## **Effective Presentation Skills**



#### **Course Overview**

Today presentation skills are required in every field. Whether you are an executive or the Chairman of a big organization, you will have to make a presentation at one time or the other.

The term 'presentation' is capable of giving butterflies-in-the-stomach even to veteran managers because while making a presentation you are exposed to your audience's judgment not only on the subject of your presentation, but also the style and method of your delivery.

This training will help your employees effectively communicate their ideas to each other and to your clients by providing them with the right skills that can make a great difference in their presentation effectiveness

### **Course Objectives**

- To impart skills for effective presentation.
- To develop skills appropriate for the different role of presenter / speaker.
- To assist presenter / speaker in acquiring more effective methods & techniques during presentation.
- To train up more presenter / speaker.

#### **Course Content**

#### PRINCIPLES OF PRESENTATION

- Speaker Principles
- Presentation Principles

#### **LOCATION OF PRESENTATION**

Consideration of Location

#### PRESENTATION OBJECTIVE

• 5W 1H

#### **SESSION PLAN**

- Introduction
- Preparation of Session Plan

#### **METHODS OF PRESENTATION**

Various Methods in Presentation

#### **HOW TO BECOME A GOOD PRESENTER / SPEAKER**

Characteristics of Good Presenter / Speaker

#### **DIFFICULT SITUATION & NERVES**

- · Dealing with Difficult Situation
- Tips to Overcome Nervousness

#### **MOTIVATION & ATTENTION**

Practice of Motivation & Getting Attention

#### PRESENTATION COMPETITION

Assessment and feedback

#### **Trainer Profile**

Mathy Randhawa is a certified Corporate Trainer by Delloitte United Kingdom with more than 10 years of work experience. She is a Law graduate from United Kingdom and has a certificate of Completion To The Bar by Lincoln's Inn (UK).

Mathy has conducted training interventions in various industries; hotels, small scale industries, minor & major manufacturing industries, government units, public sectors, colleges & other educational institutions. She brings to table a proven expertise in identifying training needs, designing training content, developing assessment centers and executing them.

To compliment the above, Mathy has an extensive experience in customer service, recruitment, training and development of the workforce. Her clients including Cadbury Malaysia, Intel Kulim, Telekom Malaysia, Sime Logistic International, Puteri Pan Pacific Hotel, Mutiara Hotel, Iskandar Malaysia in collaboration with UTM, Khazanah Nasional Berhad, Sunway College, Olympia College and Stamford College.

As a result oriented Corporate Trainer, Mathy focuses in helping people dramatically increase their image impact, visual presence, improve their business and social skills, maximize their communication skills and improve their levels of performance.

She have been in this field for almost 15 years and very well versed with labour laws and other aspects of Human Resources and Customer Relations. Experience in tailoring and customizing modules for corporate training. Modules organized will be based on four aspects of communication example speaking, listening, reading and writing.

#### For Whom

This course is special designed for supervisors, managers, executives and engineers

## **Effective Presentation Skills**

### RM1500 ~ Crystal Crown Hotel, Petaling Jaya



### **Location Map**



#### **Date**

28 & 29 February 2012 23 & 24 May 2012

#### **Time**

9.00 am - 5.00 pm

## Crystal Crown Hotel, Petaling Jaya

12, Lorong Utara A, Off Jalan Utara,

46200 Petaling Jaya, Selangor, Malaysia.

Tel: 03-7958 4422 Fax: 03-7958 7223

### **Course Fee**

#### RM 1500 per person

Course Fee includes Lunch, Tea-Breaks, Course Notes and Certificate of Completion

# Early Bird and Group Discount

Register at least 2 weeks before the training and enjoy a discounted fee of RM1,400.

Group of 3 or more participants from the same company will enjoy a 5% discount on the applicable fee

## **Effective Presentation Skills**

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REGISTRATION FORM Please (/) your preferred date 22 & 23 February 2012 15 & 16 May 2012 **Billing Details** Company Name: Contact Person (Mr / Mrs / Ms) :\_\_\_\_\_ Designation: Tel:\_\_\_\_\_Fax:\_\_\_\_ Email:\_\_\_\_\_ Company Stamp: Authorised Signature: **PARTICIPANT(S) DETAILS** Participant 1 Name (IC No) : \_\_\_\_\_ Designation : Email: Contact No: Participant 2 Name (IC No): \_\_\_ Designation: Email : \_\_\_\_\_ Contact No : Participant 3 Name (IC No): Designation: Email : \_\_\_\_\_ Contact No : \_\_\_\_\_ **Method of Payment** Kindly select the method of payment on the following: ) Pay the 1 week before the training Bank Draft/Cheque No ( ) By bank transaction ) By courier / by post RM) Pay during the training

#### **ADMINISTRATIVE DETAILS**

#### **CONTACT PERSON**

Ms YY Lee / Mrs Nor Aini Bahrom Tel: 03-6241 5211 / 016-226 4799 / 012-278 666 Fax: 03-6259 5455

Email: yylee@cammgnt.com / admin@cammgnt.com

#### **ADDRESS**

#### **CAMBRIDGE MANAGEMENT SDN BHD**

No. 33-3A-1 Jalan Metro Perdana Barat 1, Taman Usahawan Kepong Utara, 52100 Kuala Lumpur

#### **COURSE FEE**

Normal fee – RM1500 Group Discount – 5% (3 or more participants from the same company)

#### **REGISTRATION**

Complete the Registration Form and fax or email for reservation. All registrations will be confirmed **ONE WEEK** before the commencement of the course.

#### **PAYMENT**

Payment of fee must be made **PRIOR** to commencement of the programme.

Crossed cheques should be made payable to "CAMBRIDGE MANAGEMENT SDN BHD" or bank-in payment to Maybank Account No. 5-12389-117631.

Please fax the bank-in slip with your company's name to 603-6259 5455 as proof of payment.

#### **CANCELLATION**

Once a registration is confirmed, no cancellation will be allowed. If the registered delegate is unable to attend, a substitute is allowed and please inform us in writing via fax or email. Confirmed delegate who failed to attend and last minute cancellation is liable for the entire fee of the training.

#### **CONFIRMATION**

You will receive an invoice indicating course fee and seminar date. Check it for accuracy.

#### **DISCLAIMER**

CAMBRIDGE MANAGEMENT reserves the right to change the speaker, date and to cancel the programme should circumstances beyond the company control arise. CAMBRIDGE MANAGEMENT also reserves the right to make alternative arrangements without prior notice should it be necessary to do so.

"ALL TRAININGS ARE 100% HRDF CLAIMABLE UNDER SBL SCHEME"

) HRDF-SBL claimable

Application is subject to PSMB approval. You may submit the application with this brochure, together wit the programme agenda and speaker's profile which is we will provide to you upon request once you have registered.