

HOSTED AT SHERATON CENTER CITY HOTEL
101 W. FAYETTE STREET - BALTIMORE, MD 21201

Sheraton

WEDNESDAY, OCTOBER 9, 2013
"PRESS CONFERENCE" 11AM LOCATION TBD

THURSDAY, OCTOBER 10, 2013
"PRIDE WARS" @ OXYGEN 8PM-2AM
POLICE COMMISSIONER'S LGBTQ, ADVISORY COUNCIL, TOWN HALL MEETING
CONVERSATION ON HATE CRIMES TOWARD LGBTQ COMMUNITY, OCTOBER 10TH
@ 7-9PM, WAXTER CENTER, 1000 CATHEDRAL ST. BALTIMORE MD, 21201

FRIDAY, OCTOBER 11, 2013
"THE CAUSE IS REALITY" - FASHION SHOW AND PARTY WITH
SPECIAL CELEBRITY GUEST 7PM-2AM @ SHERATON

SATURDAY, OCTOBER 12, 2013
"COLORS" EXPO & WORKSHOPS @ SHERATON 12-4 PM
"THE CULTURAL AFFAIR" @ SHERATON 6-10PM
"LICKUID" BOAT CRUISE @ SPIRIT CRUISES 10PM -2 AM

SUNDAY, OCTOBER 13, 2013
VARIOUS WORSHIP ACTIVITIES
"COLORS EXPO" 12PM-4PM @ SHERATON
ACCEPTANCE, OUTPROUD: PRIDE HEALING AND FORGIVENESS
CELEBRATION WILL BE HELD ON SUNDAY, OCTOBER 13
FROM 3-5PM AT 12 W. FRANKLIN ST. BALTIMORE, MD 21201

OUR MISSION IS...:
TO CULTIVATE AND CREATE SAFE SPACES FOR ALL WHO DESIRE TO IMPROVE THEIR
QUALITY OF LIFE THROUGH HEALTH AND WELLNESS INITIATIVES, SPIRITUAL AND
ECONOMIC EMPOWERMENT, AND SOCIAL JUSTICE EVENTS AND PROGRAMS.
WE EMBRACE AND CELEBRATE OUR BLACKNESS EVERY DAY!

BALTIMORE BLACK PRIDE
LOCAL NUMBER 443-218-2478
TOLL FREE 1-888-672-7190
FAX. 443-219-2776


FOR EVENT INFORMATION:
NMYLANE.ENT@GMAIL.COM
INSTAGRAM: INMYLANE
CALL OR TEXT 443-929-1903







@OFFICIALBALTIMORE
BLACKPRIDE






  







BALTIMORE BLACK PRIDE WEEK
OCTOBER 7-13, 2013

A NEW ERA

 Department of Health and Mental Hygiene

Sponsorship Opportunities



FOR IMMEDIATE RELEASE

Contact: Carlton Smith, President
(443)-218-2478, bmoreblackpride@yahoo.com

Baltimore Black Pride and GLCCB Announce Partnership

BALTIMORE (July 30, 2013) – Baltimore Black Pride, Inc. (BBP) and the Gay, Lesbian, Bisexual, and Transgender Community Center of Baltimore and Central Maryland (GLCCB) today announced a formal partnership. Under the collaboration, the organizations will work together to provide LGBT outreach and services, as well as developing and executing both groups' respective festival events, including the upcoming 2013 Baltimore Black Pride event, to be held October 7-13.

"Today's announcement marks another progressive step toward LGBTQ equality, while embracing and celebrating our diversity," said Carlton R. Smith, Baltimore Black Pride president and CEO. "This partnership also begins a new era for Baltimore's LGBT young people, and will allow them to actively engage in creative and innovative ways to build our community and create change in the world in the name of solidarity, equality, and hope."

As part of the partnership, the GLCCB and BBP, under their separate leadership, will collaborate with one another to plan and execute their respective pride festivities by securing sponsorship, booking talent and performers, raising funds, promoting events, and organizing forums.

"The GLCCB is thrilled to be partnering with Baltimore Black Pride" said GLCCB Executive Director Matt Thorn. "We've had a wonderful working relationship with BBP's leadership in the past, and look forward to working together to bridge and build Baltimore's dynamic, diverse LGBT community."

In the lead up to this year's Black Pride festivities, representatives from both organizations will work together to produce a kick-off event in late September, as well as the Official Baltimore Black Pride Guide, which will be published through the GLCCB's monthly magazine, *Gay Life*.

"I am ecstatic about this year's partnership," said BBP Board of Directors Vice-Chair Kimberli Lagree-Simmons. "Fostering diversity and unity is extremely important as we move forward into 2014, and supporting each other will only build more resources for the entire LGBTQ community."

About BBP:

Baltimore Black Pride, Inc. (BBP) is the premiere organization advocating and providing outreach and prevention education about HIV/AIDS and other health disparities to LGBT people of African descent and their allies within the Baltimore metropolitan area. For more information, please call 443-691-9669 visit www.BlackPrideBaltimore.org.

About the GLCCB:

The Gay, Lesbian, Bisexual, Transgender Community Center of Baltimore and Central Maryland (GLCCB) publishes Gay Life, produces Baltimore Pride, and seeks to achieve equality, understanding, and respect for the diversity of the greater Baltimore LGBT community while also providing quality support services, facilities, and professional resources for the development and well-being of individuals and groups. For more information call 410.837.5445 or visit www.GLCCB.org, www.BaltimoreGayLife.com or www.BaltimorePride.org.

P.O. Box 23004~ Baltimore, MD 21203~ www.blackpridebaltimore.org



August 2013

Dear Supporter,

It is my pleasure to invite you to support Baltimore Black Pride slated to commence on Monday, October 7, 2013 and culminate on October 13, 2013. We are privileged to welcome you to the 11th annual Baltimore Black Pride. Our theme this year is, "New ERA Evolution 2013: Innovation, Dedication, and Inspiration." This year's theme, "A New Era," is honoring the next generation of leaders and innovators within the BBP organization. The Baltimore Black Pride, Inc. Board of Directors created a new mission statement — to cultivate and create safe spaces for all who desire to improve their quality of life through health and wellness initiatives, spiritual and economic empowerment, and social justice events and programs.

This year's theme was selected to celebrate the many strides we have recently gained, including the endorsement of marriage equality in the state of Maryland in January, the Defense of Marriage Act (DOMA) being stricken down in June, and the upcoming implementation of the Affordable Care Act, which will give access to healthcare for all citizens in our great state, as well as the many events and achievements our community has celebrated in the Baltimore Metropolitan area and around the Free State. Also, it is important that we acknowledge our ancestors for their continuous struggle through slavery, reconstruction, and segregation as we celebrated a milestone on the March on Washington in August.

Our new and signature events will contribute to an exciting and new energy for Baltimore Black Pride. The events are planned to support special initiatives and our mission to strengthen the LGBTQ community and 'stand in the gap' between our citizenry and opportunity in the core areas of health, education and equality. Our week includes addressing political, community, and health agendas, red carpet receptions, live entertainment, dj battles, a fashion show, cruising, partying, and most importantly, honoring our past, present, and future.

Your sponsorship will assure the support of the New Era of equality which represents the torch being passed to our younger generation to continue to fight for equality in ways probably unimaginable to their predecessors. As Baltimore Black Pride celebrates success along with our LGBT families and allies throughout the world, we must remember that the struggle continues for equality to all.

Enclosed you will find more information on this exciting event and its sponsorship levels.

Sincerely,

Carlton Smith, President

Saran Fossett, Director of Development and Baltimore Black Pride Week Chair person

Enclosures: Sponsorship

SPONSORSHIP COMMITMENT OPPORTUNITIES

We feel confident that this would be a great event for you to showcase your brand! Please review the below sponsorship opportunities and complete the form to begin your participation.

- ☐ **In Kind Sponsor** _____ 50/100 gift bag items _____ Gift Certificates
- ☐ **\$250 Motivated Patron**
- 2 Event tickets
 - Acknowledgement in Program Advertising
- ☐ **\$500 Philanthropy Program Sponsor**
- 4 Event tickets
 - Acknowledgement in Program Advertising
- ☐ **\$1000 Memory Maker [Limit 4]**
- 6 Event Tickets
 - Full Page Color Event Program Advertising & Logo on marketing materials
 - Acknowledgement in Program Advertising
 - Inclusion of promotional items in the gift bag
- ☐ **\$2500 Icon Sponsor [LIMIT 4]**
- Media Appearances and primary prominent placement on all Advertising
 - Vending opportunities on Saturday's Expo and Sunday's Fall Festival
 - Corporate Representative Address to Audience by Introducing an Icon
 - 8 Event Tickets /Table
 - Meet n Greet photos with icons and Mayor
 - Inclusion of promotional items in the gift bag
 - 1 Page Color Advertising in program & Logo on marketing materials
 - Logo placement and hyperlink to your website on our corporate website for 1 year
- ☐ **\$5000 Inspiration Reception Sponsor [LIMIT 3 – Exclusive Naming Sponsor \$10,000]**
- Welcome to the 2013 Cause is Reality Runway Show *presented by Your Company*
 - Media Appearances and primary prominent placement on all Advertising
 - Vending opportunities on Saturday's Expo and Sunday's Fall Festival
 - Corporate Representative Address to Audience
 - Inclusion in Thank you sponsor ad, logo representation in media package
 - Commercial and advertising played during Runway Showcase or shown as AV presentation at The Cultural Affair
 - Table of 10 at the Cultural Affair
 - 8 VIP Front Row seats for Runway Show & 8 After Party (10 for \$10k Sponsor)
 - Meet n Greet photos with featured fashion designers, celebrity guest, and other invited guests and/or Mayor
 - 2 Page Color Center Fold Event Program Advertising & Logo on marketing materials
 - Logo placement and hyperlink to your website on our corporate website for 2 years

We look forward to partnering with you for this incredible event. If you have any questions, please don't hesitate to contact me. All sponsorships can be processed through the sponsorship/donation button on at www.blackpridebaltimore.org or send checks to:

Baltimore Black Pride Week 2013

c/o

Baltimore Black Pride

P.O. Box 23004

Baltimore, MD 21203

I would like to be a sponsor at the _____ level. (Please also check box at appropriate box above.)

Printed Name

Signature

Company Name

Check Issue Date

Mailing Address

Phone Number

Email Address