

ALAPTA WEB BANNER ADVERTISING FORM

Banner ads will be placed on the home page of ALAPTA's web site (www.ptalabama.org). All banner ads will be posted in a space no larger than 175 pixels wide by 80 pixels high. Graphics must be JPEG or GIF format and must be scaled to be legible within the specified space. The ad can consist of a single graphic that incorporates images and text or a graphic image that is placed next to stand alone text. The ad will be hyperlinked to a single specified URL provided by the advertiser.

Web site Banner Advertising Posting Rates

OF

Return to:

Alabama Chapter, APTA

Alexandria, VA 22314

1055 N Fairfax Street, Suite 205

Phone: 800/999-2782, ext. 3284

Executive Office

MONTHS	ADVERTISING RAT	Έ		
	\$150/month			
	\$1200/year			
Job Title: Organization Contact Nam				
Phone:	I	Fax:		
E-mail:	Web:			
Address:				
Please submit your banner ad and desired URL electronically to <u>alabama@apta.org</u> .				
Method of Payment:				
Total Payment: \$				
Check Enclo	sed (Payable to ALAPTA) □ Visa □ Master Card	□ Americ	can Express	
Credit Card #	:	Е	Expiration:	
Cardholder's	Name:	S	Signature:	
Billing Address Zip Code:				
Total Payme Check Enclo Credit Card: Credit Card # Cardholder's	nt: \$ sed (Payable to ALAPTA) □ Visa □ Master Card : Name:	E	Expiration:	

All advertising must conform with the ethical standards and policies of the American Physical Therapy Association (APTA) and the Alabama Physical Therapy Association (ALAPTA).

For Executive Office use only	
DATE RECEIVED	DATE POSTED