

# NAFCU 47<sup>TH</sup> ANNUAL CONFERENCE AND SOLUTIONS EXPO

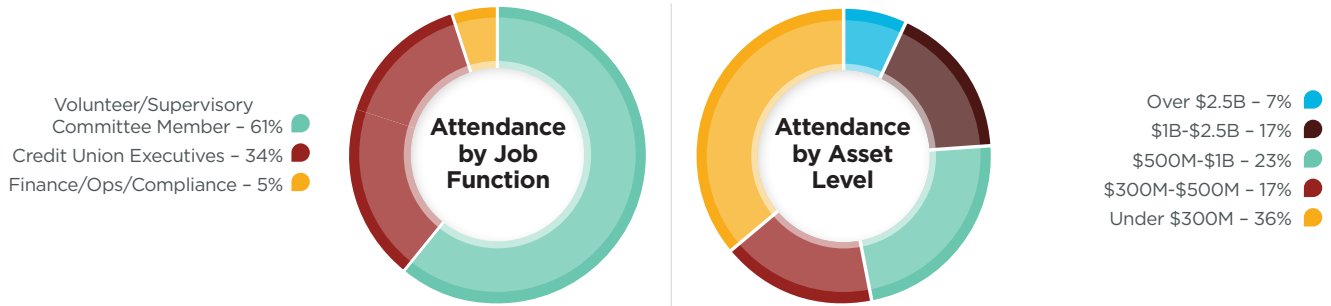
July 22-26, 2014 | The Venetian



Sponsor and Exhibit Opportunities

## Anticipated Attendance: 700+ Key Decision Makers from the Credit Union Industry

NAFCU's marquee event in Las Vegas expects to be a big draw, for a truly rewarding experience. Come build valuable connections and opportunities for growth.



## Sponsorship Opportunities at NAFCU's 47th Annual Conference and Solutions Expo

Stand out in the crowd. Sponsoring allows you to highlight your business with this captive audience while enhancing your credibility. It's an effective way to communicate value and support with credit union leaders.

### Sponsorships Designed to Meet Your Needs

NAFCU will work with you to create the best sponsorship opportunity for your unique needs. Contact NAFCU Sales Manager Barbara Curley at [bcurlley@nafcu.org](mailto:bcurlley@nafcu.org) or 561-744-5808 to customize your sponsorship today.

<input type="checkbox"/> Conference Sponsor (exclusive): \$35,000	<input type="checkbox"/> Floor Stickers (limited to 1 NAFCU Services Preferred Partner and 1 Non-Partner): \$6,000
<input type="checkbox"/> <b>CONFERENCE SPONSOR: \$35,000</b> (exclusive)	<input type="checkbox"/> <b>FLOOR STICKERS: \$6,000</b> (limited to 1 NAFCU Services Preferred Partner and 1 Non-Partner)
<input type="checkbox"/> <b>KEYNOTE SPEAKER: \$20,000</b> (exclusive)	<input type="checkbox"/> <b>STAIRWAY SIGNS: \$6,000</b>
<input type="checkbox"/> <b>KEYNOTE SPEAKER: \$10,000</b> (non-exclusive)	<input type="checkbox"/> <b>RECEPTION: \$5,000</b> (non-exclusive, maximum 4 sponsors)
<input type="checkbox"/> <b>BREAKOUT TRACK: \$18,000</b> (exclusive per track)	<input type="checkbox"/> <b>CONVENTION/CITY MAP: \$5,000</b>
<input type="checkbox"/> Sponsor one of several breakout tracks (4 to 6 sessions) and	<input type="checkbox"/> <b>VISIBILITY LIGHTBOXES: \$4,500/PER LIGHTBOX</b>
<input type="checkbox"/> <b>GOLF SIMULATOR/CAR GIVE-A-WAY PROMOTION: \$18,000</b> (exclusive)	<input type="checkbox"/> <b>NETWORKING LOUNGE SPONSOR: \$4,500</b>
<input type="checkbox"/> <b>GOLF SIMULATOR/CAR GIVE-A-WAY PROMOTION: \$18,000</b> (exclusive)	<input type="checkbox"/> <b>HOTEL ROOM DROP GIFT: \$4,500</b>
<input type="checkbox"/> <b>WATER BOTTLES: \$15,000</b> (exclusive)	<input type="checkbox"/> <b>GENERAL SESSION DOOR WRAPS: \$4,000/PER DOOR</b>
<input type="checkbox"/> <b>MISTERS: \$15,000</b> (exclusive)	<input type="checkbox"/> <b>CELEBRATION METERS: \$4,500</b>
<input type="checkbox"/> <b>TABLE STICKERS: \$12,000</b> (exclusive)	<input type="checkbox"/> <b>CEO'S FORUM: \$3,000</b>
<input type="checkbox"/> Get the visibility you want by having your company logo	<input type="checkbox"/> <b>SENIOR MANAGEMENT FORUM: \$3,000</b>
<input type="checkbox"/> <b>CONFERENCE BAGS: \$10,000</b>	<input type="checkbox"/> <b>ISLE MARKERS: \$3,000</b>
<input type="checkbox"/> <b>HOTEL KEY CARDS: \$10,000</b> (exclusive)	<input type="checkbox"/> <b>REGISTRATION ENVELOPES: \$3,000</b>
<input type="checkbox"/> Attendees staying at the official NAFCU host hotel, the	<input type="checkbox"/> <b>CHAIRS' CAUCUS: \$3,000</b>
<input type="checkbox"/> <b>HOTEL KEY CARDS: \$5,000</b> (non-exclusive, maximum 2	<input type="checkbox"/> Gain access to credit union chairs as they meet to discuss
<input type="checkbox"/> <b>CYBER CAFE: \$10,000</b> (exclusive)	<input type="checkbox"/> <b>EXHIBIT HALL CHARITY EVENT: \$1,000</b>
<input type="checkbox"/> <b>CYBER CAFE: \$5,000</b> (non-exclusive)	<input type="checkbox"/> <b>BOOTH BINGO: \$500</b> (maximum of 50 exhibitors)
<input type="checkbox"/> <b>BREAKFAST: \$10,000</b>	<input type="checkbox"/> <b>REGISTRATION BAG INSERTS: \$500 EACH</b>
<input type="checkbox"/> <b>LUNCHEON: \$10,000</b>	<input type="checkbox"/> Your one-page flyer (8.5" x 11") or promotional item
<input type="checkbox"/> <b>CELL PHONE PLUG-IN CHARGING STATION:</b>	<input type="checkbox"/> <b>POLITICAL ADMINISTRATIVE FUND EVENTS</b>
<input type="checkbox"/> <b>CONFERENCE APP: \$7,000</b> (non-exclusive)	<input type="checkbox"/> (locations and pricing to be determined)
<input type="checkbox"/> Your logo will be featured on each page of the conference app that attendees use to navigate the event.	<input type="checkbox"/> Additional sponsorship opportunities are available for high-profile events benefiting the NAFCU Political Administrative Fund.
<input type="checkbox"/> and digital readers can also be charged. In addition, this exclusive opportunity allows you to showcase your company's message and brand. Includes full color signage at the station.	<input type="checkbox"/> or more). Your company name will be printed on the card.

our special companies

## Booth Assignments and Fees

Assignments are made on a first-come, first-serve basis. Please complete the contract on page 3 and email it to [sales@nafcu.org](mailto:sales@nafcu.org). Please do not email credit card information. Fax credit card information to 703-522-6777 or call 703-842-2200.

**NOTE: Your booth fee does not include furniture, carpet, electrical or Internet.**

## Exhibiting Opportunities at NAFCU's 47th Annual Conference and Solutions Expo

SELECT BOOTH PACKAGE	NUMBER OF BOOTHS	SIZE OF BOOTH	BOOTH PRICE	COMPLIMENTARY BOOTH PERSONNEL	ADDITIONAL BOOTH PERSONNEL (OPTIONAL)
<input type="checkbox"/>	1	10' x 10'	\$2,500	2	_____ x \$300
<input type="checkbox"/>	1	10' x 10' Corner	\$2,800	2	_____ x \$300
<input type="checkbox"/>	2	10' x 10'	\$4,900	4	_____ x \$300
<input type="checkbox"/>	2	10' x 10' Corner	\$5,100	4	_____ x \$300
<input type="checkbox"/>	3	10' x 10'	\$7,200	6	_____ x \$300
<input type="checkbox"/>	4	10' x 10'	\$9,400	8	_____ x \$300

(A non-refundable deposit of \$300 per booth must accompany this application. Balance payment due by February 21, 2014. Check or credit card accepted.)

## Exhibit & Sponsorship Cost Summary

Total Exhibiting Charges: \$ \_\_\_\_\_

Total Sponsorship Charges: \$ \_\_\_\_\_

**Total Amount Enclosed:** \$ \_\_\_\_\_

**First Time Exhibitors  
Receive a \$300  
Booth Discount!**

## Important Instructions

- Fill in all sections of this contract.
- Make a copy of this contract for your records.
- Email contract to [sales@nafcu.org](mailto:sales@nafcu.org) or fax to 703-522-6777 or mail to:  
**NAFCU, Attention: Show Management, 3138 10th Street N., Arlington, VA 22201-2149**
- Make payment to NAFCU. Checks should be mailed to the address above. **If you are paying via credit card, please do not email.** Send this contract with credit card information via mail or fax.

## Company Information

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Key Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

NAFCU Use Only

Check #: \_\_\_\_\_ Amount: \_\_\_\_\_ Date Rec'd.: \_\_\_\_\_ Booth Size: \_\_\_\_\_

Date Assigned: \_\_\_\_\_ Booth #: \_\_\_\_\_

## Company Description & Product Listing

Exhibitors will enter their company description and product category listing at a later date in NAFCU's Online Floor Plan and Exhibitor Listing.

## Acceptance

We understand and agree to abide by the exhibitor terms and conditions set forth in the exhibit hall rules and regulations (found at [www.nafcu.org/sponsorguidelines](http://www.nafcu.org/sponsorguidelines)), which form a part of this contract between our firm and the National Association of Federal Credit Unions (NAFCU). We further understand and agree that this is not a contract until officially accepted by NAFCU.

### Accepted by Exhibitor:

Signature \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

## Payment Method

Check enclosed made payable to: NAFCU

**Mail to: NAFCU, Attention: Show Management, 3138 10th Street N., Arlington, VA 22201-2149**

Or, charge my  AMEX  VISA  MasterCard  Discover in the amount of \$ \_\_\_\_\_

**Fax your order with credit card payment to: 703-522-6777**

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

## Cancellation Policy

If the exhibitor desires to cancel a reservation for booth space, the following charges will be assessed:

1. \$300 per single booth space for written cancellations or reduction of space postmarked by February 21, 2014.
2. 50% of the booth price for written cancellations or reduction of space postmarked from February 21 to April 15, 2014.

**All cancellations must be in writing, via mail, email or fax to the attention of show management. No refunds of the booth price will be made for cancellations postmarked after April 15, 2014.**



**National Association  
of Federal Credit Unions**  
3138 10th Street North  
Arlington, VA 22201

NAFCU | Your Direct Connection to Education, Advocacy & Advancement