## **Cash:** Cash Acceleration Strategies (CASh)

Gazelles GROWING LEADERS- GROWING COMPANIES

	Cash Conversion Cycle (CCC)			
	G		D	
Sales Cycle	Delivery Cycle	Billing & Pa		cle
Sales Oycle	Delivery Oycle	Dining & Fe	ayment Oy	CIE
B			1	
Make/Production & Inventory Cycle		Shorten Cycle Times	Eliminate Mistakes	Impro Busine Mode & P/I
Ways to improve your Sales	Cycle			
1				
2				
3				
4				
5				
1 2 3				
2 3 4				
2 3				
2 3 4	ery Cycle			
2 3 4 5	ery Cycle			
2 3 4 5 Ways to improve your Delive	ery Cycle			
2 3 4 5 Ways to improve your Deliver 1	ery Cycle			
2 3 4 5 Ways to improve your Deliver 1 2	ery Cycle			
2 3 4 5 Ways to improve your Delive 1 2 3	ery Cycle			
2 3 4 5 Ways to improve your Delive 1 2 3 4 5				
2 3 4 5 Ways to improve your Delive 1 2 3 4 5 Ways to improve your Billing				
2 3 4 5 Ways to improve your Delive 1 2 3 4 5 Ways to improve your Billing 1				
2 3 4 5 Ways to improve your Delive 1 2 3 4 5 Ways to improve your Billing				

5