

HOCKEY WEEKEND ACROSS AMERICA Try Hockey For Free on Saturday, February 19th, 2011

USA Hockey is seeking 200 rinks to offer a Try Hockey for Free program on Saturday, Feb. 19th, introducing over 4,000 kids to the sport of hockey.

2011 GOAL:

- 200+ rinks to host a Try Hockey for Free clinic on Saturday, Feb. 19th, introducing at least 4,000 kids.
- Attract as many new players as possible and transition them to host site's association and program.

2010 RESULTS

• 140 rinks hosted a Try Hockey for Free clinic to introduce 3,000 kids to the game

PROMOTION:

- Each host facility will receive from USA Hockey:
 - Marketing templates to make customized posters and flyers promoting the event to their community.
 - o Up to 40 jerseys to use and give to the Try Hockey for Free participants.
 - Inclusion in Hockey Weekend Across America promotion as well as listed with their address and website on HockeyWeekendAcrossAmerica.com.



SIGN-UP FORM

Association & Facility Name:			
Time of Clinic:			
Contact Name:			
Address:			
City:	State:		Zip:
Phone:		Email:	
Wehsite:		_	

Please return form to: USA Hockey, Attn: Program Services, 1775 Bob Johnson Dr., Colorado Springs, CO 80904 P:(719) 576-8724 F:(719) 538-7838 kevine@usahockey.org