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Centrala Nasienna w Kielcach Sp. z o.o.

Company
character

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Owner
transforma
tion stage
Privatised

Employme
nt
BRAK

Initial
capital
BRAK

Situation of
the
registered
office
None

The business activity of the company is wholesale and retail sale of agricultural production material. The main products sold by the company are farming seed material and mineral fertilizers. The company operates mainly on the Polish market (97% of production), where it has an established position. The company's wholesale customers are retailers and manufacturers (60% share in overall sales). The company's own sale network, i.e. two warehouse and processing facilities, three warehouses and five shops is located in the southern part of the Świętokrzyskie Province. The total storage area of company buildings is 14.000 sqm and it satisfies the company's needs with regard to storage and sale of goods. The coming years will be a unique opportunity for the company, as the tendency to take over small farms and concentrate agricultural manufacture in large farms will generate a greater demand for the company's goods. In the nearest future the company plans to increase concentration and purchase of seed material. In order to achieve better sales, the company will undertake comprehensive activities, including: packaging of seeds, offering attractive varieties of grain seeds and seed potatoes, establishing closer cooperation with producer groups, improving transportation and making investment purchases.

Photos

Kontakt

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