# EARN HOW TO ACCELERATE YOUR BUSINESS GROWTH!



This afternoon workshop will provide a forum for you to network, to learn, to hear the success stories of other women entrepreneurs, and to meet community resource people who can support you during your business growth process. This workshop will help you assess, plan and ultimately accelerate the implementation of your business growth strategies.

Monday May 8, 2006 **The Fairmont Waterfront** 

### HEAR FROM SUCCESSFUL WOMEN ENTREPRENEURS

## WORKSHOP HIGHLIGHTS INCLUDE:

#### "GROWTH—MAKING IT WORK!"

A Panel Discussion featuring 3 Top Women Entrepreneurs who have identified the need to grow their businesses, developed a roadmap and successfully executed their strategies. They will share their learnings and experiences along the way.



### **GROWTH READINESS ASSESSMENT & GROWTH PLANNING PROCESS**

Joy Playford, BDC will discuss how to determine if your company is ready for growth and what steps you need to take to ensure you grow successfully.

### WORKSHOP BREAKOUT SESSIONS

Participate in table discussions dealing with 6 key business issues:

- Determining your Vision and Goal setting
- Leadership & Human Resource Planning and Management
- Business Development (Exploring New Market Areas)
- Identifying Opportunities Product and/or Service Offerings for New Market Growth) entrepreneurs/ marketing export
- Exporting (Inter- provincial and International)
- **Financial Growth**

### EXPERT & RESOURCE PANEL

5 Key Experts will discuss the key issues facing women entrepreneurs today raised in the breakout sessions

### RECEPTION

Join us for the launch of the 2006 RBC Canadian Woman Entrepreneur Awards















Register Me for:

#### Workshop: 1:00pm-5:00pm Reception: 5:00pm-6:30pm

	# of Tickets	GST		TOTAL
Workshop and Celebration Reception	x \$95.00	×\$	6.65 =\$_	
Name:				
Company				
Address:				
City / Postal Code				
Email Address:				
Tel:	Fax:			
Credit Card Type:	□ VISA □ MASTERC	CARD 🗆 AME	RICAN EXPRESS	j
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Card Holder Name	Signature			
I am most interested in participating at the following roundtable discussion:			1st Choice	2nd Choice
Determining your Vision and Goal setting				
Leadership & Human Resource Planning and Management				
Business Development (Exploring New Market Areas)				
Identifying Opportunities - Product and/or Service Offerings for New Market Growth) entrepreneurs/marketing export				
Exporting (Inter- provincial and International)				
Financial Growth				
How long have you been in business?				
What industry sector does your company compete in?				
Do you export your goods or services outside of Canada?				
How many employees do you have?				
Have you ever applied for the RBC Canadian Woman Entrepreneur Awards?				
For more information or to Register call 416.923.1688 or 1.800.354.3303 or Fax (416) 923-2862 or visit www.powerpointgroup.com				
	Presented by:	Partne	red by:	
ACCELERATING GROWTH	RBC Financial RBC Group	BDC	Canadian Woman ENTREPRENEUR Awards	WOMEN'S ENTERPRISE CENTER CENTER

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