

ALAPTA Web Banner Advertising Order Form

Banner ads will be placed on the home page of ALAPTA's web site (<u>www.ptalabama.org</u>). All banner ads will be posted in a space no larger than 175 pixels wide by 80 pixels high. Graphics must be JPEG or GIF format and must be scaled to be legible within the specified space. The ad can consist of a single graphic that incorporates images and text or a graphic image that is placed next to stand alone text. The ad will be hyperlinked to a single specified URL provided by the advertiser.

Web site Banner Advertising Posting Rates	
# OF	
MONTHS	ADVERTISING RATE
	\$150/month
	\$1200/year

Job Title: Organization Name: Contact Name:	
Phone:	Fax:
E-mail:	Web:
Address:	
Diagon submit your bonner of on	d desired LIDL electronically to eleborac@ente.org
Please submit your banner ad an	d desired URL electronically to <u>alabama@apta.org</u> .

Method of Payment:

Total Payment: \$		
Check Enclosed (Payable to Credit Card: Over the image of the imag	ALAPTA)	American Express
Credit Card #:		Expiration:
Cardholder's Name:		Signature:
Billing Address Zip Code:		

Return to: Alabama Chapter, APTA Executive Office PO Box 327 Alexandria, VA 22313 Phone: 800/999-2782, ext. 8568

All advertising must conform with the ethical standards and policies of the American Physical Therapy Association (APTA) and the Alabama Physical Therapy Association (ALAPTA).

For Executive Office use only DATE RECEIVED_____

DATE POSTED_____