



WISCONSIN
CHEESE MAKERS
ASSOCIATION
EST. 1891

Cheese Technology Tour

October 1-12, 2014

Spain

Spain conjures up images of flamenco dancers, café-lined plazas, white hillside villages and soaring cathedrals. Beyond these traditional associations, this modern country offers top-notch art museums, inventive cuisine and exciting nightlife. From the Pyrenees to the coast, its landscape and varied cultures are worth exploring. Especially enticing is the national insistence on enjoying everyday pleasures. The Spanish live life to its fullest, whether they are strolling in the park, pausing for a siesta, lingering over lunch or dancing until dawn.

We have put together a wonderful tour! Not only are we visiting the great sites of Spain, but we will learn about the thriving dairy industry and visit some world-famous cheese factories.

Wednesday, October 1: Depart U.S.

Transfer from Madison to Chicago via motorcoach to catch your overnight flight to Seville, Spain aboard Iberia Airlines.

Thursday, October 2: Seville

After arriving in Seville this morning and meeting our guide and driver, we will embark on a city tour. We'll see the Bell Tower of the Giralda and the tiled fountains, pavilions and lush palms in the Maria Luisa Park, renowned for its landscape design. We'll also visit the tomb of Christopher Columbus in the cathedral. The remainder of the afternoon is yours to rest or explore before a welcome dinner this evening.



Friday, October 3: Seville

Today we will visit a local dairy goat farm with 1500 goats near Alcalá de los Gazules – Cádiz, owned by Carlos Ruiz Winters. Next, we will visit a farmstead artisanal cheese plant and their sheep and goat herd, owned by Andres and Jose Luis Holgado. They have invited us to their typical Andalusian farm, where we will also enjoy lunch.



Saturday, October 4: Optional tour to Gibraltar

Take this unforgettable journey in which we combine history, multiculturalism, impressive caves and the funny and famous monkeys of Gibraltar. This morning will start with a panoramic visit which includes "Punta de Europa," the most southern spot in Europe from where we will be able to view Africa. Admire the views of the Spanish and Moroccan coastlines from the top of the Rock. We will visit the amazing caves of San Miguel, followed by the unique opportunity of accompanying the funny and famous monkeys of Gibraltar, a unique breed of monkeys in Old Europe. Then

you will have some free-time on your own, maybe to have some lunch or to explore the bustling pedestrian streets of Gibraltar. Shopping in Gibraltar is known worldwide for its low prices in jewelry, watches, electronic items, spirits, cosmetics and perfumes. If you choose not to travel to Gibraltar, you will have a free day to explore Seville.



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Sunday, October 5: Ronda

This morning will start with a visit to a bullfight breeding farm. The farm owner is a matador and will show us the life of a bullfight before going to the arena: the breeding, selection testing which includes a test at the bullfight arena. This afternoon we will visit Ronda and start our tour strolling through the 19th century gardens in Alameda del Tajo, from where the views are simply breathtaking. See the famous Plaza de Toros de Ronda, unique in the world and recognized as one of the oldest and most monumental bullrings made of stone. You will discover the real symbol of the city, the New Bridge, which connects Ronda's old and new districts, from where you can enjoy the great view of the Tajo de Ronda. The tour also includes the Old Bridge, Felipe V Gate Bridge and San Miguel, landscapes of extraordinary beauty, and the Church of Santa Maria, built on the old mosque and located in the historic center of the city. In Santa Maria, admire the Mudejar Tower and the flirtatious "Casita de la Torea," a blend of Christian Arab, late Gothic and Renaissance characteristics, the most representative building of religious architecture in Ronda.

Monday, October 6: Seville, Caceres, Salamanca

Today, we head north on our way to Salamanca. As a break in today's journey, we will make a lunch hour stop in Caceres and enjoy this beautiful place, one of the 13 cities named a World Heritage site by UNESCO in Spain. Caceres will transport you to another era. After a short guided visit, we will continue on to Salamanca.

Tuesday, October 7: Salamanca

A full day in and around the area of Salamanca. After a morning technical visit the remainder of the day is yours to explore.

Wednesday, October 8: Valladolid

After breakfast this morning, we will travel sixty miles to the city of Valladolid. Originally settled by the Celts, Valladolid hosts one of the oldest universities in the world and has become an economic center for Spain's growing high-tech industry. This afternoon we will have a technical visit just outside of the city before returning for free time to explore.



Thursday, October 9: Valladolid

After breakfast, we will have an opportunity for a few more technical visits in the area before returning this afternoon for a city tour and free time.

Friday, October 10: Madrid

Today we head towards the capital of Spain, Madrid – the 3rd largest city in Europe. Upon arrival, we will enjoy a brief orientation tour, visiting a few sights before a technical visit this afternoon. We will arrive at the hotel late afternoon for some free time before dinner at your hotel this evening.

Saturday, October 11: Madrid

This morning we will learn the history and culture of Madrid from a local guide while enjoying a walking tour. The tour combines a walking tour through the old quarter of Madrid: Major Square, Baja Street and a visit to the Royal Palace. Built during the 18th Century, the Royal Palace and is housed in the building of the old Alcázar of Madrid. It is one of the richest in Europe and is very well preserved. It is used by the Spanish Crown in Official Receptions, Presentation of Credentials and Official Events, such as State Meetings. Its rooms are full of artistic works belonging to the Royal Family. After lunch, we will have one last technical visit before returning to the hotel for a farewell dinner at a local restaurant.

Sunday, October 12: Depart for U.S.

Our Spanish tour comes to an end today. We will head to the airport after breakfast for our late morning flight back to Chicago and motorcoach to Madison.



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Tour Cost:

\$4639 per person (based on double occupancy)

\$4439 per person (cash discount price)

\$1180 single supplement

Tour Inclusions:

Hotel accommodations for 10 nights

Round-trip air from Chicago to Spain

Round-trip motorcoach from Madison to Chicago O'Hare

All transportation included in itinerary

Daily breakfast (11)

Dinner (10)

English speaking tour guide throughout tour

Entrance Fees as listed in the itinerary

All taxes on included items

Gratuities on all group meals

Porterage at hotels for 1 piece of luggage

First Class Motorcoach

Accommodations:

Seville – Hotel Becquer

Salamanca – Hacienda Zorita

Valladolid – Novotel Valladolid

Madrid – Hotel Claridge



***Hotels are subject to change



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REGISTRATION FORM

WCMA Spain Technical Visit

October 1-12, 2014

Traveler #1 Name: (exactly as it appears on your passport)

Last: _____ First: _____ M: ____ Circle one (Mr. Mrs. Ms.)

Date of Birth: _____ Citizenship: _____

Passport #: _____ Passport Expiration Date: _____

Traveler #2 Name: (exactly as it appears on your passport)

Last: _____ First: _____ M: ____ Circle one (Mr. Mrs. Ms.)

Date of Birth: _____ Citizenship: _____

Passport #: _____ Passport Expiration Date: _____

Address to mail documents and trip information:

Street Address: _____

City: _____ State: _____ Zip: _____

Home phone#: _____ Cell phone#: _____

E-mail address: _____

I require special assistance while traveling: Yes No

Special Needs/Comments: _____

Room accommodation preferences:

Two Double Beds One King

Airline Frequent Flyer Number: _____ (Iberia Airlines is partners with American Airlines)

Travel Insurance is highly recommended and can be purchased through Burkhalter Travel.

I would like information about travel insurance? Yes No

Payment Method: Full Payment due upon booking.

Cash/Check payable to Burkhalter Travel

Credit Card #: _____

Security Code: _____ Exp. Date: _____

Authorized Signature: _____

Reservations are due by Monday, June 30, 2014. A \$200 per person deposit is required to secure your reservation.

Final payment is due by Friday, August 8, 2014.

Please return registration form to Wendy Bartnick at:

wbartnick@burkhaltertravel.com

P: 1-800-556-9286 ext. 251 F: 608-833-8527

Burkhalter Travel, 6501 Mineral Point Road, Madison WI 53705



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THE FINE PRINT:

Citizenship: Travelers must possess a passport that is valid for at least six months beyond tour dates. Your name on tour documents and airline tickets must match your passport exactly.

Cancellations, Refunds: All cancellations must be made in writing and are subject to a \$50 Burkhalter service fee. In addition to the service fee, cancellation penalties are:

- * Now through June 30, 2014: Deposit is refundable.
- * July 1 – August 8, 2014: Deposit is non-refundable.
- * After August 9, 2014: Tour is non-refundable.

Travel Insurance: Cancellation/travel insurance is highly recommended and should be purchased at the time of deposit. An insurance policy that includes coverage in the event of medical emergency cancellation, medical accident, baggage, and trip delay or interruption is available through Burkhalter-ask your agent.

Changes: A handling fee of \$50 per transaction, in addition to any fees from the vendors, will be assessed for any revision made. Name changes may be subject to further penalties.

Baggage Allowance: Porterage for one suitcase weighing no more than 50 pounds is included in the tour price. Hand luggage should not exceed the standard measurement of 12"x11"x6". Airline baggage fees may apply.

Tour Conditions: Prices for this tour are based on a minimum of 30 passengers. Prices are subject to change if the number of passengers drops below 30. All arrangements are based upon tariffs in effect on March 6, 2014 and are subject to change. If cost factors dictate the need for fare increases, Burkhalter Travel may increase fares at any time prior to departure.

Transportation: Air transportation routing as indicated on the itinerary is based on coach class airfare in effect at the time of brochure production. Changes in taxes and fuel surcharges may occur prior to ticketing.

Passenger Consent Agreement: Department of Transportation regulations require that we inform you that your purchase is subject to supplemental price increases beyond our control that may be imposed after the date of purchase. Such increases may come about due to increased fees, fuel surcharges, government tax increases, fluctuations in foreign exchange markets or any combination of these events. Post-purchase price increases may be applied to your invoice due to these unforeseen cost increases from suppliers. While a post-purchase price increase is rare and not anticipated, Burkhalter Travel will inform you of any increases as soon as possible. By signing the tour application and making your deposit, you are acknowledging that you have been made aware and accept the fact that such increases may occur, and that you agree to pay Burkhalter Travel accordingly.

Responsibility: Burkhalter Travel Agency, their sales agents, the tour hosts and any IATAN and connecting ARC carriers act only in capacity of agent for the passenger in all matters pertaining to hotel accommodations, sightseeing tours and any means of transportation and, as such, hold themselves free of responsibility for any damage from any cause whatsoever, including any loss, accident, delay or irregularity which may be occasioned by reason of defect in any vehicle or for the conduct of such other parties. Burkhalter Travel will not be responsible for any damage, expense or inconvenience caused by late transportation arrivals or departures, or by any change of schedule or other conditions; nor will they be responsible for the loss of, or damage to, baggage or any article belonging to the passenger. In the event that it becomes necessary or advisable for any reason whatsoever, including but not limited to acts of war, terrorism, disease or acts of God, to withdraw the tour or to alter the itinerary or arrangements, such alterations will be made without notice. Additional expenses, if any, will be borne by the passengers; conversely, refunds will be made to the passengers if any savings is effected thereby. Although no changes or substitutions are anticipated at the time of brochure production, participants must accept whatever changes are required. Burkhalter Travel is not responsible for financial or physical harm to any passenger resulting from acts of war, terrorism, disease or acts of God. We reserve the right to decline to accept or to retain any person as a member of this tour at any time. Public carrier companies, including airlines, involved in or used in connection with this tour are not to be held responsible for any act, omission, or any event during the time the passengers are not on board their conveyance or aircraft. Tickets of airlines or other public carriers issued in connection with this tour shall be the sole contract between the carrier and the passenger. Payment of deposit on the cost of the travel arrangements described in this brochure signifies the acceptance on the part of the purchaser and/or passenger of the limitations of Burkhalter Travel responsibility and to the terms and conditions set forth in the passage contract (air ticket) issued by any IATAN or ARC carrier and/or their agents in connection with the land and/or surface arrangements described herein.



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