

Ohio Dental Association  
**Annual Session**  
September 15-18, 2016



**ADVERTISING OPPORTUNITIES**

**Insertion Order Form**

**Online floor plan**

Displays a user-friendly map of the Exhibit Hall, where attendees can easily view exhibitors' booth numbers and information as they plan for their shopping needs. Limited advertising spaces are available. Advertisements will appear on the right hand side of the screen.

**Official event mobile app**

The ODA Annual Session mobile app will be full of information attendees will access before and during Annual Session – course schedules & locations, speaker information, special events, exhibitor information, local restaurants and bars, maps and more.

The app will be available for download on the App store and Google Play in **August**. Multiple spaces are available for banner advertisements, which will appear on the bottom of selected screens, and will rotate.

**Complete and submit this form to reserve space.**

- Options:**      \_\_\_\_\_      **\$875**      Ad on online floor plan, **and** on official Annual Session mobile app
- *Online floor plan: 80 x 200 pixels*
  - *Mobile app: 700 x 175 pixels*
- \_\_\_\_\_      **\$400**      Banner ad on mobile event app only

**Contact Information**

Advertiser _____	Agency (if applicable) _____
Contact Name _____	Contact Name _____
Phone _____	Phone _____
Email _____	Email _____
<b>Signature</b> _____	

**Additional Details**

Reserve space by submitting a completed insertion order form via email to amy@oda.org or fax to (614) 486-0381. Space is reserved on a first-come, first-served basis. Electronic files may be submitted via e-mail or uploaded through the Exhibitor Resource Center (ERC). *The following formats will be accepted: .jpg, .gif, .png.* **Full payment is due by September 1.**

**Questions? Contact Amy Szmania, exhibit hall manager at (614) 486-2700 or amy@oda.org.**