapter, May 11, 2005 (SmartPros) - Companies value employ-Denver Centennial has won the Stuart Cameron McLeod Society Trophy (3rd Place). This is an outstanding accomplishment. For those of you that may not know, banners are awarded to the top 25 Chapters in each division. There are 113 Chapters in the Stevenson Division. This is the best year the chapter has had to date. During the 2003-2004 year the chapter placed 17th and over 2002-2003 18th.

hip this Congratulations to Mike Wescott for his leade year. Congratulations to all on the board who co to our success. We did this by focusing on the our membership. We look forward to continuing in future years.

Brian Bedford President



## Join IMA at the 6th Annual Student Leadership Conference



November 10 - 12, 2005 **Doubletree Hotel** At the Entrance to Universal Orlando 5780 Major Blvd. Orlando, FL 32819

Phone: (407) 351-1000 Web Address: Doubletree Hotel at the Entrance to Universal Orlando

Rate: \$125 Double/Single plus ta:

For additional information on Orlando Area, please visit the official website of the Orlando/Orange C Convention & Visitor www.orlandoinfo.com. Questions Students@imanet.org or call 1-800-638-4427.

## **Firms Say Associations Are Beneficial**

ees who not only have the technical expertise required for their jobs but also exhibit a commitment to their profession. Eighty-six percent of hiring managers surveyed recently cited involvement in industry or trade associations as beneficial to an employee's career.

The national poll includes responses from 150 senior executives -- including those from human resources, finance and marketing de artments -- with the nation's 1,000 largest companie conducted by an ributed independent research and developed by eds of Accountemps.

> Executives were asked, "In general, how beneficial is involvement in industry or professional associations to an employee's career?" Their responses:

Very beneficial	25%
Somewhat beneficial	61%
Not very beneficial	13%
Not at all beneficial	1%

"Companies value employees who proactively seek opportunities to develop their skills and expertise," said Max Messmer, chairman of Accountemps. "Participation in professional associations is an effective way to learn of new industry developments and network with others in the field."

Messmer pointed out that individuals should be more than just passive observers: "Taking an active role by volunteering for committees, articles for writing association publications and delivering presentations allows members to strengthen their leadership abilities, interpersonal skills and business acumen.

Messmer also suggested that employers should encourage their staff to take advantage of educational and certification opportunities offered by industry organizations. "Allow staff to take the time to truly get bunty involved and reap the benefits of becoming active nc. members. These groups typically sponsor conferences, Please e-mail: seminars and professional development courses."

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# **GLEIM** Publications

Dear Denver Centennial Chapter Members:

The Chapter has entered into a partnership with Gleim to ensure your success on the CMA/CFM exams! We are working together to provide you with the necessary tools that you need to prepare for these difficult exams.

Gleim provides CMA/CFM candidates with an extensive self-study course for both the old and new CMA/CFM exams. Gleim's most successful candidates use the Complete CMA System with the Online Course. The system combines books, software, audio reviews, the Online Course, and a personal counselor (a real live person!) to maximize your available study time. Because they identify and focus on your weak areas, you will not spend any more time preparing than is necessary to guarantee success. The Complete CMA System with the Online Course GUARANTEES that you will pass each section on the first try. The goal is to save you time and money.

Because of your membership in the Denver Centennial Chapter, you are eligible for significant discounts on any of Gleim's CMA/CFM materials, as well as their Online CPE.

To take advantage of the discounts that are offered, please contact Chris Handley at (800) 874-5346 ext. 134. ( chris.handley@gleim.com )

Sincerely, Brian Bedford





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### A Look at the Next Generation Accountant (Part I of II):

Skills and Specialties in Demand

According to Next Generation Accountant: A New Outlook Accountemps is the world's first and largest temporary staffon a Timeless Profession, a new research guide from Robert Half International, the career outlook today is brighter than ever for accounting and finance professionals. Public and and nonprofits all have a broad-based need for those whose services at www.accountemps.com. For more information, knowledge ranges from the general to the highly specific, call 1-800-803-8367. particularly in the following areas:

a.. General accounting - Organizations need staf untants to handle activities ranging from processing iournal entries to performing account analysis and reconciliation and preparing tax filings. Firms also are hiring accountants to manage more complex projects, such budgeting, preparing financial statements and conducting risk assessments. tants with knowledge of SEC A reporting requirements especially strong demand.

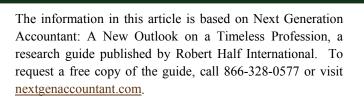
b.. Financial analysis - Professionals who can evaluate financial data, identify trends and anomalies, and participal in forecasting and budgeting are highly sought. individuals may also be called upon to help their companies find ways to improve profitability or provide support for strategic decisions.

auditing – In an effort to improve accountability the company by maximizing their internal througho management governance and corporate processes, both public and private companies are expected to continue hiring aggressively in the internal audit area.

d... International accounting - Foreign companies listed on U.S. exchanges and overseas subsidiaries of U.S. companies must also comply with Sarbanes-Oxley, fueling the need for accountants with knowledge of these regulations who can work successfully in an international environment. who can speak a second language are particularly sought after. In addition, companies adopting Internati Financial Reporting Standards need accountants edge of international accounting rules who can help kno<mark>w</mark> make the transition to new standards.

e.. Forensic accounting – As corporate fraud has become more complex to identify and unravel, the need for accountants with specialized forensic skills continues to increase. Forensic accountants are trained to help prevent and detect corporate misdeeds such as embezzlement, securities frau tax scams and money laundering.

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ing service specializing in the placement of accounting, finance and bookkeeping professionals. The company has more than 330 offices throughout North America, Europe, private companies, accounting firms, government agencies Australia and New Zealand, and offers online job search

#### Remarks Chairman Alan pan

Federal Reserve Chairm Greenspan offered sage advice to the 2005 Wharton School MBA graduating class: "Rules exist to govern behavior, but rules cannot substitute for character. In the years going forward, it will be your reputation for integrity, judgment and other qualities of character that will determine your success in life and in business."

Greenspan urged the graduates to work hard, save and prosper. "But transcending all else is being principled in how ou go about doing those things," he noted. "Material success is possible in this world, and far more satisfying, when it comes without exploiting others. The true measure of a career is to be able to be content, even proud, that you succeeded through your own endeavors without leaving ail of casualties in your wake."

The commencement address concluded with Greenspar comments on trust, individual fair dealing and prejudice in America today," Our system works fundamentally on trust and individual fair dealing. We need only look around today's world to realize how valuable these traits are and the consequences of their absence. While we have achieved much as a nation in this regard, more remains to be done."

"Prejudice of whatever stripe is unworthy of a society built on individual merit. A free market capitalist system cannot operate fully effectively unless all participants in the economy are given opportunities to achieve their best. If w succeed in opening up opportunities to everyone, our n tional affluence will almost surely become more widespread. Of even greater import is that all Americans recognize that they are part of a system that is fair and worthy of support."

Read the full text of Federal Reserve Chairman Alan Greenspan's Commencement Address at Wharton School's MBA graduation



## IMA's CMA Learning System

#### Offered by Regis University



If you've been meaning to study for the CMA Exam, but haven't been motivated to set aside the time, then the CMA Exam preparation course through Regis Learning Solutions is a great solution. Regis Learning Solutions has partnered with the *Denver-Centennial Chapter* of IMA to offer the CMA Learning

System. By enrolling you will experience the best CMA Exam preparation available.

#### Description

The CMA Learning System<sup>™</sup> includes over 1,300 pages of printed material organized into four courses corresponding to the four parts of the newly revised body of knowl-edge for the CMA Exam. The Web components include more than 1,200 questions and online application exercises to measure comprehension of concepts and calculations.

#### **Study Topic**

Course One – CMA Part 1: Business Analysis

Business Economics, Global Business, Internal Controls, Quantitative Methods, Financial Statement Analysis

#### Course Two – CMA Part 2: Management Accounting and Reporting

Budget Preparation, Cost Management, Information Management, Performance Measurement, External Financial Reporting

#### Course Three – CMA Part 3: Strategic Management

Strategic Planning, Strategic Marketing, Corporate Finance, Decision Analysis, In-

#### vestment Decisions

#### **Course Four – CMA Part 4: Business Applications**

Organizational Management, Organizational Communication, Behavioral Issues, Ethical Considerations

TUITION includes all materials – The CMA Learning System<sup>™</sup>

#### Classes start soon-register before they're full!

For more information contact Arlo Grady at (303) 526-3005 ext. 118 e-mail <u>agrady@regislearning.com</u>.

To register contact Jesse G mail jgreer@regis.edu fax (

eer at (303) 458-4267 e-729) 529-4844

To register on-line www.registearning.com

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## **Board Member Listing for the 2005-2006 Chapter Year**

IMA Denver - Centennial Chapter c/o Raymond M Reed 21122 White Pine Lane Parker, CO 80138

## The General Ledger

Send To:

#### September 2005 Newsletter

A Publication of the Denver - Centennial Chapter



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American Society of Women Accountants Financial Executives International The Institute of Internal Auditors and Institute of Management Accountants



Present the

## **2005 ROCKY MOUNTAIN AREA CONFERENCE**

For Finance & Accounting Professionals Visit <u>www.accountingconference.org</u>

Friday, October 28, 2005 and Saturday, October 29, 2005

Arvada Center 6901 Wadsworth Boulevard Arvada, Colorado 80003

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Lisa Metcalfe, Technology Leadership Partner, Tatum Partners Jan Zavislan, Consumer Protection Division, Attorney General's Office Dr. Dan Thurman, CFO, FedSource / U.S. Treasury Department Mark Warner, Midwest Director, Forensic Services, JeffersonWells International

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ASWA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. In accordance with the standards of the National Registry, CPE credits are based on a 50-minute hour. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of COE Sponsors, 150 Fourth Avenue North, Nashville TN, 37219-2417. Telephone: 615-880-4200,

Responsibility for establishing and documenting the acceptability of a course or other programs and the validity of the credit rests solely on the certificate holder. Beginning January 1, 2004, for the first renewal after obtaining an original or reciprocity certificate, the certificate holder must include a CR&R course in the 32 hours of code A courses required in order to renew in an active status. See Rule 5.3(A)(2). Please note: the CR&R requirement does not affect certificants who received initial licensure prior to January 1, 2004.

### **Conference Schedule**

Friday, October 28, 2005

Time	Accounting and Auditing	Corporate Finance	Management and Leadership	Taxation and Special Topics			
7:00 - 7:45	<b>Registration and Continental Breakfast</b>						
7:45 - 8:00	Welcome and Opening Remarks						
8:00 - 8:50	Lisa	Lisa Metcalfe, Technology Leadership Partner, Tatum Partners Electronic Crimes and the Corporate Response					
9:00 - 10:40	FASB Update - I Jud Snyder Heather King Ernst & Young LLP (Visit website for session topics)	SOX Impact on Private Companies Bill Yeates Hein & Associates, LLP	Anatomy of a Corporate Restructure Steve Betts The LandBank Group, Inc.	Selecting the Right Legal Entity for Your Business Michael Dubetz, Esq. Sherman & Howard, LLC			
10:50 – 12:30	FASB Update - II Jud Snyder Heather King Ernst & Young LLP (Visit website for session topics)	Starting or Buying Your Own Business Two Part Panel Discussion (Visit website for Panel Participants)	Small Business Succession Planning Patrick A. Schilken Schilken & Kautt, PC	CPA's Guide to Portfolio Management & Tax Efficient Investing Perry J. Mattern, CFP A. G. Edwards & Sons, Inc.			
12:40 - 1:00	Vendor Visitation						
1:00 - 1:20	Lunch						
1:30 - 2:20	Jan Zavislan, Consumer Protection Division, Attorney General's Office Preventing Identity Theft						
2:30 - 2:50	Vendor Visitation						
3:00 – 4:40	An Overview of Theoretical and Empirical Business Ethics Research with Managerial Implications Sean Valentine, DBA Gary Fleischman, PhD University of Wyoming	Risk Issues and Financial Reporting Richard Engel, CPA Cherokee Consulting LLC	Tricks and Pitfalls of Financial Analysis and Budgeting Decisions Glenn D. Sharpe CPA, CMA, CSA Society of Certified Senior Advisors	No Session			

Visit <u>www.accountingconference.org</u> for updates and complete information

## **Conference Schedule**

Saturday, October 29, 2005

Time	Accounting and Auditing	Corporate Finance	Management and Leadership	Taxation and Special Topics			
7:00 - 7:15	Registration and Continental Breakfast Sponsored in part by Clifton Gunderson LLP						
7:15 - 7:30	Welcome and Opening Remarks						
7:30 - 8:20	Dr. Dan Thurman, CFO, FedSource/U.S. Treasury Department Sarbanes-Oxley: Paradigm Shift: An Opportunity for the Financial and Management Accounting Community						
8:30 - 10:10	Advanced QuickBooks: Financial Statement Designer Marilyn Sudbeck , CPA, Certified QB ProAdvisor, Certified QB Point of Sale ProAdvisor	SOX Impact on Private Companies Ronald A. Reed, PhD, CPA University Northern Colorado	Protecting Your Company from Bank and Check Fraud Katie H. Jahrman, CTP Wells Fargo	Reverse 1031 Exchanges: Who, What, How, Why & When? William "Bill" Exeter TransUnion Exchange Corp fka – Diversified Exchange Corp			
10:20 – 12:00	Alternative Techniques for Audit Documentation John White PhD, CPA, CISA University of Denver	Information Security in an Insecure World King Nelson Tatum Partners	Fiduciary Investing & Fallout of a Bear Market Bruce Allen Bruce G. Allen Investments LLC	The New Manufacturing Deduction: Fact or Fiction? Victoria Marschner, CPA Clifton Gunderson, LLP			
12:10 - 12:25	Vendor Visitation						
12:35 -12:55	Lunch Sponsored by JeffersonWells International						
1:00 -1:50	Mark Warner, Midwest Director, Forensic Services, JeffersonWells International Fraud: Prevention at the Corporate Level						
2:00 -2:15	Vendor Visitation						
2:20 - 4:00	Adventures in CPA Whistle Blowing: An In-Depth Ethical and Public Policy Analysis Kevin O. O'Brien, CPA, JD Daniels College of Business, University of Denver	Delivering Business Value to Finance through IT Solutions Bill Hubbell Microsoft	No Session	Long-Term Care Insurance Tax Strategies Aaron R. Eisenach LTCP, CSA Krieger & Associates, Inc			

Visit <u>www.accountingconference.org</u> for updates and complete information

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SINGLE DAY REGISTRATION (Lunch Inclu	ded)						
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Saturday, October 29, 2005				Acct/			
Member ASWA, FEI, IMA or IIA	\$ 150	\$	Time	<u>Aud</u>	<u>Fin</u>	<u>Ldshp</u>	<u>Tax</u>
□ Non-member	\$ 200	\$	9:00-10:40				
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(Postmarked by October 1, 2005)			3:00-4:40				
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We share attendee mailing addresses with conference sponsors and	vendors li	f you do not wish us	10:20-12:00				
to share your address, please check here.		you do not mon do	2:20-4:00				
<b>Refund Policy:</b> 80% refunds will be issued for cancellation requests postmarked on o	or before Se	eptember 30, 2005					
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Master Card/Visa/American Express/Discover	·#		P.O. Box 4				
			Wheat Rid Fax 303.46	•		4	
Expiration Date			Or register on-line at www.accountingconference.org				

Signature\_\_\_\_\_

Would you please help us continue to improve the annual Rocky Mountain Area Conference by answering the following questions? Your answers will help us to identify and attract quality speakers in the areas that are most informative to you and your career. Consolidated information will be used to plan future conferences.

Size of Company (# of Employees)	Organization Ty (Please check a	1		ту Туре
□ 0 - 10 □ 11 - 50 □ 51 - 100 □ 101 - 500 □ 501 - 1,000 □ 1,000+	□ Sub S. Co □ Sm all Par □ Large Par □ LLC/PLLC □ Home Ba	ic Corporation orporation thership thership sed Business		Accounting Firm Banking/Finance Construction Consultants Education Financial Services Government Healthcare Information Technology
Number of years in Accounting & Finance	<ul> <li>Sole Proprietorship</li> <li>Other</li> <li>Annual Revenues</li> </ul>			Law Firm Manufacturing Non-profit Professional Services
<ul> <li>Less than 1</li> <li>1 - 5</li> <li>6 - 10</li> <li>11 - 15</li> <li>16 - 20</li> <li>21 - 25</li> <li>More than 25</li> </ul>	<ul> <li>☐ Under \$1 million</li> <li>☐ \$1 - \$10 million</li> <li>☐ \$11 - \$25 million</li> <li>☐ \$26 - \$99 million</li> <li>☐ \$100 - \$499 million</li> <li>☐ \$500 - \$999 million</li> <li>☐ Over \$1 billion</li> </ul>			Retail Sales to Accounting/Finance Telecommunications Wholesale Other
Highest Degree Received	☐ Unknowr Membership	ו		Audit - External Audit - Internal Budget/Planning CFO Consulting
<ul> <li>□ Ph.D.</li> <li>□ JD</li> <li>□ MA/MS</li> <li>□ BA/BS</li> <li>□ Associate</li> </ul>	<ul> <li>□ ASWA</li> <li>□ CSCPA</li> <li>□ FEI</li> <li>□ AGA</li> <li>□ Other</li> </ul>	□ IMA □ TEI		Controller Cost Accounting Educator Executive Financial Analysis
☐ Other	□ CFM □ CFP	-		General Accounting Information Systems Management Accounting Sole Practitioner Tax VP Finance Other
What topics would you like to have presented at the 2006 RMAC?				

Academic - Policy or FASB Issues	🗆 Cash Management
Governmental Accounting	Technology
Procurement Card Solutions	Automated T&E Solutions
□ Revenue Recognition for Technology Companies	□ Other
Policy Discussions	Other
Career Management	Other

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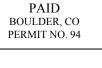
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