

THE VILLAGE AT WELLARD

COMMUNITY PARTNERSHIP PROGRAM

APPLICATION FORM



Please review our Community Partnership Program Guidelines to assess your eligibility for a sponsorship.

Please note, sponsorship funding will generally **not** be made available for:

- organisations which do not align with Peet's values;
- political campaigns or lobbying groups;
- individuals pursuing personal activities;
- businesses or individuals seeking sponsorship for commercial related matters; and
- organisations seeking sponsorship for religious purposes.

APPLYING FOR SPONSORSHIP SUPPORT

All applicants are required to complete this form and are welcome to include any further information to support their application.

PAYMENT

Payment to successful applicants will only be made on receipt of a tax invoice and after a sponsorship letter of agreement has been signed by Peet Limited and the sponsored organisation. Payment may also be made in instalments, at Peet's discretion.

SUBMITTING YOUR APPLICATION

Please submit your completed application by email to community@peet.com.au, fax (08) 6389 1205 or post to:

WESTERN AUSTRALIA:

Peet Community Partnership Program

Peet Limited

PO Box 3455, Broadway

Nedlands WA 6009

Peet Limited is pleased to receive requests for sponsorship support and will acknowledge your application.

DECISION

Both successful and unsuccessful applicants will be advised in writing as soon as the assessment process is complete. Unsuccessful applicants are able to re-apply in the future.

In collaboration with the successful organisations, The Village at Wellard will prepare any appropriate media announcements marking the commencement of the partnership.

FURTHER INFORMATION

For further information regarding the Peet Limited Community Partnership Program please **phone 1800 819 912** or **email community@peet.com.au**



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To request sponsorship support from The Village at Wellard, please complete this application form to assist us in assessing your application. Peet may also request that the applicant provide further information during the assessment process.

CONTACT INFORMATION

Full name of organisation

Contact name

Position

Telephone

Mobile

Fax

Email

Street address

Postal address (if different)

ABN (if applicable)

SPONSORSHIP REQUEST

Amount requested (inc GST)

Timeframe (period of time project will run)

PROJECT SUMMARY

Please provide a brief summary of the project for which you are seeking sponsorship (specifically how and when the funds would be used and any anticipated project outcomes)

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BUDGET

- Please briefly outline the total budget of the project for which you are seeking sponsorship (indicating what percentage will be covered by the sponsorship funds)

- Does your organisation receive sponsorship or funding from other sources? If yes, please list other sources

BACKGROUND INFORMATION

- Please provide a brief background of your organisation (how long it has been in operation, your objectives and purpose, your membership profile, as applicable)

- Please include relevant dates (project timeframes and milestones) that would apply to the sponsorship proposal (e.g. event date or start of season or activity date/s)

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- Please list the benefits to The Village at Wellard of sponsoring the project and the estimated value of each benefit (e.g. logo recognition, signage, member database access, media exposure, publicity and other promotional opportunities)

- Please outline how your organisation plans to continue the project (if applicable) after the sponsorship period has ceased

EVALUATION

Evaluating each community sponsorship activity is important to the ongoing success of the Community Partnership Program.

Successful applicants will be provided with a Sponsorship Evaluation Report Template. All sponsored organisations will be asked to complete this within four weeks of completion of the sponsored project.

DECLARATION

I (insert name)

am authorised on behalf of (insert organisation's name)

to apply for and administer sponsorship funds for the (insert project name)

Signed

Date